

21st February, 2020

National Stock Exchange of India Limited

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Company Code: PVR / 532689

Sub: Opening of Multiplex at “Nilamber Triumph Mall in Vadodara, Gujarat”

Dear Sir,

We are pleased to inform you the opening of 5 screens multiplex at Nilamber Triumph Mall in Vadodara, Gujarat. This multiplex is equipped BARCO RGB+ projection system along with Dolby 7.1 surround sound and ultra high brightness 3D technology in all auditoriums.

With this launch, PVR now operates the largest multiplex network with of **830 screens at 174 properties in 71 cities.**

Copy of press release is enclosed.

This is for your information and to all concerned.

Thanking You.

Yours faithfully,
For **PVR Limited**



Pankaj Dhawan
Company Secretary cum Compliance Officer

PVR LIMITED

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PVR Cinemas Open 5th Multiplex in Vadodara, Gujarat

“Becomes the largest multiplex chain in the city commencing operations of 5-screen multiplex in Nilamber Triumph Mall”

National, 21th February 2020 — PVR Cinemas, the largest and the most premium cinema exhibition company in India, today announced the launch of its 5th multiplex in Vadodara, Gujarat in Nilamber Triumph Mall becoming the largest operating multiplex chain in the city. The brand new 5-screen multiplex is well-furnished to offer an enhanced movie-viewing experience to the patrons. With this launch, PVR augments its screen count in the state to **65 screens in 14 properties** strengthening its presence in the Western region of the country to **254 screens in 61 properties**.

Spread across an area of 32,274 sq. ft., the new PVR can house up to 758 audiences. Away from the city commotion, the new multiplex is located on the outskirts of the city, in the first mixed-use development concept mall of the town. The mall is designed to advantageously cater to the business, shopping and leisure needs of the people. Equipped with the latest **BARCO RGB+ projection system along with Dolby 7.1 surround sound and ultra high brightness 3D technology**, the cinema offers an enriched movie-watching experience through its excellent visuals and audio quality.

Speaking on the occasion, **Mr. Sanjeev Kumar Bijli, Joint Managing Director, PVR Ltd.** said, “The new PVR at the city’s multi-tenant retail destination will provide best in class entertainment and create enduring value for the audiences. Our goal to bring enriched entertainment offerings across demographics is one step furthered with this launch.” He further added, “We are extremely pleased to become the largest multiplex chain in the city introducing our 5th property in town.”

Mr. Gautam Dutta, CEO, PVR Cinemas said, “The new multiplex in Nilamber represents strong expansion commitment and support for the evolving needs of audiences across the region. We look forward to welcoming movie lovers and offer them the opportunity to enjoy the best in film and luxury.”

Contemporary interiors, comfortable seating and an expansive range of gourmet menu make this cinema an all-inclusive and luxurious cinematic experience for the audiences in Vadodara. Additionally, the quick-tix facilities provide an instant ticketing solution to the patrons to avoid long queues.

With this opening, PVR consolidates its growth momentum in FY 2019-20, so far opening 72 screens in the year, bringing its portfolio to **830 screens at 174 properties in 71 cities**.

About PVR Limited:

PVR is the largest and the most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is perceived in the country. PVR currently operates a cinema circuit comprising of 830 screens at 174 properties in 71 cities (India and Sri Lanka), serving 100 million patrons annually. While the total screen tally of the company stands at 830; PVR offers an array of formats with premium screen category, which stands at 4 screens of Director’s Cut, 37 screens of Gold Class, 09 of IMAX, 17 of 4DX, 08 of P[XL], 12 of Playhouse and 01 of PVR Onyx across the country.

For further information, please visit: <http://www.pvrcinemas.com/corporate/about-us.aspx>

Share your feedback at feedback@pvrcinemas.com

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