

Diwakar Viniyog Private Limited

(FORMERLY : HI-UP COSMETICS & TOILETRIES PVT. LTD.)

CIN : U24246WB1984PTC037090

Regd. Office :
687, Anandapur, E. M. Bypass, 2nd Floor
Kolkata - 700 107 Phone : 6613 6264
E-mail : panemamics @emamigroup.com
Fax : 6613 6243

Date: 26.04.2019

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011


Please find enclosed herewith disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
for Diwakar Viniyog Private Limited




Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / ~~investor of the shareholder~~ / release of encumbrance, in terms of Regulation 3(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)	Enamti Limited
Names of the Stock Exchanges where the shares of the target company are listed	National Stock Exchange of India 3 Limited BSE Ltd The Calcutta Stock Exchange Limited
Date of reporting	26.04.2019

Name of the promoter or PAC on whose shares encumbrance has been created/released/~~invested~~

Divakar Vinayog Private Limited

Name of the Promoter (s) or PACs with link(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Date of creation/ release	Type of encumbrance	Details of events pertaining to encumbrance (3)			Post event holding of encumbered shares {creation (2)+(3) / release [(2)-(3)] / invocation [(2)-(3)]}	
	Number	% of total Share Capital	Number	% of total Share Capital			Reason for encumbrance	Number	% of	Name of the entity	Number
Bhanu Vyapaar Private Limited	51,045,902	11.2452	36,804,500	8.1079	20.04.2019	Collateral Pledge	200,000	0.0441	Bajaj Finance Limited (Lender)	37,004,500	8.1519
Bhanu Vyapaar Private Limited	51,045,902	11.2452	37,004,500	8.1519	20.04.2019	Third Party Pledge	23,000	0.0051	Tata Capital Financial Services Limited (Lender)	37,027,500	8.1570
Bhanu Vyapaar Private Limited	51,045,902	11.2452	37,027,500	8.1570	20.04.20219	Third Party Pledge	1,400	0.0003	Tata Capital Financial Services Limited (Lender)	37,028,900	8.1573
Bhanu Vyapaar Private Limited	51,045,902	11.2452	37,028,900	8.1573	20.04.20219	Third Party Pledge	27,000	0.0059	Tata Capital Financial Services Limited (Lender)	37,055,900	8.1633
Bhanu Vyapaar Private Limited	51,045,902	11.2452	37,055,900	8.1633	22.04.2019	Third Party Pledge	41,174	0.0091	Tata Capital Financial Services Limited (Lender)	37,097,074	8.1723
Bhanu Vyapaar Private Limited	51,045,902	11.2452	37,097,074	8.1723	22.04.2019	Third Party Pledge	37,205	0.0082	Tata Capital Financial Services Limited (Lender)	37,134,279	8.1805
Bhanu Vyapaar Private Limited	51,045,902	11.2452	37,134,279	8.1805	22.04.2019	Third Party Pledge	49,709	0.0110	Tata Capital Financial Services Limited (Lender)	37,183,988	8.1915
Bhanu Vyapaar Private Limited	51,045,902	11.2452	37,183,988	8.1915	23.04.2019	Third Party Pledge	9,000	0.0020	Kotak Mahindra Prime Limited (Lender)	37,192,988	8.1935
Divakar Vinayog Private Limited	58,633,849	12.9168	30,201,194	6.6552	20.04.2019	Third Party Pledge	9,000	0.0020	Kotak Mahindra Prime Limited (Lender)	30,210,194	6.6552
Divakar Vinayog Private Limited	58,633,849	12.9168	30,210,194	6.6552	20.04.2019	Third Party Pledge	8,500	0.0019	Kotak Mahindra Prime Limited (Lender)	30,218,694	6.6570
Divakar Vinayog Private Limited	58,633,849	12.9168	30,218,694	6.6570	20.04.2019	Third Party Pledge	7,000	0.0015	Kotak Mahindra Prime Limited (Lender)	30,225,694	6.6586
Divakar Vinayog Private Limited	58,633,849	12.9168	30,225,694	6.6586	20.04.2019	Third Party Pledge	1,500	0.0054	Kotak Mahindra Prime Limited (Lender)	30,250,194	6.6640

Divakar Vinayog Private Limited

Authorized Signatory

Name of the Promoter (S) or PACs with him (*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3))]	
	Number	% of total Share Capital	Number	% of total Share Capital	Date of creation/	Type of	Reason for encumbrance	Number	% of	Name of the entity	Number	% of Total share capital	
Suraj Viniyog Private Limited	23,545,848	5.2091	2,317,000	0.5104	Pledge	22.04.2019	Creation	Third Party Pledge	1,539,000	0.3390	Catalyst Trusteeship Ltd (Trustee) Piramal Capital & Housing Finance Ltd (Lender)	3,856,000	0.8495

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert
Place: Kolkata
Date: 26.04.2019

Divakar Viniyog Private Limited

Divakar
Authorized Signatory

Annexure "A"

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(D) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him ^(*)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation / release of encumbrance	encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital		
PRITI A SUREKA	11,609,702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-	
ADITYA VARDHAN AGARWAL	134,668	0.0297	0.0297	-	-	-	-	-	-	-	-	-	-	
USHA AGARWAL	173,096	0.0381	0.0381	-	-	-	-	-	-	-	-	-	-	
RAJ KUMAR GOENKA	297,964	0.0656	0.0656	-	-	-	-	-	-	-	-	-	-	
RADHE SHYAM AGARWAL	195,000	0.0430	0.0430	-	-	-	-	-	-	-	-	-	-	
ROHIN RAJ SUREKA	3,500,000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-	
HARSHA VARDHAN AGARWAL	110,266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-	
SASWAT GOENKA	580,000	0.1278	0.1278	-	-	-	-	-	-	-	-	-	-	
SACHIN GOENKA	717,000	0.1580	0.1580	-	-	-	-	-	-	-	-	-	-	
VIBHASH AGARWAL	573,478	0.1263	0.1263	-	-	-	-	-	-	-	-	-	-	
VIHAN AGARWAL	172,000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-	

Divakar Vinayog Private Limited

Authorized Signatory

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)				Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)		No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation / release of encumbrance	encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital			
ADVAY GOENKA	554,000	0.1220	0.1220	-	-	-	-	-	-	-	-	-	-			
RITU GOENKA	454,930	0.1002	0.1002	-	-	-	-	-	-	-	-	-	-			
RADHESHYAM GOENKA	392,076	0.0864	0.0864	-	-	-	-	-	-	-	-	-	-			
CHIKKY GOENKA	371,700	0.0819	0.0819	-	-	-	-	-	-	-	-	-	-			
SOBHNA AGARWAL	630,000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-			
JYOTI AGARWAL	488,000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	-			
DEVARSH GOENKA	407,750	0.0898	0.0898	-	-	-	-	-	-	-	-	-	-			
REYANSH GOENKA	407,750	0.0898	0.0898	-	-	-	-	-	-	-	-	-	-			
AVISHI SUREKA	1,400,000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-			
SHRUTI GOENKA	196,130	0.0432	0.0432	-	-	-	-	-	-	-	-	-	-			
INDU GOENKA	269,700	0.0594	0.0594	-	-	-	-	-	-	-	-	-	-			
DARSH GOENKA	565,000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-			

Diwakar Vniyog Private Limited

Authorised Signatory



Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation/ release of encumbrance	encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital		
MANAN GOENKA	565,000	0.1245	0.1245	-	-	-	-	-	-	-	-	-		
NIKUNJ GOENKA	265,000	0.0584	0.0584	-	-	-	-	-	-	-	-	-		
SAROJ GOENKA	215,240	0.0474	0.0474	-	-	-	-	-	-	-	-	-		
MANSI AGARWAL	150,000	0.0330	0.0330	-	-	-	-	-	-	-	-	-		
NIMISHA GOENKA	244,000	0.0538	0.0538	-	-	-	-	-	-	-	-	-		
MANISH GOENKA	142,196	0.0313	0.0313	-	-	-	-	-	-	-	-	-		
SHREYA GOENKA	230,000	0.0507	0.0507	-	-	-	-	-	-	-	-	-		
VIDISHREE AGARWAL	80,000	0.0176	0.0176	-	-	-	-	-	-	-	-	-		
VIDULA AGARWAL	80,000	0.0176	0.0176	-	-	-	-	-	-	-	-	-		
JAYANT GOENKA	156,254	0.0344	0.0344	-	-	-	-	-	-	-	-	-		
RASHMI GOENKA	121,400	0.0267	0.0267	-	-	-	-	-	-	-	-	-		
SANTOSH GOENKA	115,640	0.0255	0.0255	-	-	-	-	-	-	-	-	-		

Diwakar Vinyog Private Limited

Authorised Signatory

Name of the Promoter (s) or PACs with him ^(*)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)								Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / invocation / release of encumbrance	encumbrance (pledge / lien / non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital			
SUSHIL KUMAR GOENKA	109,900	0.0242	0.0242	-	-	-	-	-	-	-	-	-	-		
RACHANA GOENKA	317,700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-		
RICHA AGARWAL	91,722	0.0202	0.0202	-	-	-	-	-	-	-	-	-	-		
JYOTI GOENKA	48,776	0.0107	0.0107	-	-	-	-	-	-	-	-	-	-		
MOHAN GOENKA	61,900	0.0136	0.0136	-	-	-	-	-	-	-	-	-	-		
RACHNA BAGARIA	270,000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-		
YOGESH GOENKA	245,400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-		
REHA GOENKA	240,000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-		
PUJA GOENKA	169,398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-		
ADITYA VARDHAN AGARWAL, KARTIKA(HUF)	204,278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-		
HARSH VARDHAN AGARWAL, KARTIKA (HUF)	172,000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-		


 Divakar Vniyos Private Limited
 Authorised Signatory

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares [(2)-(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / invocation / release of encumbrance	encumbrance (pledge / lien / non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital			
MOHAN GOENKA, KARTA (HUF)	174,000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-		
MANISH GOENKA, KARTA (HUF)	174,000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-		
SUSHIL KUMAR GOENKA, KARTA (HUF)	174,000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-		
PRASHANT GOENKA	190,000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-		
ASHISH GOENKA	130,000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-		
LAXMI DEVI BAJORIA	143,000	0.0315	0.0315	-	-	-	-	-	-	-	-	-	-		
PRASHANT GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-		
JAYANT GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-		
ASHISH GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-		
MADAN LAL AGARWAL	60,000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	-		
PRADEEP AGARWAL	31,150	0.0069	0.0069	-	-	-	-	-	-	-	-	-	-		
KUSUM AGARWAL	37,800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-		

Divakar Vinayog Private Limited

(Signature)

Authorised Signatory

Name of the Promoter (s) or PACs with him ^(*)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)										Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)] ¹	
	No. of Shares	% of	% w.r.t diluted share capital ^(*)	No. of Shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / invocation / release of encumbrance	encumbrance (pledge / lien / non disposal undertaking / others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital					
DIVYA AGARWAL	26,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-	-	-		
SANGITA AGARWAL	26,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-	-	-		
SHUBHAM AGARWAL	24,460	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-	-	-		
ABHISHEK AGARWAL	24,000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-	-	-		
DHIRAJ AGARWAL	16,750	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-	-	-		
VISHAL AGARWAL	8,200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-	-	-		
SUMANGAL AGARWAL	8,200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-	-	-		
EMAMI PAPER MILLS LTD	933,000	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-	-		
EPL SECURITIES LTD	84,000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-	-	-		
EMAMI FRANK ROSS LIMITED	10,000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-	-	-		
AMITABH GOENKA, KARTA (HUF)	74,000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-	-		
TMT VINIYOGAN PRIVATE LIMITED	9,033,160	1.9900	1.9900	-	-	-	-	-	-	-	-	-	1,632,000	0.3595			
SUNTRACK COMMERCE PRIVATE LIMITED	58,234,107	12.8287	12.8287	-	-	-	-	-	-	-	-	-	28,762,280	6.3362			
RAVIRAJ VINIYOG PRIVATE LIMITED	25,096,984	5.5288	5.5288	-	-	-	-	-	-	-	-	-	11,450,000	2.5244			
PRABHAKAR VINIYOG PRIVATE LIMITED	24,131,492	5.3161	5.3161	-	-	-	-	-	-	-	-	-	9,409,000	2.0728			

Divakar Vinayog Private Limited

Authorized Signatory

Authorized Signatory

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital		
SMRITI AGARWAL	334,000	0.0736	0.0736	-	-	-	-	-	-	-	51,000	0.0112
AMITABH GOENKA	3,571,496	0.7868	0.7868	-	-	-	-	-	-	-	3,137,700	0.6912

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 26.04.2019

Diwakar Viniyog Private Limited


Authorized Signatory