

Date:23/04/2024

To,

**BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street Fort,
Mumbai-400001**

Dear Sir/ Madam,

Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I,Dev Ganpat Pawar, R/o 302 Sumesh Apt Jadhav, Colony Belava Kulgaon, Badlapur West Ambernath, Thane, India, 421503, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 1,84,000 Equity shares of Brandbucket Media & Technology Limited on 18th April, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,



Dev Ganpat Pawar

CC: TO

**Board of Director
Brandbucket Media & Technology Limited**

Encl: as above

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | | |
|--|---|--|--|
| Name of the Target Company (TC) | Brandbucket Media & Technology Limited | | |
| Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer | Dev Ganpat Pawar | | |
| Whether the acquirer/ disposer belongs to Promoter/Promoter group | No | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed. | BSE Limited | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| #Before the disposition under consideration, holding of: | | | |
| a) Shares carrying voting rights | 9,86,000 | 4.24 | 4.24 |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others) | - | - | - |
| c) Voting rights (VR) otherwise than by shares | - | - | - |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | - | - | - |
| e) Total (a+b+c+d) | 9,86,000 | 4.24 | 4.24 |
| Details of acquisition/sale | | | |
| a) Shares carrying voting rights acquired /sold | 1,84,000 | 0.79 | 0.79 |
| b) VRs acquired /sold otherwise than by shares | - | - | - |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired /sold | - | - | - |
| d) Shares encumbered / invoked/released by the acquirer | - | - | - |
| e) Total (a+b+c+/-d) | 1,84,000 | 0.79 | 0.79 |

Dev Ganpat Pawar

| | | | |
|--|--|---------------|-------------|
| #After the disposition holding of: | | | |
| a) Shares carrying voting rights | 8,02,000 | 3.45 | 3.45 |
| b) Shares encumbered with the acquirer | - | - | - |
| c) VRs otherwise than by shares | - | - | - |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | - | - | - |
| e) Total (a+b+c+d) | 8,02,000 | 3.45 | 3.45 |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | On Market | | |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | Date | Shares | |
| | 18/04/2024 | 1,84,000 | |
| Equity share capital / total voting capital of the TC before the said acquisition / sale | Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each) | | |
| Equity share capital/ total voting capital of the TC after the said acquisition /sale | Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each) | | |
| Total diluted share/voting capital of the TC after the said acquisition | Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each) | | |

(* Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note: The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18th December, 2023 and listing of said shares are under process.

Thanking You,
Yours Faithfully,



Dev Ganpat Pawar
Place: Mumbai