

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
Fax : 033 6613 6242, E-mail : panemamics @emamigroup.com

Date: 28.02.2019

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
for Bhanu Vyapaar Private Limited




Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

February/008/2018-19

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED											
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED											
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked		28.02.2019 BHANU VYAPAAR PRIVATE LIMITED											
Date of reporting		28.02.2019											
Details of the creation / invocation / release of encumbrance:													
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]}	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital
Bhanu Vyapaar Private Limited	51,045,902	11.2452	35814000	7.8897	Release	27.02.2019	Others	Collateral Release	2256000	0.4970	Axis Trustee Services Limited (Trustee) and Reliance Nippon Life Asset Management Limited (Lender)	33558000	7.3927
Bhanu Vyapaar Private Limited	51,045,902	11.2452	33558000	7.3927	Release	27.02.2019	Others	Third Party Release	801000	0.1765	Bajaj Finance Limited (Lender)	32757000	7.2162

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Authorized Signatory

Suntrack Commerce Private Limited	58234107	12.8287	26664280	5.8740	Release	27.02.2019	Others	Collateral Release	2948000	0.6494	IDBI Trusteeship Services Limited (Trustee) and ICICI Prudential Asset Management Company Limited (Lender)	23716280	5.2246
Raviraj Vinayog Private Limited	25096984	5.5288	11690000	2.5753	Release	27.02.2019	Others	Collateral Release	1670000	0.3679	Axis Trustee Services Limited (Trustee) and Reliance Nippon Life Asset Management Limited (Lender)	10020000	2.2074
Prabhakar Vinayog Private Limited	24131492	5.3161	9629000	2.1212	Release	27.02.2019	Others	Collateral Release	1597000	0.3518	Axis Trustee Services Limited (Trustee) and Reliance Nippon Life Asset Management Limited (Lender)	8032000	1.7694

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[Signature]
 Authorised Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 28.02.2019

Annexure "A"

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date creation/invocation release encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking / others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	
PRITI SUREKA A	11609702	2.5576	2.5576	-	-	-	-	-	-	-	-	-	-	
ADITYA VARDHAN AGARWAL	134668	0.0297	0.0297	-	-	-	-	-	-	-	-	-	-	
USHA AGARWAL	173096	0.0381	0.0381	-	-	-	-	-	-	-	-	-	-	
RAJ KUMAR GOENKA	297964	0.0656	0.0656	-	-	-	-	-	-	-	-	-	-	
RADHE SHYAM AGARWAL	195000	0.0430	0.0430	-	-	-	-	-	-	-	-	-	-	
ROHIN SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-	
HARSHA VARDHAN AGARWAL	110266	0.0243	0.0243	-	-	-	-	-	-	-	-	-	-	
SASWAT GOENKA	580000	0.1278	0.1278	-	-	-	-	-	-	-	-	-	-	
SACHIN GOENKA	717000	0.1580	0.1580	-	-	-	-	-	-	-	-	-	-	
VIBHASH VARDHAN	573478	0.1263	0.1263	-	-	-	-	-	-	-	-	-	-	

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(Signature)
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AGARWAL																						
VIHAN																						
VARDHAN																						
AGARWAL	172000	0.0379	0.0379	0.0379																		
ADVAY																						
GOENKA	554000	0.1220	0.1220	0.1220																		
RITU GOENKA	454930	0.1002	0.1002	0.1002																		
RADHE																						
SHYAM																						
GOENKA	392076	0.0864	0.0864	0.0864																		
CHIKKY																						
GOENKA	371700	0.0819	0.0819	0.0819																		
SOBHNA	630000	0.1388	0.1388	0.1388																		
AGARWAL																						
JYOTI																						
AGARWAL	488000	0.1075	0.1075	0.1075																		
DEVARSH																						
GOENKA	407750	0.0898	0.0898	0.0898																		
REYANSH																						
GOENKA	407750	0.0898	0.0898	0.0898																		
AVISHI																						
SUREKA	1400000	0.3084	0.3084	0.3084																		
SHRUTI																						
GOENKA	196130	0.0432	0.0432	0.0432																		
INDU GOENKA	269700	0.0594	0.0594	0.0594																		
DARSH																						
GOENKA	565000	0.1245	0.1245	0.1245																		
MANAN																						
GOENKA	565000	0.1245	0.1245	0.1245																		
NIKUNJ																						
GOENKA	265000	0.0584	0.0584	0.0584																		
SAROJ																						
GOENKA	215240	0.0474	0.0474	0.0474																		
MANSI																						
AGARWAL	150000	0.0330	0.0330	0.0330																		
NIMISHA																						
GOENKA	244000	0.0538	0.0538	0.0538																		
MANISH																						
GOENKA	142196	0.0313	0.0313	0.0313																		

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SHREYA GOENKA	230000	0.0507	0.0507	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIDISHREE AGARWAL	80000	0.0176	0.0176	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	80000	0.0176	0.0176	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	156254	0.0344	0.0344	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	121400	0.0267	0.0267	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	115640	0.0255	0.0255	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	109900	0.0242	0.0242	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RICHA AGARWAL	91722	0.0202	0.0202	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	48776	0.0107	0.0107	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	61900	0.0136	0.0136	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	270000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA (HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA,	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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