

CHHAYA ANAND RAI
A- 105 Divya Apartment Kurar Village Malad (E) Opp. Triveni Nagar, Mumbai, 400097 MH

Date: 22/09/2023

To,
BSE Ltd .
Corporate Relationship Dept,
1st Floor, New Trading Ring,
Rotunda Building, P.J.Towers,
Dalal Street, Fort,Mumbai 400 001.

Dear Sir/ Madam,

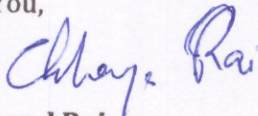
Sub: Disclosure under Regulation 29 (1) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (1) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011 I, Chhaya Anand Rai, located at A- 105 Divya Apartment Kurar Village Malad (E) Opp. Triveni Nagar, Mumbai, 400097 MH, hereby submitting the Disclosure under Regulation 29 (1) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the 15,40,000 Equity Shares allotted on 16th September, 2023 on account of Share Purchase Agreement between Maagh Advertising And Marketing Services Limited, Multi-specialty Management Services Private Limited (MSMSPL) and Shareholders of MSMSPL, accordingly my present holding is more than 5% of diluted paid-up capital.

Therefore, hereby voluntary submitting the disclosure under Reg 29(1), before Corporate Action for crediting the Equity Shares in my Account, in addition to SDD (system driven disclosures) pursuant to Sebi Circular SEBI/CIR/CFD/DCR1/CIR/P/2020/181 dated September 23, 2020,

Kindly take the same in your record.

Thanking You,



Chhaya Anand Rai

CC: TO

Board of Director

Maagh Advertising and Marketing Services Limited

Encl: as above

Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Maagh Advertising And Marketing Services Limited		
Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer/ acquirer	Chhaya Anand Rai		
Whether the acquirer/ disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
#Before the acquisition/ disposition under consideration, holding of:			
a) Shares carrying voting rights	0	0%	0
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares	0	0%	0%
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	0	0%	-
e) Total (a+b+c+d)	0	0%	0%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/ sold	15,40,000	8.56%	8.56%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	15,40,000	8.56%	8.56%

Chhaya Rai

#After the disposition/ acquisition holding of:			
a) Shares carrying voting rights	15,40,000	8.56%	8.56%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0%	0%
e) Total (a+b+c+d)	15,40,000	8.56%	8.56%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Allotment of equity shares through Preferential issue pursuant to share purchase agreement of share swap		
Date of acquisition/ sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date	Shares	
	16.09.2023	15,40,000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 3,28,00,000 (32,80,000 Equity shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition /sale	Paid Up Capital: Rs 18,00,10,000 (1,80,01,000 Equity shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 18,00,10,000 (1,80,01,000 Equity shares of Rs.10 each)		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Chhaya Rai

Chhaya Anand Rai

Place: Mumbai

Date: 18.09.2023