

Date: 23/04/2024

To,

BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street Fort,
Mumbai-400001

Dear Sir/ Madam,

Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I, Yogesh Jotiram Kale, R/o Room No 150/18 Near Datta, NGR Service Centre Talavali, Gaon Ghansoli Nav Mumbai, Thane- 400708, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposals of 1,58,000 Equity shares of Brandbucket Media & Technology Limited on 21th February, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,



Yogesh Jotiram Kale

CC: TO
Board of Director
Brandbucket Media & Technology Limited

Encl: as above

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Brandbucket Media & Technology Limited		
Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer	Yogesh Jotiram Kale		
Whether the acquirer/ disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
#Before the disposition under consideration, holding of:			
a) Shares carrying voting rights	14,12,000	6.08	6.08
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	14,12,000	6.08	6.08
Details of acquisition/sale			
a) Shares carrying voting rights acquired /sold	1,58,000	0.68	0.68
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired /sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	1,58,000	0.68	0.68

YOGESH JOTIRAM KALE

#After the disposition holding of:			
a) Shares carrying voting rights	12,54,000	5.40	5.40
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	12,54,000	5.40	5.40
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	On Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date	Shares	
	21/02/2024	1,58,000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition /sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		

(* Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note: The existing listed capital of the Company is Rs. 10,50,30,000 (1,05,03,000 shares of Rs. 10 each) The Company has allotted 1,27,38,232 equity shares of face value of Re. 10/- each by way of preferential issue to non - promoter on 18th December, 2023 and listing of said shares are under process.

Thanking You,
Yours Faithfully,



Yogesh Jotiram Kale
Place: Mumbai