

May 05, 2021

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai- 400001  
India

Phones : 91-22-22721233/4, 91-22-66545695 (Hunting)

Attention:  
Mr.Sanjay Golecha


Dear Sir

I am writing to notify that accounts managed or advised by Aberdeen Standard Investments (Asia) Limited now hold a total of 1,387,003 shares in Affle India Ltd across all mandates, equivalent to 5.4400% of the company's issued shares.

Enclosed herewith is the appropriate form pursuant to Regulations 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations for your attention.

Yours sincerely

For and on behalf of  
Aberdeen Standard Investments (Asia) Limited

  
Sean Ng  
Operations  
enc.

**Annexure-A**

**Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target company (TC)	Affle India Ltd		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Aberdeen Standard Investments (Asia) Limited, on behalf of funds advised / managed and its related companies within the Group		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd National Stock Exchange of India Ltd		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of :</u>			
a) Shares carrying voting rights	1,141,864	4.4785	4.4785
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	1,141,864	4.4785%	4.4785%
<u>Details of acquisition</u>			

a) Shares carrying voting rights acquired	245,139	0.9615	0.9615
b) VRs acquired otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	-	-	-
<b>Total (a+b+c)</b>	<b>245,139</b>	<b>0.9615%</b>	<b>0.9615%</b>
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights	1,387,003	5.4400	5.4400
b) VRs otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
<b>Total (a+b+c)</b>	<b>1,387,003</b>	<b>5.4400%</b>	<b>5.4400%</b>
6. Mode of acquisition (e.g. open market/ public issue/ rights issue/ preferential allotment/ inter-se transfer, etc.).	Qualified Institutional Placement		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares/ VR/ warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	May 04, 2021		
8. Equity share capital/ total voting capital of the TC before the said acquisition.	Rs. 254,963,670 (based on par value of Rs Please fill in Par Value of Rs 10 and total issued shares of 25,496,367)		
9. Equity share capital/ total voting capital of the TC after the said	Rs. 254,963,670 (based on par value of Rs Please fill in Par Value of Rs 10 and total issued shares of 25,496,367)		

acquisition.	
10. Total diluted share/ voting capital of the TC after the said acquisition.	25,496,367

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Authorised Signatory



Sean Ng

For and on behalf of Aberdeen Standard Investments (Asia) Limited

Place : Singapore

Date : 05 May, 2021