



ITC Limited
 Virginia House
 37 J. L. Nehru Road
 Kolkata 700 071, India
 Tel. : 91 33 2288 9371
 Fax : 91 33 2288 4016 / 1256 / 2259 / 2260

The Company Secretary
 International Travel House Limited
 Travel House, T-02, Community Centre
 Sheikh Sarai (Phase-I)
 New Delhi 110 017

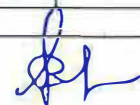
The General Manager
 Dept. of Corporate Services
 BSE Limited, P. J. Towers
 Dalal Street
 Mumbai 400 001

Dear Sirs,

**Disclosure under Regulation 29(2) of the
 SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	International Travel House Limited					
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<u>Acquirer:</u> ITC Limited (ITC) <u>PACs:</u> (i) Russell Credit Limited (RCL) (ii) Russell Investments Limited (RIL)					
Whether the acquirer belongs to Promoter / Promoter group	Yes					
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited					
Details of the acquisition / disposal as follows	Number		% w.r.t. total share / voting capital wherever applicable		% w.r.t. total diluted share / voting capital of the TC	
<u>Before the acquisition under consideration, holding of:</u> a) Shares carrying voting rights	ITC	2,87,600	ITC	3.60	ITC	3.60
	RCL	36,26,633	RCL	45.36	RCL	45.36
	RIL	10,17,663	RIL	12.73	RIL	12.73
	Total	49,31,896	Total	61.69	Total	61.69
	b) Shares in the nature of encumbrance (pledge / lien / non-disposal undertaking / others)	-		-		-

c) Voting rights (VR) otherwise than by shares	-	-	-																								
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-																								
e) Total (a+b+c+d)	49,31,896	61.69	61.69																								
Details of acquisition / sale																											
a) Shares carrying voting rights acquired / sold	<table border="1"> <tr><td>ITC</td><td>36,26,633</td></tr> <tr><td>RCL</td><td>0</td></tr> <tr><td>RIL</td><td>0</td></tr> <tr><td>Total</td><td>36,26,633</td></tr> </table>	ITC	36,26,633	RCL	0	RIL	0	Total	36,26,633	<table border="1"> <tr><td>ITC</td><td>45.36</td></tr> <tr><td>RCL</td><td>0</td></tr> <tr><td>RIL</td><td>0</td></tr> <tr><td>Total</td><td>45.36</td></tr> </table>	ITC	45.36	RCL	0	RIL	0	Total	45.36	<table border="1"> <tr><td>ITC</td><td>45.36</td></tr> <tr><td>RCL</td><td>0</td></tr> <tr><td>RIL</td><td>0</td></tr> <tr><td>Total</td><td>45.36</td></tr> </table>	ITC	45.36	RCL	0	RIL	0	Total	45.36
ITC	36,26,633																										
RCL	0																										
RIL	0																										
Total	36,26,633																										
ITC	45.36																										
RCL	0																										
RIL	0																										
Total	45.36																										
ITC	45.36																										
RCL	0																										
RIL	0																										
Total	45.36																										
b) VRs acquired / sold otherwise than by shares	-	-	-																								
c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold	-	-	-																								
d) Shares encumbered / invoked / released by the acquirer	-	-	-																								
e) Total (a+b+c+/-d)	36,26,633	45.36	45.36																								
After the acquisition / sale, holding of:																											
a) Shares carrying voting rights	<table border="1"> <tr><td>ITC</td><td>39,14,233</td></tr> <tr><td>RCL</td><td>0</td></tr> <tr><td>RIL</td><td>10,17,663</td></tr> <tr><td>Total</td><td>49,31,896</td></tr> </table>	ITC	39,14,233	RCL	0	RIL	10,17,663	Total	49,31,896	<table border="1"> <tr><td>ITC</td><td>48.96</td></tr> <tr><td>RCL</td><td>0</td></tr> <tr><td>RIL</td><td>12.73</td></tr> <tr><td>Total</td><td>61.69</td></tr> </table>	ITC	48.96	RCL	0	RIL	12.73	Total	61.69	<table border="1"> <tr><td>ITC</td><td>48.96</td></tr> <tr><td>RCL</td><td>0</td></tr> <tr><td>RIL</td><td>12.73</td></tr> <tr><td>Total</td><td>61.69</td></tr> </table>	ITC	48.96	RCL	0	RIL	12.73	Total	61.69
ITC	39,14,233																										
RCL	0																										
RIL	10,17,663																										
Total	49,31,896																										
ITC	48.96																										
RCL	0																										
RIL	12.73																										
Total	61.69																										
ITC	48.96																										
RCL	0																										
RIL	12.73																										
Total	61.69																										



b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	49,31,896	61.69	61.69
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off market inter-se transfer of equity shares between holding company (ITC) and its wholly owned subsidiary (RCL), pursuant to Regulation 10(1)(a)(ii) and Regulation 10(1)(a)(iii) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	22 nd March, 2024		
Equity share capital / total voting capital of the TC before the said acquisition / sale	79,94,500 shares of ₹ 10/- each.		
Equity share capital / total voting capital of the TC after the said acquisition / sale	79,94,500 shares of ₹ 10/- each.		
Total diluted share / voting capital of the TC after the said acquisition	79,94,500 shares of ₹ 10/- each.		

Yours faithfully,
ITC Limited



(R. K. Singhi)
Executive Vice President &
Company Secretary

Place: Kolkata
Date: 22nd March, 2024