

February 26, 2021

Mr. Manan Udani  
Company Secretary & Compliance Officer  
**Just Dial Ltd.**  
Building-M, 501/B, Palm Court,  
5th Floor, New Link Road,  
Besides Goregaon Sports Complex,  
Malad (West), Mumbai, Maharashtra - 400064  
Tel. No. - 022-28884060, 66976666  
Fax No. - 022-28823789

Dear Sir,

**Sub: Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

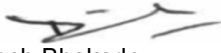
We refer to our letter dated November 13, 2017 wherein we had mentioned that as on November 10, 2017, the aggregate holding of the Schemes of HDFC Mutual Fund in "Just Dial Ltd." ("The Company") was 7.65% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 67,32,57,210/- comprising 6,73,25,721 Equity Shares of Rs. 10/- each).

Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that there has been a **decrease** in the shareholding of the Company by the Schemes of HDFC Mutual Fund by **2.73%** as of February 24, 2021. As on February 24, 2021 the aggregate holding of the Schemes of HDFC Mutual Fund in the Company is **5.60%** of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 618,719,120/- comprising 61,871,912 Equity Shares of Rs. 10/- each).

As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed the details of change in the shareholding in the prescribed format enclosed as **Annexure 1**.

Kindly acknowledge receipt of the same.

Thanking you,  
Yours faithfully,  
For **HDFC Asset Management Company Limited**



Dinesh Bhakade  
Assistant Vice President - Compliance

Encl: As above

CC:

<p><b>Listing Department</b> <b>National Stock Exchange of India Ltd.</b> Exchange Plaza, Bandra - Kurla Complex Bandra (E), Mumbai – 400 051. Tel.: 022- 2659 8190 Fax: 022- 2659 8191</p>	<p><b>Listing Department</b> <b>BSE Limited</b> Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001. Fax: 022- 2272 3121</p>
<p><b>Listing Department</b> <b>Metropolitan stock Exchange of India Ltd.</b> 4th floor, Vibgyor tower, Bandra - Kurla Complex Mumbai – 400 098. Tel.: 22 6112 9000 Fax: 22 2652 5731</p>	

**HDFC Asset Management Company Limited**

A Joint Venture with Standard Life Investments

CIN: L65991MH1999PLC123027

**Registered Office** : "HDFC House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai-400 020 Tel.: 022 - 6631 6333 Fax: 022 - 6658 0203 Website: www.hdfcfund.com

Annexure-1

Disclosures under Regulation 29(2) of  
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	<b>Just Dial Ltd.</b>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	HDFC Mutual Fund: HDFC Trustee Company Limited A/c –  HDFC Balanced Advantage Fund		
Whether the acquirer belongs to Promoter/ Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/ voting capital wherever applicable (*)	% w.r.t. total diluted share/ voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights	5,155,663	8.33*	N.A
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	0	0	N.A
c) Voting rights (VR) otherwise than by shares	0	0	N.A
d) Warrants/ convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	N.A
<b>e) Total (a+b+c+d)</b> <i>(*7.65% holding as on November 10, 2017 was reported vide letter dated November 13, 2017 based on the paid up share capital of Rs. 67,32,57,210/- comprising of 6,73,25,721 shares of Rs. 10/- each)</i>	<b>5,155,663</b>	<b>8.33</b>	<b>N.A</b>
<b><u>Details of Acquisition/Sale:</u></b>			
a) Shares carrying voting rights <u>acquired/sold</u>	1,690,653	2.73	N.A
b) VRs <u>acquired</u> –/sold otherwise than by shares	0	0	N.A
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) <u>acquired/sold</u>	0	0	N.A
d) Shares encumbered/invoked/released by the acquirer	0	0	N.A
<b>e) Total (a+b+c+/-d)</b>	<b>1,690,653</b>	<b>2.73</b>	<b>N.A</b>
<b><u>After the Acquisition/Sale, holding of:</u></b>			
a) Shares carrying voting rights	3,465,010	5.60	N.A
b) Shares encumbered with the acquirer	0	0	N.A
c) VRs otherwise than by shares	0	0	N.A
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC	0	0	N.A

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(specify holding in each category) after acquisition.			
e) Total (a+b+c+d)	<b>3,465,010</b>	<b>5.60</b>	<b>N.A</b>
Mode of <del>acquisition/sale</del> (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of <del>acquisition/sale</del> of shares / <del>VR or date of receipt of intimation of allotment of shares, whichever is applicable</del>	February 24, 2021		
Equity share capital / total voting capital of the TC before the said <del>acquisition/sale</del>	Rs. 618,719,120/- comprising 61,871,912 equity shares of Rs. 10/- each.		
Equity share capital/ total voting capital of the TC after the said <del>acquisition/sale</del>	Rs. 618,719,120/- comprising 61,871,912 equity shares of Rs. 10/- each.		
Total diluted share/voting capital of the TC after the said <del>acquisition/sale</del>	N.A.		

Note: Percentages given above are rounded off to two decimal places.

(\*) Total share capital/ voting capital has been taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **HDFC Asset Management Company Limited**  
(Investment Manager for the Schemes of HDFC Mutual Fund)

**Dinesh Bhakade**  
**AVP - Compliance**



**Place: Mumbai**  
**Date: February 26, 2021**