



# WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715  
REGISTERED OFFICE : FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001  
TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265  
E-mail : administrator@wmg.co.in, Website : www.wmtea.com

15<sup>th</sup> July 2019

The Secretary  
BSE Limited  
P.J. Towers, 25<sup>th</sup> Floor  
Dalal Street,  
MUMBAI -400 001  
Scrip Code:531508

The Secretary  
The National Stock Exchange  
of India Ltd, Listing Dept.  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E)  
MUMBAI - 400 051  
Scrip Code:EVEREADY

The Secretary  
The Calcutta Stock -  
Exchange Limited  
7, Lyons Range  
KOLKATA 700001  
Scrip Code:10000029

The Secretary  
Eveready Industries India Limited  
1 Middleton Street  
Kolkata - 700071

Dear Sir,

**Disclosure of Shareholding under Regulation 29  
of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We, being one of the Promoters of Eveready Industries India Limited ('the Target Company'), hereby disclose that 8,00,000 Equity Shares of Rs.5/- each of the Target Company held by our Company have been invoked from pledge by (1) Vistra ITCL (India) Limited ['Trustee' for the Joint Lenders namely, a) IL&FS Financial Services Limited, b) IL&FS Infrastructure Debt Fund and c) Aditya Birla Finance Limited] on 08.07.2019. After such invocation, we hold 1,27,08,838 Equity Shares representing 17.4843% of the Paid-Up Share Capital of the Target Company.

This has reference to an email dated 9<sup>th</sup> July 2019 received from Vistra ITCL (India) Ltd.

The aforesaid Disclosure in the format specified in Annexure-2 under Regulation 29 of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 is enclosed for your information and record.

The aforesaid Disclosure may also be treated as a Disclosure of material event in terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We trust that you will find the above Disclosure in order.

Please acknowledge receipt.

Yours faithfully,  
**WILLIAMSON MAGOR & CO. LIMITED**

**TULADRI MALLICK**  
**AUTHORISED SIGNATORY**

Encl. as above.

**ANNEXURE – 2**

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI  
(SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Target Company (TC)	<b>EVEREADY INDUSTRIES INDIA LIMITED</b>		
Name(s) of the acquirer/ <b>seller</b> and Persons Acting in Concert (PAC) with the acquirer/seller	<b>Williamson Magor &amp; Co. Limited (Seller)</b> <u>Persons Acting in Concert:</u> B. M. Khaitan Aditya Khaitan Amritanshu Khaitan Yashodhara Khaitan Kavita Khaitan Isha Khaitan Vanya Khaitan McLeod Russel India Limited Williamson Financial Services Limited Bishnauth Investments Limited Babcock Borsig Limited Kilburn Engineering Limited United Machine Co. Limited Ichamati Investments Limited Nitya Holdings & Properties Limited Dufflaghur Investments Limited Zen Industrial Services Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes.		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	1. BSE Limited 2. The National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Limited		
Details of the acquisition/ <b>disposal</b> as follows	Number of Shares	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition/<b>disposal</b> under consideration, <b>holding of:</b></b>			
a) Shares carrying voting rights	1,35,08,838	18.5849	18.5849
b) Shares in the nature of encumbrance ( <b>pledge/ lien/non-disposal undertaking/others</b> )	(1,35,06,220)	(18.5813)	(18.5813)
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category)	Nil	Nil	Nil
e) Total (a-b+c+d)	<b>2,618</b>	<b>0.0036</b>	<b>0.0036</b>



(Contd.2)

Details of the acquisition/ <b>disposal</b> as follows	Number of Shares	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Details of acquisition/invocation of Shares/sale:</b>			
a) Shares carrying voting rights acquired/sold	Nil	Nil	Nil
b) VRs acquired/sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered/ <b>invoked</b> /released by the acquirer: <b>(i) Shares invoked from pledge by ^Vistra ITCL (India) Limited on 08.07.2019</b>	(8,00,000)	(1.1006)	(1.1006)
e) Total (a+b+c+/-d)	<b>(8,00,000)</b>	<b>(1.1006)</b>	<b>(1.1006)</b>
<b>After the acquisition/invocation of Shares/sale, holding of:</b>			
a) Shares carrying voting rights	1,27,08,838	17.4843	17.4843
b) VRs otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (Specify holding in each category) after acquisition	Nil	Nil	Nil
d) <b>Shares encumbered</b> /invoked/released by the acquirer	(1,27,06,220)	(17.4807)	(17.4807)
e) Total (a+b+c-d)	<b>2,618</b>	<b>0.0036</b>	<b>0.0036</b>
<b>Mode of acquisition/invocation of Shares/sale</b> (e.g. open market/off-market/public issue/ rights issue/preferential allotment/inter-se transfer etc.)	8,00,000 Equity Shares of Eveready Industries India invoked from pledge by ^Vistra ITCL (India) Limited on 08.07.2019		
<b>Date of acquisition/invocation of Shares/sale/VR</b> or date of receipt of intimation of allotment of shares, whichever is applicable.	08.07.2019 : 8,00,000 Shares of the Target Company.		
Equity share capital/total voting capital of the TC before the said acquisition/ <b>invocation of Shares/sale</b>	Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each		
Equity share capital/total voting capital of the TC after the said acquisition/ <b>invocation of Shares/sale</b>	Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each		
Total diluted share/voting capital of the TC after the said acquisition/ <b>invocation of Shares/sale</b>	Rs.36,34,36,300/- divided into 7,26,87,260 Equity Shares of Rs.5/- each		

^Vistra ITCL (India) Limited [‘Trustee’ for the Joint Lenders namely, a) IL&FS Financial Services Limited, b) IL&FS Infrastructure Debt Fund and c) Aditya Birla Finance Limited]

(\*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchange under Regulation 31 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations).

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Signature of the acquirer/seller/Authorized Signatory**

**WILLIAMSON MAGOR & CO. LIMITED**

*Tuladri Mallik*

**TULADRI MALLICK  
AUTHORISED SIGNATORY**



Place: Kolkata

Date: 15<sup>th</sup> July 2019