

ANNEXURE – 2

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Add-Shop E-Retail Limited [CIN: L51109GJ2013PLC076482]		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Dineshbhai Bhanushankar Pandya		
Whether the acquirer belongs to Promoter/Promoter group	Yes (Promoter)		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	82,02,660	28.97%	28.97%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	82,02,660	28.97%	28.97%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	(10,88,000)	(3.84%)	(3.84%)
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	(10,88,000)	(3.84%)	(3.84%)

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Royal Heights, A.G Chaowk
Pushkardham Main Road, Kalawad
Road, Rajkot-360005, Gujarat.

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	71,14,660	25.13%	25.13%
b) Shares encumbered with the acquirer			
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	71,14,660	25.13%	25.13%
Mode of sale	Open Market		
Date of sale of shares	30 th August 2023		
Equity share capital / total voting capital of the TC before the said acquisition / sale	2,83,12,956 Equity shares of face value of Rs. 10 each		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	2,83,12,956 equity shares of face value of Rs. 10 each		
Total diluted share/voting capital of the TC after the said acquisition	2,83,12,956 equity shares of face value of Rs. 10 each		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Signature
Dineshbhai B. Pandya

Place: Rajkot
Date: 04/09/2023