

To
The Board of Directors
KEI Industries Limited
D-90, Okhla Industrial Area,
Phase-1, New Delhi-110020

Date: 30.06.2021

Sub: Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

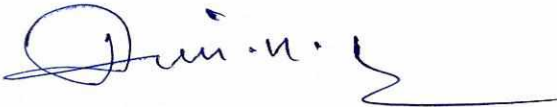
Dear Sir/ Madam,

Please Find enclosed herewith the Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 for sale of 245294 equity shares of the Company.

This is for your information and record.

Thanking you,

Yours faithfully,
For and on behalf of Promoter and Promoter Group



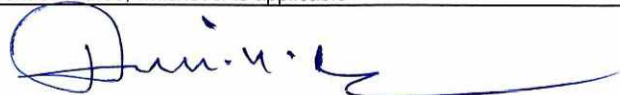
(ANIL GUPTA)
Authorized Signatory
DIN: 00006422
Add: A-7, Puspanjali Farm,
Bijwasan, South West,
Delhi-110061

CC:

| | |
|-------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BSE Limited Listing Division, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001 | The National Stock Exchange of India Ltd. Listing Division, Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 |
| The Calcutta Stock Exchange Ltd. The Senior Manager, Listing Division, 7, Lyons Range, Kolkata-700001 | |

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|-------------------------------------------------------|
| Name of the Target Company (TC) | KEI INDUSTRIES LIMITED | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Anil Gupta (Seller) Anil Gupta (HUF) Archana Gupta KEI Cables Private Limited Soubhagya Agency Private Limited Subhlaxmi Motels & Inns Private Limited Projection Financial and Management Consultants Private Limited Dhan Versha Agency Private Limited | | |
| Whether the acquirer belongs to Promoter / Promoter group | YES, PROMOTER | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | NSE,BSE,CSE | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t.total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC |
| | 1 | 2 | 3 |
| Before the disposal under consideration, holding of : | | | |
| a) Shares carrying voting rights | 12930754 | 14.39 | 14.39 |
| b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) | Nil | Nil | N.A. |
| c) Voting rights (VR) otherwise than by shares | N.A. | N.A. | N.A. |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | Nil | Nil | N.A. |
| e) Total (a+b+c+d) | 12930754 | 14.39 | 14.39 |
| Details of acquisition / sale : | | | |
| a) Shares carrying voting rights acquired / sold | 245294 | 0.27 | 0.27 |
| b) VRs acquired/sold otherwise than by shares | Nil | Nil | N.A. |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | Nil | Nil | N.A. |
| d) Shares encumbered / invoked / released by the acquirer | Nil | Nil | N.A. |
| e) Total (a+b+c+d) | 245294 | 0.27 | 0.27 |
| After the acquisition/ sale, holding of: | | | |
| a) Shares carrying voting rights | 12685460 | 14.12 | 14.12 |
| b) Shares encumbered with the acquirer | Nil | Nil | N.A. |
| c) VRs otherwise than by shares | Nil | Nil | N.A. |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | Nil | Nil | N.A. |
| e) Total (a+b+c+d) | 12685460 | 14.12 | 14.12 |
| Mode of acquisition/ sale (e.g. open market /off market/ public issue / rights issue / preferential allotment / inter-se transfer, etc.) | Open Market | | |
| Date of acquisition /sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | 30.06.2021 | | |

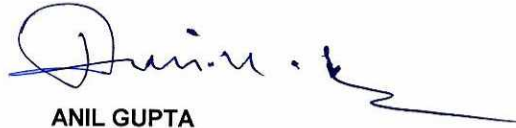


| | |
|----------------------------------------------------------------------------------------|-------------------------------------------------------|
| Equity share capital / total voting capital of the TC before the said acquisition/sale | 179710876(Equity shares of face value of Rs.2/- each) |
| Equity share capital / total voting capital of the TC after the said acquisition/sale | 179710876(Equity shares of face value of Rs.2/- each) |
| Total diluted share / voting capital of the TC after the said acquisition/ sale | 179710876(Equity shares of face value of Rs.2/- each) |

Note:

**Total share capital/voting capital to be taken as per the latest filing done by the company to the stock exchange under clause 35 of the listing agreement.*

*(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.*



ANIL GUPTA

A-7,Puspanjali Farm, Bijwasan, South West Delhi-110061

Place : New Delhi

Date : 30.06.2021