

ELITECAST MEDIA LIMITED

(FORMERLY KNOWN AS YESTERDO MANAGEMENT LIMITED)

(FORMERLY KNOWN AS LAST MILE WIRELESS LIMITED)

Regd. Office: Office-513, Fifth Floor, Kohinoor City Mall, Vidyavihar Kirol Road, Kurla W, Off LBS Marg, A wing, Mumbai – 400 070

Corp. Office: 6th Floor, Plot No.19, Film City, Sector 16 A, Gautam Buddha Nagar, Noida, Uttar Pradesh-201 301

CIN - U74110MH2015PLC269745

Date: September 12, 2022

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Elitecast Media Limited, have acquired 13,50,00,000 Warrants convertible into or exchangeable for 1 (One) fully paid-up equity share against each Warrant of Zee Media Corporation Limited, a company listed on your stock exchange, on the 8th day of September, 2022 from Asian Satellite Broadcast Private Limited by way of Off Market Inter-se transfer amongst promoter group. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Elitecast Media Limited


Vikas Yadav
Director
DIN: 08696514



Encl: As above.

CC:

Zee Media Corporation Limited

14th Floor, A Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel, Mumbai - 400 013

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Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Zee Media Corporation Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Elitecast Media Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)			
Details of acquisition			
a) Shares carrying voting rights acquired	Nil	Nil	Nil
b) VRs acquired otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	13,50,00,000	N.A.	17.75 [#]

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d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
e) Total (a+b+c+d) - <u>Convertible Warrants</u>	13,50,00,000	N.A.	17.75#
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	Nil	Nil	Nil
b) VRs otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/ convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	13,50,00,000	N.A.	17.75#
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
e) Total (a+b+c+d) - <u>Convertible Warrants</u>	13,50,00,000	N.A.	17.75#
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer / encumbrance, etc.)	Off Market Inter-se Transfer amongst promoter group entities		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	The Warrant holder shall, subject to the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 and other applicable law, rules, regulations, be entitled to apply for and be allotted 1 (one) fully paid-up Equity Share having face value of Re.1/- of the Company against each warrant, within a period of 18 Months from the date of allotment of Warrants		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	September 8, 2022		
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 62,54,28,680 divided into 62,54,28,680 Equity Shares of Re. 1/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 62,54,28,680 divided into 62,54,28,680 Equity Shares of Re. 1/- each		

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Total diluted share/voting capital of the TC after the said acquisition	Rs. 76,04,28,680 divided into 76,04,28,680 Equity Shares of Re. 1/- each (assuming full conversion of 13,50,00,000 Warrants by the Acquirer)
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Assuming all Warrants will be converted into Equity shares of the company.

For Elitecast Media Limited



Vikas Yadav
Director
DIN: 08696514



Place: Mumbai
Date: September 12, 2022

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Part-B***

Name of the Target Company: Zee Media Corporation Limited

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter/ Promoter group	PAN of the acquirer and/ or PACs
Elitecast Media Limited (Acquirer)	Promoter Group	

For Elitecast Media Limited



Vikas Yadav
Director
DIN: 08696514



Place: Mumbai

Date: September 12, 2022

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.