

SYNEMATIC MEDIA AND CONSULTING PVT LTD

REGD Office: B-402, 4TH FLOOR, NEW SANGAM CHS LTD, Juhu Versova Link Road, Mumbai, Mumbai Suburban, Maharashtra, 400053

Email; synematicmediaconsulting21@gmail.com CIN: U22300MH2020PTC336017

Date: 16/05/2023

To,

The Bombay Stock Exchange Ltd.
Corporate Relationship Dept,
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort, Mumbai 400 001.

Dear Sir/ Madam,

Sub: Disclosure under Regulation 29 (1) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (1) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011 We, SYNEMATIC MEDIA AND CONSULTING PRIVATE LIMITED , located at Flat No. 402/B, 4th Floor, New Sangam CHS LTD Juhu Versova Link Road, ZAF Club, Andheri (W) Mumbai Mumbai City MH 400053 IN, hereby submitting the Disclosure under Regulation 29 (1) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the 19,50,000 Equity Shares credited to my account on conversion of Warrants into Equity Shares of the Company of Brandbucket Media & Technology Limited on 15th May, 2023, accordingly my percent of holding is more than 5% of diluted paid up capital.

therefore hereby voluntary submitting the disclosure under Reg 29(1) in addition to SDD (system driven disclosures) pursuant to Sebi Circular SEBI/CIR/CFD/DCR1/CIR/P/2020/181 dated September 23, 2020.

Kindly take the same in your record.

Thanking You,

For Synematic Media And Consulting Private Limited



Anand Vasant Mode
Director
Din - 07841998

CC: TO

Board of Director

Brandbucket Media & Technology Limited

Encl: as above

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Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------|
| Name of the Target Company (TC) | Brandbucket Media & Technology Limited | | |
| Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer / acquirer | SYNEMATIC MEDIA AND CONSULTING PRIVATE LIMITED | | |
| Whether the acquirer/ disposer belongs to Promoter/Promoter group | No | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed. | Bombay Stock Exchange | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| #Before the disposition / acquisition under consideration, holding of: | | | |
| a) Shares carrying voting rights | 0 | 0% | 0 |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others) | - | - | - |
| c) Voting rights (VR) otherwise than by shares | - | - | - |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | 2000000 | 19.04 | 17.93 |
| e) Total (a+b+c+d) | 2000000 | 19.04% | 17.93 |

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| Details of acquisition/sale | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|---------------|---------------|
| a) Shares carrying voting rights acquired/sold | 19,50,000 | 18.57% | - |
| b) VRs acquired /sold otherwise than by shares | | | |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | - | - | - |
| d) Shares encumbered / invoked/released by theacquirer | - | - | - |
| e) Total (a+b+c+/-d) | 19,50,000 | 18.37% | 17.48% |

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| #After the disposition / acquisition holding of: | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|---------------|--------|
| a) Shares carrying voting rights | 1950000 | 18.37% | 17.48 |
| b) Shares encumbered with the acquirer | - | - | - |
| c) VRs otherwise than by shares | - | - | - |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | 50000 | 0.47 | 0.44 |
| e) Total (a+b+c+d) | 2000000 | 18.84% | 17.93% |
| pMode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | Allotment of Equity Shares pursuant to Conversion of Warrants into Equity | | |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | Date | Shares | |
| | 15.05.2023 | 1950000 | |
| Equity share capital / total voting capital of the TC before the said acquisition / sale | Paid Up Capital: Rs 3,15,30,000 (31,53,000 shares of Rs.10 each) | | |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale | Paid Up Capital: Rs 10,50,30,000 (1,05,03,000 shares of Rs.10 each) | | |
| Total diluted share/voting capital of the TC after the said acquisition | Paid Up Capital: Rs 11,15,30,000 (1,11,53,000 shares of Rs.10 each) | | |

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Synematic Media And Consulting Private Limited



Anand Vasant Mode
Director
Din – 07841998

Place: Mumbai
Date: 16.05.2023