September 27, 2021

To

Just Dial Limited Palm Court, Building M, 501/B, 5th Floor, New Link Road, Beside Goregaon Sports Complex, Malad (West), Mumbai – 400 064.

Corporate Relations Department,

1st Floor, New Trading Ring,

P. J. Towers, Dalal Street,

Mumbai - 400 001.

То

BSE Limited

То

National Stock Exchange of India Limited Exchange Plaza,Plot No. C/1, G Block, Bandra - Kurla Complex, Bandra (East), Mumbai - 400 051.

То

Metropolitan Stock Exchange of India Limited Building A, Unit 205 A, 2nd Floor, Piramal Agastya Corporate Park, L.B.S Road, Kurla (West), Mumbai – 400 070.

Sub: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Dear Sir,

Please find enclosed herewith my disclosure as prescribed under the provisions of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to take the same on your record.

Thanking you,

Yours faithfully,

Krishnan

Encl: as above

Name of the Ta	Just Dial Limited													
Names of the stock exchanges where the shares of the target company are listed						 National Stock Exchange of India Limited BSE Limited Metropolitan Stock Exchange of India Limited 								
Date of reportin	September 27, 2021													
Name of the pro created/released	V. Krishnan													
Details of creati	on/invocation	/release of	encumbranc	e:										
Name of the Promoter(s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding D already encumbered (2)		Details of e	Details of events pertaining to encumbrance (3)								
	Number	% of total share capital	Number	% of total share capit al	Type of event (creation /release /invocatio n)	Date of creation/in vocation release of encumbran ce	Type of encumbra nce(pledg e/lien/non disposal undertakin g/others)	Reas ons for encu mbra nce* *	Numb er	% of share Capit al	Name of the entity in whose favour shares encumb ered***	Number	% of total share Capital	
V. Krishnan	4,19,638	0.50	4,19,638#	0.50	Release	16/09/2021	Release of pledge shares	Full Repa ymen t of Loan	2,11,0 05	0.25	Aditya Birla Money Limited	4,19,638#	0.50	
V.S.S. Mani	61,90,027	7.41	61,90,027	7.41	-	-	-	-	-	-	-	61,90,027	7.41	
Ramani Iyer	46,616	0.06	Nil	Nil		_	_	_		_		Nil	Nil	

Anita Mani	19,25,345	2.30	19,25,345	2.30	-	-	-	•	-		-	19,25,345	2.30
						10					1		
Eshwary Krishnan	2,19,647	0.26	2,19,647	0.26	-	•	-	-	-	•	-	2,19,647	0.26
Manasi Iyer	1,33,975	0.16	1,33,975	0.16	-	-	-	•			-	1,33,975	0.16
Reliance Retail Ventures	3,42,38,799	40.98	Nil	Nil	-	-	-	-	•	-	-	Nil	Nil
Limited			1										

Signature of Authorised Signatory

V. Krishnan

Place: Noida

Date: September 27, 2021

^{*}Restriction under the shareholders' agreement dated July 16, 2021, entered into between the Company, Mr. Venkatachalam Sthanu Subramani, Mrs. Anita Mani, Mr. V. Krishnan, Mrs. Eshwary Krishnan (members of current promoter group of the Company) and Reliance Retail Ventures Limited (current promoter of the Company) (the "SHA"). In terms of SHA, Mr. V. Krishnan is restricted from transferring securities to Competitors (as defined in the SHA), except transfers undertaken on the floor of the stock exchanges (which are not pre-negotiated transactions) and upon occurrence of defined events of defaults, Reliance Retail Ventures Limited has a call option on the securities held by Mr. V. Krishnan. Given the conditions and restrictions in the SHA as described above, the said restriction is likely to fall within the definition of the term "encumbrance" as provided under Chapter V of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and accordingly, the effect of release of 2,11,005 equity shares as stated above is not given in post event holding of encumbered shares column.

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.