IDBI Trusteeship Services Ltd

CIN: U65991MH2001GOI131154



8435/ITSL/OPR/2019

October 22, 2019

Bombay Stock Exchange	National Stock Exchange of India Ltd.			
Phiroze Jeejeebhoy Towers	Exchange Plaza,			
Dalal Street	Plot no. C/1, G Block,			
Mumbai- 400001	Bandra-Kurla Complex			
	Bandra (E)			
	Mumbai - 400 051			
Bajaj Consumer Care Limited	Bajaj Consumer Care Limited			
221, Solitaire Corporate Park, 151, M. Vasanji	Old Station Road, Udaipur, Khempura,			
Marg, Opp. Apple Heritage, Chakala, Andheri	Rajasthan, 313001, India			
(East), Hanuman Nagar, Andheri East,				
Mumbai, Maharashtra 400093				

Dear Sir/Madam,

Sub: Disclosure pursuant to Regulation 29 (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in relation to release of pledged shares of Bajaj Consumer Care Limited held by Bajaj Resources Limited

Pursuant to the disclosure required to be made under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached the disclosure in respect of release of 3,49,33,200 equity shares of Bajaj Consumer Care Limited provided under Pledge Agreement by BAJAJ RESOURCES LIMITED currently pledged with IDBI Trusteeship Services Ltd acting in its capacity as a Debenture Trustee on behalf of Debenture holders.

For and on behalf of

IDBI Trusteeship Services Ltd

Authorised Signatory

Regd. Office: Asian Building, Ground Floor, 17, R. Kamani Marg, Ballard Estate, Mumbai - 400 001. Tel.: 022-4080 7000 • Fax: 022-6631 1776 • Email: itsl@idbitrustee.com • response@idbitrustee.com Website: www.idbitrustee.com

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Bajaj Consumer Care Limited (Erstwhile Bajaj Corp Limited)			
2.	Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	IDBI Trusteeship Services Limited****			
	Whether the acquirer belongs to Promoter/Promoter group	No. IDBI Trusteeship Services Limited is acting as Debenture Trustee/ Security Trustee and holding the said shares as security for Debenture holder/Lender.			
4.	Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Ltd.			
5.	Details of the acquisition /disposal as follows:	Number	% w.r.t. total share/vot ing capital whereve	% w.r.t. total diluted share/voting capital of the TC(*)	
	fore the acquisition under nsideration, holding of:				
	 a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify 	3,49,33,200	23.68%	- 23.68%	
		-	.5.	-	
	holding in each category		·-	-	
	al (a+b+c+d) tails of acquisition/sale	3,49,33,200****	23.68%	23.68%	
<u> </u>	a) Shares carrying voting rights acquired/ sold	-	n=	-	
	b) VRs acquired /sold otherwise than by sharesc) Warrants/convertible securities/any	þ	-	-	
	other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-	



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d) Shares encumbered/ invoked/ released by the acquirer	3,49,33,200	23.68%	23.68%		
Total (a+b+c+d)	3,49,33,200	23.68%	23.68%		
After the acquisition/sale/release, holding of:					
a) Shares carrying voting rightsb) Shares encumbered with the acquirer	NIL	NIL	NIL		
c) VRs otherwise than by equity shares	-	77.	.e.		
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	₹.		; =		
Total (a+b+c+d)	NIL	NIL	NIL		
6. Mode of disposal / acquisition/ sale (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance etc).	On the instructions of the Investors, 1. 1,99,83,200 equity shares were released on October 18, 2019. 2. 1,35,70,000 equity shares were released on October 19, 2019 3. 13,80,000 equity shares were released on October 22, 2019				
 Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc. 					
 Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicablein the TC 	1. October 18, October 19 and October 22, 2019				
 Equity share capital / total voting capital of the TC before the said disposal / sale 	Rs.14,75,34,346/- (consisting of 14,75,34,346 equity shares of Re. 1/- each)				
10. Equity share capital/ total voting capital of the TC after the said disposal / sale	Rs. 14,75,34,346/- (consisting of 14,75,34,346 equity shares of Re. 1/- each)				
 Total diluted share/voting capital of the TC after the said disposal/sale. 	Rs. 14,75,34,346/- (consisting of 14,75,34,346 equity shares of Re. 1/- each)				

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (***) These shares are pledged for different transactions involving different lenders and there is no nexus/inter connection between those transactions and present transactions.

(****) We are the Trustees and holding the shares by way of Share Pledge as Security and we do not have any intention of making investment in shares or acquisition of shares for trading. It is not the business or activity of ITSL to deal in any shares. ITSL does not operate and acquire any shares by purchasing or buying from the Securities Market. ITSL need to sell the Pledged shares only when the Borrower has committed default in Payment of interest or repayment of Principal and in no other case. The sole purpose of the sale is to recover the defaulted dues of the Lenders and not for making any gain.

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Signature of the acquirer / seller / Authorized Signatory

Place: Mumbai

Date: October 22, 2019