Date: 09.08.2019

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai - 400 001

To,

The Listing Compliance Department, National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Sub.: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Ref.: PC Jeweller Limited (Scrip ID: PC Jeweller, Scrip Code: 534809)

Sir/Mam,

Please find enclosed herewith four disclosures in terms of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 regarding PC Jeweller Limited. Kindly take the same on record.

Thanking you.

Yours faithfully,

(SACHIN GUPTA)

Enclosure: As attached

Copy to:

The Company Secretary

PC Jeweller Limited,

C - 54, Preet Vihar, Vikas Marg, Delhi - 110 092

Part A: Details of the Acquisition

Name of the Target Company (TC)	PC Jeweller Limit	red	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Sachin Gupta Shivani Gupta Padam Chand Gu	upta (HUF)	-1-6-6
Whether the acquirer belongs to Promoter/Promoter group	Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock E	xchange of India Limite	d
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total Diluted share/ voting capital of the TC
 A) Before the acquisition under consideration, holding of acquirer along with PACs of: 	/ h i - hki		
a) Shares carrying voting rights	-5-1		
i) Sachin Gupta ii) Padam Chand Gupta (HUF) iii) Shivani Gupta	90443600 2170200 1284111	22.92 0.55 0.33	22.92 0.55 0.33
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)c) Voting rights (VR) otherwise than by shares	Nil Nil	N.A.	N.A.
 c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) 	Nil	N.A.	N.A
e) Total (a+b+c+d)	93897911	23.79	23.79
B) Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	LI SUBJECTION	nation - valid	
i) Sachin Gupta ii) Padam Chand Gupta (HUF) iii) Shivani Gupta	(5620000) (2170200) (1283976)	(1.42) (0.55) (0.33)	(1.42) (0.55) (0.33)
b) VRs acquired /sold otherwise than by shares	Nil	N.A.	N.A.
 c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold 		N.A.	. N.A
d) Shares encumbered/invoked/released by the acquirer	Nil	N.A.	N.A.
e) Total (a+b+c+/-d)	(9074176)	(2.30)	(2.30)
= "			

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C) Afte	r the acc	uisition/sale, holding of:		1-3		
a)	Share	carrying voting rights			Bellingan ell i	
	i) ii)	Sachin Gupta	en district	84823600	21.49	21.49
	iii)	Padam Chand Gupta (I Shivani Gupta	HUF)	0 135	0	
b)	Shares	encumbered with the acc	quirer	Nil	N.A.	N.A
c)	VRs ot	herwise than by shares		Nil	N.A.	N.A.
d)	that er	nts/convertible securitientitles the acquirer to receive	eive shares carrying voting		N.A.	N.A.
	acquis	in the TC (specify holdin tion	g in each category) afte			
e)	Total (a	a+b+c+d)		84823735	21.49	21.49
Date of	acquisit	tion / sale (e.g. open maine / preferential allotment ion / sale of shares / Vitnent of shares / Vitnent of shares , whichever	/ inter-se transfer etc).	to publicative d	9 to 29.05.2019	
quity sh cquisition	nare cap on / sale	ital / total voting capital (of the TC before the said		/- uity Shares of Rs.10/- eacl	h)
icquisitio	on / sale	ital / total voting capital	per vis	(394647987 Equ	ity Shares of Rs.10/- each	n)
otal dil cquisitio	uted sh on / sale	are / voting capital of	the TC after the said		/- lity Shares of Rs.10/- each	

Note: Shri Sachin Gupta is holding the shares of his father Late Shri Padam Chand Gupta as the nominee of Late Shri Padam Chand Gupta's demat account.

Signature of the acquirer / seller / Authorised Signatory

Place: Delhi

Part A: Details of the Acquisition

Name o	f the Target Company (TC)	PC Jeweller Lim	ited	
Name(s the acq	of the acquirer and Persons Acting in Concert (PAC) with uirer	Sachin Gupta Shivani Gupta	NOTE BOTH	
Whethe	er the acquirer belongs to Promoter/Promoter group	Promoter Group		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock E	exchange of India Limite	ed
	of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total Diluted share/ voting capital of the TC
	ore the acquisition under consideration, holding of acquirer with PACs of:		a Carolin In the L	
a)	Shares carrying voting rights		R. R. S.	
	i) Sachin Gupta ii) Shivani Gupta	84823600 135	21.49 0.00	21.49
b)	Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	Nil	N.A.	N.A
c)	Voting rights (VR) otherwise than by shares	Nil	N.A.	N.A
d)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	N.A.	N.A
e)	Total (a+b+c+d)	84823735	21.49	21.49
3) Deta	ils of acquisition/sale			
a)	Shares carrying voting rights acquired/sold			
	i) Sachin Gupta (Sale) ii) Shivani Gupta - Acquisition iii) Shivani Gupta (Sale)	(8065000) 1925000 (1910000)	(2.04) 0.49 (0.48)	(2.04) 0.49 (0.48)
b)	VRs acquired /sold otherwise than by shares	Nil	N.A.	N.A.
c)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	N.A.	N.A.
d)	Shares encumbered/invoked/released by the acquirer	Nil	N.A.	N.A.
e)	Total (a+b+c+/-d)	(8050000)	(2.04)	(2.04)
	2			90



a)	Share	s carrying voting rights			Luciani Shu di -	
	i)	Sachin Gupta			riodaylays 4 out to a	
	ii)	Shivani Gupta		76758600 15135	19.45	19
b)	Shares	encumbered with the ac	quirer		0	
c)		nerwise than by shares	-	Nil	N.A.	N
d)	Warran	ts/convertible source	s/any other instrumen	Nil	N.A.	N
	rights in acquisit	titles the acquirer to rece the TC (specify holdin ion	s/any other instrumen eive shares carrying voting g in each category) after	Nil	N.A.	N.
e)	Total (a-	+b+c+d)	Topics 15 1	7677070	eventual and	
		/ / /		76773735	19.45	10.4
ode of	acquisitii hts issue	on / sale (e.g. open mar	ket / off-market / public	C:61 055		19.4
ode of sue / rig	hts issue	on / sale (e.g. open mar / preferential allotment	ket / off-market / public / inter-se transfer etc).	Gift - Off-market & Sale – Open Market	Inter-se Transfer	19.4
ite of a	cauisitio	n / sala S i	and the said	Gift - Off-market & Sale – Open Market	Inter-se Transfer	19.4
ite of a imation	cquisitio of allotr	n / sale of shares / \\ nent of shares, whicheve	R or date of receipt of ris applicable	From 30.05.2019 to	Inter-se Transfer 04.06.2019	19.4
ite of a imation	cquisitio of allotr	n / sale of shares / \\ nent of shares, whicheve	R or date of receipt of ris applicable	From 30.05.2019 to	Inter-se Transfer 04.06.2019	19.4
ite of a imation uity sha Juisition	cquisitio of allotr re capita / sale	n / sale of shares / Minent of shares, whicheve I / total voting capital o	R or date of receipt of r is applicable	From 30.05.2019 to	Inter-se Transfer 04.06.2019 hares of Rs.10/- each)	19.4
ite of a imation uity sha Juisition	cquisitio of allotr re capita / sale	n / sale of shares / Minent of shares, whicheve I / total voting capital o	R or date of receipt of r is applicable f the TC before the said r f the TC after the said R	From 30.05.2019 to Rs.3946479870/- 394647987 Equity S s.3946479870/-	04.06.2019 hares of Rs.10/- each)	19.4
ite of a imation uity sha quisition uity shai uisition	cquisitio of allotr re capita / sale re capita / sale	n / sale of shares / Winent of shares, whicheve I / total voting capital o	R or date of receipt of r is applicable f the TC before the said r f the TC after the said R	From 30.05.2019 to Rs.3946479870/- 394647987 Equity S	04.06.2019	19,2

Signature of the acquirer / seller / Authorised Signatory

Place: Delhi

Part A: Details of the Acquisition

Name	of the Target Company (TC)	PC Jeweller Limi	ted	
Name(s) of the acquirer and Persons Acting in Concert (PAC) with	Sachin Gupta		
the ac	quirer	Shivani Gupta		
Wheth	er the acquirer belongs to Promoter/Promoter group	Promoter Group		Aya II
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock E	xchange of India Limite	d
Dotaile	of the acquisition as follows	Number		
Details	of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever	% w.r.t. total Diluted share/ voting capital
			applicable	of the TC
	ore the acquisition under consideration, holding of acquirer			
along (with PACs of: Shares carrying voting rights			
	i) Sachin Gupta ii) Shivani Gupta	76758600 15135	19.45 0.00	19.45 0.00
b	Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	Nil	N.A.	N.A
c)	Voting rights (VR) otherwise than by shares	Nil	N.A.	N.A.
d	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	N.A.	N.A
e)	Total (a+b+c+d)	76773735	19.45	19.45
B) Det	ails of acquisition/sale			
a)	Shares carrying voting rights acquired/sold	2001202-00-00	military states that it	
	i) Sachin Gupta (Sale) ii) Shivani Gupta - Acquisition iii) Shivani Gupta (Sale)	(10405000) 2225000 (2240000)	(2.64) 0.56 (0.57)	(2.64) 0.56 (0.57)
b)	VRs acquired /sold otherwise than by shares	Nil	N.A.	N.A.
c)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	N.A.	N.A.
d)	Shares encumbered/invoked/released by the acquirer	Nil	N.A.	N.A.
e)	Total (a+b+c+/-d)	(10420000)	(2.64)	(2.64)

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C) /	After	the acquisition/sale, holding of:			
	a)	Shares carrying voting rights		nettistiga#3/6.ta s	
		i) Sachin Gupta ii) Shivani Gupta	66353600 135	16.81 0	16.81
	b)	Shares encumbered with the acquirer	Nil	N.A.	N.A
	c)	VRs otherwise than by shares	Nil	N.A.	N.A
	d)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	15 111 5 161	N.A.	N.A
	e)	Total (a+b+c+d)	66353735	16.81	16.81
issu Date	e/ri e of	f acquisition / sale (e.g. open market / off-market / public ghts issue / preferential allotment / inter-se transfer etc). acquisition / sale of shares / VR or date of receipt of on of allotment of shares , whichever is applicable	Sale – Open Marke	et	
		hare capital / total voting capital of the TC before the said on / sale		Shares of Rs.10/- each)	
		hare capital / total voting capital of the TC after the said on / sale		Shares of Rs.10/- each)	
Tota acqu	al di uisitio	luted share / voting capital of the TC after the said on / sale		Shares of Rs.10/- each)	

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Signature of the acquirer / seller / Authorised Signatory

Place: Delhi

Part A: Details of the Acquisition

Name of the Target Company (TC)	PC Jeweller Limited			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Sachin Gupta Shivani Gupta	py pittame top piloge	Leady 1	
Whether the acquirer belongs to Promoter/Promoter group	Promoter Group	tyrally, death warm	njim sa n	
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock E	xchange of India Limite	d	
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total Diluted share/ voting capital of the TC	
A) Before the acquisition under consideration, holding of acquire along with PACs of: a) Shares carrying voting rights	r	To arrangle 30 Television		
i) Sachin Gupta ii) Shivani Gupta	66353600 135	16.81 0.00	16.81 0.00	
b) Shares in the nature of encumbrance (pledge/ lien/ non disposal undertaking/others)c) Voting rights (VR) otherwise than by shares	- Nil	N.A.	N.A N.A	
 d) Warrants/convertible securities/any other instrumen that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) 	t Nil	N.A.	N.A	
e) Total (a+b+c+d)	66353735	16.81	16.81	
B) Details of acquisition/sale a) Shares carrying voting rights acquired/sold		william to the first of the	a cala more del	
i) Sachin Gupta (Sale) ii) Shivani Gupta - Acquisition iii) Shivani Gupta (Sale)	(10850000) 4000000 (3900000)	(2.75) 1.01 (0.99)	(2.75 1.01 (0.99	
b) VRs acquired /sold otherwise than by shares	Nil	N.A.	N.A	
 Warrants/convertible securities/any other instrumen that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category acquired/sold 	g	N.A.	N.A	
d) Shares encumbered/invoked/released by the acquirer	Nil	, , N.A.	N.A	
e) Total (a+b+c+/-d)	(10750000)	(2.72)	(2.72	

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C) After	the acquisition/sale, holding of:			
a)	Shares carrying voting rights		on place and agree	
	i) Sachin Gupta ii) Shivani Gupta	55503600 100135	14.06 0.03	14.06 0.03
b)	Shares encumbered with the acquirer	Nil	N.A.	N.A.
c)	VRs otherwise than by shares	Nil	N.A.	N.A.
d)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		N.A.	N.A.
e)	Total (a+b+c+d)	55603735	14.09	14.09
	f acquisition / sale (e.g. open market / off-market / public ghts issue / preferential allotment / inter-se transfer etc).	Gift - Off-market & In Sale – Open Market	ter-se Transfer	
	acquisition / sale of shares / VR or date of receipt of on of allotment of shares , whichever is applicable	From 14.06.2019 to 2	7.06.2019	
	hare capital / total voting capital of the TC before the said on / sale		nares of Rs.10/- each)	AUT.
Equity sl acquisition	hare capital / total voting capital of the TC after the said on / sale	Rs.3946479870/- (394647987 Equity Sh	nares of Rs.10/- each)	-1
Total di acquisiti	luted share / voting capital of the TC after the said on / sale	Rs.3946479870/- (394647987 Equity Sh	nares of Rs.10/- each)	

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Signature of the acquirer / seller / Authorised Signatory

Place: Delhi