Buddhichand H. Maroo HUF

14th & 15th Floor, Mount Pleasant, 586- A, Lady Jehanair Road, Five Gardens, Matunga, Mumbai- 400019.

14th May 2020

Listing Department
National Stock Exchange of India Limited

Exchange Plaza, Bandra-Kurla Complex Bandra (E), Mumbai-400 051.

NSE Symbol: SHEMAROO

Dear Sir/Madam,

Corporate Relationship Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400 023.

Scrip Code: 538685

Sub: Notice under Regulation 10(5) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Takeover Regulations").

We being part of Promoter Group/Immediate Relatives of Promoter and Promoter Group of Shemaroo Entertainment Limited (CIN: L67190MH2005PLC158288) intend to acquire from Promoter and Promoter Group by way of 'inter-se' transfer aggregating upto 10 equity shares of Shemaroo Entertainment Limited. This acquisition is pursuant to inter-se transfer of shares amongst qualifying persons as specified in Regulation 10(1)(a)(i)&(ii) Takeover Regulations.

Please find enclosed the form as prescribed under Regulation 10(5) of the Takeover Regulations setting out the details of the proposed acquisition of shares of Shemaroo Entertainment Limited by way of inter-se transfer.

This is for your information and records.

Thanking you,

Sd/-

Karta

Yours faithfully,
For and on behalf of the Acquirers
Buddhichand H. Maroo HUF

..... Buddhichand H. Maroo

Encl.: As above

| 1 | Name of the Target Company (TC) | Shemaroo Entertainment Limited | | | | |
|----|--|---|---|-------------------------------------|---|--|
| 2 | Name of the acquirer(s) | Buddhichand | Buddhichand H. Maroo HUF | | | |
| 3 | Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC o its promoters | Immediate Relatives/Promoter Group | | | | |
| 4 | Details of the proposed acquisition | | | | | |
| | a Name of the person(s) from whom shares are to be acquired | Mr. Buddhichand H. Maroo | | | | |
| | b Proposed date of acquisition | On or after 20.05.2020 | | | | |
| | c Number of shares to be acquired from each person mentioned in 4(a) above | ch person mentioned in 10 | | | | |
| | d Total shares to be acquired as % of share capital of TC | 0.00% | | | | |
| | e Price at which shares are proposed to be acquired | Without Consideration | | | | |
| | f Rationale, if any, for the proposed transfer | N.A | | | | |
| 5 | Relevant sub-clause of regulation 10(1)(a) under which the acquirer i exempted from making open offer | 10(1)(a)(i) & (ii) | | | | |
| 6 | If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period. | Rs. 69.42(Bas | Rs. 69.42(Based on trades on NSE) | | | |
| 7 | If in-frequently traded, the price as determined in terms of clause (e of sub-regulation (2) of regulation 8. |) _{N.A.} | N.A. | | | |
| 8 | Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point as applicable | | Not Applicable | | | |
| 9 | Declaration by the acquirer, that the transferor and transferer have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirement in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations, 1997) | | | | | |
| | ii The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished. | | | | | |
| 10 | | The acquirers hereby declares that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with. | | | | |
| | | Before the proposed transaction After the proposed transaction | | | | |
| 11 | Shareholding details | No. of shares / voting rights | % w.r.t total share capital of TC | No. of shares / voting rights | % w.r.t total share capital of TC | |
| | a Acquirer(s) and PACs (other than sellers)(*) | | | | | |
| | Buddhichand H. Maroo HUF | - | - | 10 | 0 | |
| | b Seller (s) | | | | | |
| | Mr. Buddhichand H. Maroo | 3,575,320 | 13.1531 | 3,575,310 | 13.1531 | |

For and on behalf of all Acquirers

Buddhichand H. Maroo

Karta

Date: 14.05.2020 Mumbai Place: