

**Yogesh Kale**  
**Room No 150/18 Near Datta, Ngr Service Centre Talavali,**  
**Gaon Ghansoli Nav Mumbai Thane -400708**

**Date: 16/05/2023**

**To,**

**The Bombay Stock Exchange Ltd.**  
Corporate Relationship Dept,  
1st Floor, New Trading Ring,  
Rotunda Building, P.J. Towers,  
Dalal Street, Fort, Mumbai 400 001.

**Dear Sir/ Madam,**

**Sub: Disclosure under Regulation 29 (1) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011**

In terms of disclosure under Regulation 29 (1) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011 I, Yogesh Kale, located at Room No 150/18 Near Datta, Ngr Service Centre Talavali, Gaon Ghansoli Nav Mumbai Thane -400708, hereby submitting the Disclosure under Regulation 29 (1) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the 18,00,000 Equity Shares credited to my account on conversion of Warrants into Equity Shares of the Company of Brandbucket Media & Technology Limited on 15th May, 2023, accordingly my percent of holding is more than 5% of diluted paid -up capital.

Therefore, hereby voluntary submitting the disclosure under Reg 29(1) in addition to SDD (system driven disclosures) pursuant to Sebi Circular SEBI/CIR/CFD/DCR1/CIR/P/2020/181 dated September 23, 2020.

Kindly take the same in your record.

Thanking You,



**Yogesh Kale**

***CC: TO***

***Board of Director***

***Brandbucket Media & Technology Limited***

Encl: as above

**Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Brandbucket Media & Technology Limited		
Name(s) of the <del>transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer /acquirer</del>	Yogesh Kale		
Whether the acquirer/ <del>disposer</del> belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	Bombay Stock Exchange		
<b>Details of the acquisition / <del>disposal</del> as follows</b>	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>#Before the disposition under consideration, holding of:</b>			
a) Shares carrying voting rights	0	0%	0
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	2000000	19.04	17.93
<b>e) Total (a+b+c+d)</b>	<b>2000000</b>	<b>19.04%</b>	<b>17.93%</b>

<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	18,00,000	17.13%	-
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) <b>Total (a+b+c+/-d)</b>	<b>18,00,000</b>	<b>17.13%</b>	16.14%

**Yogesh Kale**  
**Room No 150/18 Near Datta, Ngr Service Centre Talavali,**  
**Gaon Ghansoli Nav Mumbai Thane -400708**

<b>#After the disposition holding of:</b>			
a) Shares carrying voting rights	1800000	17.13%	16.14%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	200000	1.90%	1.79%
e) Total (a+b+c+d)	<b>2000000</b>	<b>19.03%</b>	17.93%
Mode of acquisition / <del>sale</del> (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Allotment of Equity Shares pursuant to Conversion of Warrants into Equity		
Date of acquisition / <del>sale of shares</del> / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>Date</b>	<b>Shares</b>	
	15.05.2023	1800000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 3,15,30,000 (31,53,000 shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 11,15,30,000 (1,11,53,000 shares of Rs.10 each)		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

  
 \_\_\_\_\_ p

**Yogesh Kale**

**Place: Mumbai**  
**Date: 16.05.2023**