

March 13, 2019

DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No.2272 3121/2037/2039  <b>Stock Code: 533229</b>	National Stock Exchange of India Ltd. Exchange Plaza, 5 <sup>th</sup> Floor Plot No. C/1, 'G'Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No.2659 8237/8238  <b>Stock Code: BAJAJCON</b>
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Dear Sir/Madam,

**Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.**

Pursuant to the Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (SAST), we enclose herewith disclosure with regard to Sale of 1,01,00,000 Shares on March 12, 2019 of Bajaj Consumer Care Limited made by the Company.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,  
**For Bajaj Resources Limited**



**D.K.Maloo**  
**Director**  
**DIN : 00359138**



Encl:

1) Disclosure under SAST

c.c. **The Company Secretary**  
Bajaj Consumer Care Limited  
Old Station Road  
Udaipur 313 001

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Bajaj Consumer Care Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bajaj Resources Ltd, KNB Enterprises LLP and SKB Roop Commercial LLP		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. National Stock Exchange of India Limited 2. BSE Limited		
Details of the acquisition / disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable</b>	<b>% w.r.t. total diluted share/voting capital of the TC (*)</b>
<b>Before the acquisition/disposal under consideration, holding of :</b>			
a) Shares carrying voting rights	9,84,75,000*	66.76*	66.76*
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
<b>e) Total (a+b+c+d)</b>	<b>9,84,75,000</b>	<b>66.76</b>	<b>66.76</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	1,01,00,000	6.85	6.85
b) Voting rights (VRs) acquired/sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying	-	-	-



voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer	-	-	-
<b>e) Total (a+b+c+d)</b>	<b>1,01,00,000</b>	<b>6.85</b>	<b>6.85</b>
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	8,83,75,000*	59.91*	59.91*
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
<b>e) Total (a+b+c+d)</b>	<b>8,83,75,000</b>	<b>59.91</b>	<b>59.91</b>
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	12/03/2019		
Equity share capital / total voting capital of the TC before the said acquisition/sale	14,75,00,00 Equity Shares of Re.1 each aggregating to Rs. 14,75,00,000/-		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	14,75,00,00 Equity Shares of Re.1 each aggregating to Rs. 14,75,00,000/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	14,75,00,00 Equity Shares of Re.1 each aggregating to Rs.14,75,00,000/-		

  


**Note:**

(\*) Out of Total Shares 6,18,26,600 shares of Re.1/- each are under Pledge.

(\*\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**For and on behalf of Bajaj Resources Limited**



**D. K. Maloo**  
**Director**  
**DIN:00359138**



Place: Mumbai

Date:13/03/2019