THE HINDUSTAN TIMES LTD.

Regd. Office: Hindustan Times House 18-20, Kasturba Gandhi Marg

New Delhi - 110 001

Tel: +91-11-66561206, 66561607

Fax: +91-11-66561206

CIN: U74899DL1927PLC000155

15-Mar-22

National stock Exchange of India Limited BSE Limited

Exchange Plaza, 5th Floor

Plot No. C/1 G Block

Bandra-Kurla Complex

Bandra (E)

Mumbai- 400 051

Fax No. 022-26598237/38

Phiroze Jeejeebhoy Towers

Dalal street, Fort

Mumbai- 400 001

Fax- 022-22723121/719

022-22702037/39

Re: Disclosure under Regulation 29(2) of SEBI (SAST) Regulations, 2011

Dear Sir,

This is to inform you that we have sold 180000 Equity Shares on 14-Mar-22 of Digicontent Ltd.

Our Aggregate Shareholding in Digicontent Ltd., has decreased to 38764521 **Equity Shares**

The above information is enclosed in compliance with Regulations 29 (2) of SEBI (Substantial Acquisition of Shares and Take-Overs) Regulations 2011

Thanking You,

Yours Sincerely.

For The Hindustan Times Limited

CC: The Compliance Officer

Digicontent Ltd.

2nd Floor, Hindustan Times House

18-20, Kasturba Gandhi Marg,

New Delhi- 110 001

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FORMAT FOR DISCLOSURES UNDER REGULATION 29 (2) OF SEBI Fax: +91-11-66561206 (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2010: U74899DL1927PLC000155

1	Name of the Target Company (TC)	Digicontent Limited		
2	Name(s) of the acquirer and Persons	The Hindustan Times Ltd.		
	Acting in Concert (PAC) with the acquirer			
3	Whether the acquirer belongs to	Promoter		
4	Promoter/Promoter group Name(s) of the Stock Exchange(s) where	BSE Limited		
7	the shares of TC are Listed	National Stock Exchange of India Limited		
5	Details of the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
	Before the acquisition under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others) c) Voting rights (VR) otherwise than by shares	38944521	66.930%	66.930%
	d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	38944521	66.930%	66.930%
	e) Total (a+b+c+d)	30344321	00.93070	00.930 70
	Details of acquisition/ sale a) Shares carrying voting rights-acquired/sold b) VRs acquired/sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ Sold d) Shares encumbered/invoked/released by the acquirer	180000	0.309%	0.309%
	e) Total (a+b+c+d)	180000	0.309%	0.309%
	After the acquisition/sale , holding of: a) Shares carrying voting rights b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to	38764521		66.620%
	receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	38764521	66.620%	66.620%
_	Total (a+b+c+d)	36/04321	00,020%	00.0207
6	Mode of acquisition/sale (e.g. open market / off-market/public issue/ rights issue/preferential allotment / inter-se transfer, etc.)	Off Market sold		
	Date of acquisition/ sale of shares/ VR or date of receipt of intimation of allotment of shares whichever is applicable.	14-Mar-22		
8	Equity share capital / total voting capital of the TC before the said acquisition/ Sale	58187078 Equity Shares (Equity Share Capital Rs. 11,63,74,156)		
ę	Equity share capital / total voting capital of the TC after the said acquisition/ Sale	58187078 Equity Shares (Equity Share Capital Rs. 11,63,74,156)		
10	Total diluted share/voting capital of the TC after the said acquisition	58187078 Equity Shares (Equity Share Capital Rs. 11,63,74,156)		
	arter the said acquisition			

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Caluse 35 of the listing Agreement

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For The Hindustan Times Limited

Vice-President

Place: New Delhi Date 15-Mar-22