



Bennett, Coleman & Co. Ltd.

Registered Office: The Times of India Building, Dr. D. N. Road, Mumbai 400001

Tel.: 022-6635 3535

Corporate Identity No: U22120MH1913PLC000391

15th March, 2021

The Manager (Corporate Relationship)

BSE Limited,

Phiroze Jeejeebhoy Towers

Dalal Street

Mumbai- 400001

The Manager (Corporate Relationship)

National Stock Exchange of India Limited,

Plot no. C/1, G Block,

Bandra-Kurla Complex,

BKC Rd, Bandra East,

Mumbai – 400 051

MIRC Electronics Limited [Target Company]

Onida House, G-1, Mahakali Caves Road, MIDC,

Andheri (East), Mumbai-400093

Ref: MIRC Electronics Limited

(BSE Scrip Code: 500279, NSE Symbol: MIRCELECTR)

Dear Sir/ Madam,

Sub: Disclosure pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We are enclosing herewith a disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, with respect to sale of shares of MIRC Electronics Limited by the Company.

Kindly take the above on record and acknowledge the receipt.

For Bennett Coleman & Company Limited

Kausik Nath

Company Secretary

Encl: as above

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part A : Details of Acquisition

1. Name of the Target Company (TC)	MIRC Electronics Limited (MIRCELECTR)		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bennett, Coleman & Company Limited		
3. Whether the acquirer belongs to Promoter/ Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
5. Details of the acquisition/disposal as follows:	Number	% w.r.t.total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<u>Before the acquisition/sale under consideration, holding of the Acquirer along with PAC of:</u>			
a) Shares carrying voting rights	1,55,18,417	6.72%	6.72%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
Total (a+b+c+d)	1,55,18,417	6.72%	6.72%

<u>Details of acquisition/sale</u>			
a. i. Shares carrying voting rights acquired	Nil	Nil	Nil
ii. Shares carrying voting rights sold	48,28,041	2.09%	2.09%
b. VRs acquired otherwise than by equity shares	Nil	Nil	Nil
c. Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	Nil	Nil	Nil
d. Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
Total (a+b+c+d)	48,28,041	2.09%	2.09%
<u>After the acquisition/sale, holding of acquirer along with PAC of:</u>			
a) Shares carrying voting rights	1,06,90,376	4.63%	4.63%
b) VRs otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
Total (a+b+c+d)	1,06,90,376	4.63%	4.63%
6. Mode of acquisition/sale (e.g. open market /off-market/ public issue / rights issue /preferential allotment / inter-se transfer etc.)	Open Market		

7. Date of acquisition/ sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	From 24 December 2018 till 12 March 2021 (in several tranches)
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	23,09,52,619 equity shares of Rs.1/- each #
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	23,09,52,619 equity shares of Rs.1/- each #
10. Total diluted share/voting capital of the TC after the said acquisition/sale	23,09,52,619 equity shares of Rs.1/- each #

Equity Share Capital of the MIRC Electronics Limited as on 31 December 2020 as per the Shareholding Pattern disclosed to the stock exchanges.

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange as per SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Bennett, Coleman & Company Limited

Place: Mumbai
Date: 15 March 2021

Kausik Nath
Company Secretary