

Ref No: 16971/ITSL/OPR/2020-21

Date: 21 July 2020

<b>BSE Limited</b> <b>Floor 20</b> Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400001	<b>National Stock Exchange of India Ltd.</b> Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E), Mumbai - 400 051
<b>Emami Limited.</b> Emami Tower, 687, Anandapur E M Bypass, Kolkata, West Bengal, 700107	

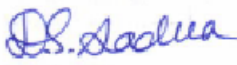
Dear Sir/Madam,

**Sub: Disclosure pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in relation to Release of equity shares of Emami Limited.**

Pursuant to the disclosure required to be made under Regulation 29(1) and (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached the disclosure in respect of the Release of equity shares of **Emami Limited** which were pledged in favour of IDBI Trusteeship Services Limited (ITSL) acting in its capacity as Debenture Trustee for the benefit of Debenture Holders.

For and on behalf of

IDBI Trusteeship Services Limited

  
Authorized Signatory

**Format for disclosures under Regulation 29(2) and of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.**

**Part- A - Details of Acquisition**

1. Name of the Target Company (TC)	<b>Emami Limited</b>		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	IDBI Trusteeship Services Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No. IDBI Trusteeship Services Limited is acting as Debenture Trustee for benefit of Debenture Holder for various NCDs, wherein the shares of the target company have been Released pursuant to respective share pledge agreements.		
4.Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited , National Stock Exchange of India Limited		
5. Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<b><u>Before the acquisition / Pledged of shares under consideration, holding of acquirer along with PACs of:</u></b>			
a) Shares carrying voting rights			
b) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)			
c) Voting rights (VR) otherwise than by shares	12,77,01,205	28.13%	28.13%
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
<b>e) Total (a+b+c+d)</b>	<b>12,77,01,205</b>	<b>28.13%</b>	<b>28.13%</b>

<p><b><u>Details of pledged/Release of shares under consideration</u></b></p> <p>a) Shares carrying voting rights acquired/ sold</p> <p>b) VRs acquired/sold otherwise than by shares</p> <p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold</p> <p>d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)</p>	2,56,07,000	5.71%	5.71%
<p><b>e) Total (a+b+c+d)</b></p>	2,56,07,000	5.71%	5.71%
<p><b><u>After the pledged/Release under consideration holding of acquirer along with PACs of :</u></b></p> <p>a) Shares carrying voting rights</p> <p>b) VRs otherwise than by shares</p> <p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.</p> <p>d) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others)</p>	10,20,94,205	22.76%	22.76%
<p><b>e) Total (a+b+c+d)</b></p>	10,20,94,205	22.76%	22.76%
<p>6. Mode of acquisition (under <del>pledge</del>/Release (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer etc.)</p>	<p>At the instructions of Debenture Holder/s, 2,56,07,000 equity shares of Emami Ltd. were released on July 17, 2020 which were pledged in favour of IDBI Trusteeship Services Limited acting as Debenture Trustee were released and therefore resulting into disclosure requirement of 2% and above.</p>		



7.Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	At the instructions of Debenture Holder/s, 2,56,07,000 equity shares of Emami Ltd. were released on July 17, 2020 which were pledged in favour of IDBI Trusteeship Services Limited acting as Debenture Trustee were released and therefore resulting into disclosure requirement of 2% and above.		
8. Date of <del>acquisition /sale</del> <del>pledge of shares</del> release / VR or date of receipt of intimation of allotment of shares, whichever is applicable	21.07.2020		
9.Equity share capital /total voting capital of the TC before the said acquisition/ sale	44,84,49,740 (consisting of Rs.1 each) as disclosed in the shareholding pattern dated June 30, 2020 disclosed on the website of BSE Limited.		
10. Equity share capital/ total voting capital of the TC after the said acquisition/ sale	44,84,49,740 (consisting of Rs.1 each) as disclosed in the shareholding pattern dated June 30, 2020 disclosed on the website of BSE Limited.		
11. Total diluted share/voting capital of the TC after the said acquisition/sale.	44,84,49,740 (consisting of Rs.1 each) as disclosed in the shareholding pattern dated June 30, 2020 disclosed on the website of BSE Limited.		

**Note:**

\*Under present disclosure, total release over **2,56,07,000** equity shares calculating to 5.71 % of paid up share capital of the Target Company

Signature of the acquirer:

IDBI Trusteeship Services Limited

  
Authorized Signatory 

Place: Mumbai

Date: July 21, 2020

(\* ) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/ voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/ warrants into equity shares of the TC.

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

(\*\*\*\*) We are the Trustees and holding the shares by way of Share Pledge as Security and we do not have any intention of making investment in shares or acquisition of shares for trading. It is not the business or activity of ITSL to deal in any shares. ITSL does not operate and acquire any shares by purchasing or buying from the Securities Market. ITSL need to sell the Pledged shares only when the Borrower has committed default in Payment of interest or repayment of Principal and in no other case. The sole purpose of the sale is to recover the defaulted dues of the Lenders and not for making any gain.