

02-Mar-22

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|---|---|
| National stock Exchange of India Limited<br>Exchange Plaza, 5th Floor<br>Plot No. C/1 G Block<br>Bandra-Kurla Complex<br>Bandra (E)<br>Mumbai- 400 051<br>Fax No. 022-26598237/38 | BSE Limited<br>Phiroze Jeejeebhoy Towers<br>Dalal street, Fort<br>Mumbai- 400 001<br>Fax- 022-22723121/719<br>022-22702037/39 |
|---|---|

**Re: Disclosure under Regulation 29(2) of SEBI (SAST) Regulations, 2011**

Dear Sir,

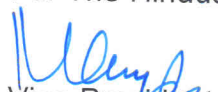
This is to inform you that we have sold 555000 Equity Shares on 28-Feb-22 of Digicontent Ltd.

Our Aggregate Shareholding in Digicontent Ltd., has decreased to 39509521 Equity Shares

The above information is enclosed in compliance with Regulations 29 (2) of SEBI (Substantial Acquisition of Shares and Take-Overs) Regulations 2011

Thanking You,

Yours Sincerely,  
For The Hindustan Times Limited

  
Vice-President

CC: The Compliance Officer  
Digicontent Ltd.  
2nd Floor, Hindustan Times House  
18-20, Kasturba Gandhi Marg,  
New Delhi- 110 001

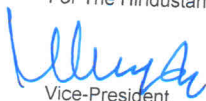
FORMAT FOR DISCLOSURES UNDER REGULATION 29 (2) OF SEBI  
(SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

|    |  |   |   |  |
|----|--|---|---|--|
| 1  | Name of the Target Company (TC)  | Digicontent Limited   |   |  |
| 2  | Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer  | The Hindustan Times Ltd.  |   |  |
| 3  | Whether the acquirer belongs to Promoter/Promoter group  | Promoter  |   |  |
| 4  | Name(s) of the Stock Exchange(s) where the shares of TC are Listed   | BSE Limited<br>National Stock Exchange of India Limited           |   |  |
| 5  | Details of the acquisition/disposal as follows   | Number  | % w.r.t. total share/voting capital wherever applicable (*) | % w.r.t. total diluted share/voting capital of the TC (**) |
|    | Before the acquisition under consideration, holding of :   |   |   |  |
|    | a) Shares carrying voting rights   | 40064521  | 68.855%   | 68.855%  |
|    | b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)  | -   | -   | -  |
|    | c) Voting rights (VR) otherwise than by shares   | -   | -   | -  |
|    | d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)                   | -   | -   | -  |
|    | e) Total (a+b+c+d)   | 40064521  | 68.855%   | 68.855%  |
|    | Details of acquisition/ sale   |   |   |  |
|    | a) Shares carrying voting rights-acquired/sold   | 555000  | 0.954%  | 0.954%   |
|    | b) VRs acquired/sold otherwise than by shares  | -   | -   | -  |
|    | c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)                   | -   | -   | -  |
|    | d) Shares encumbered/invoked/released by the acquirer  | -   | -   | -  |
|    | e) Total (a+b+c+d)   | 555000  | 0.954%  | 0.954%   |
|    | After the acquisition/sale , holding of:   |   |   |  |
|    | a) Shares carrying voting rights   | 39509521  | 67.901%   | 67.901%  |
|    | b) Shares encumbered with the acquirer   | -   | -   | -  |
|    | c) VRs otherwise than by shares  | -   | -   | -  |
|    | d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | -   | -   | -  |
|    | Total (a+b+c+d)  | 39509521  | 67.901%   | 67.901%  |
| 6  | Mode of acquisition/sale (e.g. open market / off-market/public issue/ rights issue/preferential allotment / inter-se transfer, etc.)   | Off Market sold   |   |  |
| 7  | Date of acquisition/ sale of shares/ VR or date of receipt of intimation of allotment of shares whichever is applicable.   | 28-Feb-22   |   |  |
| 8  | Equity share capital / total voting capital of the TC before the said acquisition/ Sale  | 58187078 Equity Shares<br>(Equity Share Capital Rs. 11,63,74,156) |   |  |
| 9  | Equity share capital / total voting capital of the TC after the said acquisition/ Sale   | 58187078 Equity Shares<br>(Equity Share Capital Rs. 11,63,74,156) |   |  |
| 10 | Total diluted share/voting capital of the TC after the said acquisition  | 58187078 Equity Shares<br>(Equity Share Capital Rs. 11,63,74,156) |   |  |

(\*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Caluse 35 of the listing Agreement

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For The Hindustan Times Limited

  
Vice-President

Place: New Delhi  
Date 2-Mar-22