

**Date:** March 8, 2021

**To,**  
**BSE Limited**  
Corporate Services Department  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai, Maharashtra – 400001

**To,**  
**Compliance officer**  
**Quint Digital Media Limited**  
*(Formerly known as Gaurav Mercantiles Limited)*  
403 Prabhat Kiran, 17, Rajendra Place,  
Dehi- 110008

**Subject: Disclosure of shareholding under Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011**

---

Dear Sir/Madam,

We would like to inform you about the allotment of 25,81,894 (Twenty Five Lakh Eighty One Thousand Eight Hundred and Ninety Four) Bonus Equity Shares in the ratio of 1:1 having face value of Rs.10 (Rupees Ten only) each fully paid-up made by the Board of Directors of Quint Digital Media Limited (formerly known as Gaurav Mercantiles Limited) (the "QDML") on March 4, 2021.

Pursuant to Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011 ("Takeover Code"), disclosure of aforesaid information required to be made under prescribed format is enclosed herewith.

You are requested to make a note of above information.

Yours sincerely ,



**Name:** Manohar Lal Agarwal

*For and on behalf*

*Mr. Manohar Lal Agarwal, Mr. Madhu Sudan Agarwal, Mr. Pankaj Agarwal,*

*Mr. Anand Agarwal and Mr. Ashish Agarwal*

**Place:** Delhi

**Date:** March 8, 2021

**Encl: As above**

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

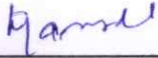
Name of the Target Company (TC)	<b>Quint Digital Media Limited</b> <i>(formerly known as Gaurav Mercantiles Limited)</i>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	See Annexure A		
Whether the acquirer belongs to Promoter/ Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
Details of the acquisition / disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable(*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	27,20,000 <i>(Please refer Annexure – A for break-up)</i>	24.78%	24.78%
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total = (a)+(b)+(c)+(d)	<b>27,20,000</b>	<b>24.78%</b>	<b>24.78%</b>

Details of acquisition/sale:			
a) Shares carrying voting rights acquired and sold	(1,38,106) (sold in open market till March 1, 2021 - please refer Annexure – A)	(1.26%)	23.52%
	25,81,894 (Acquired pursuant to bonus issue - please refer Annexure – A)	-	-
b) VRs acquired/sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total = (a)+(b)+(c)+/-(d)	25,81,894	(1.26%)	23.52%

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	51,63,788	23.52%	23.52%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total = (a)+(b)+(c)+(d)	<b>51,63,788</b>	<b>23.52%</b>	<b>23.52%</b>
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Allotment of Bonus Equity Shares in the ratio of 1:1.  There is no change in the % of the shares acquired w.r.t total shares/voting capital.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	March 4, 20221		
Equity share capital / total voting capital of the TC before the said acquisition / sale	1,09,75,404 (One Crore Nine Lakh Seventy Five Thousand Four Hundred and Four) equity shares having face value of Rs.10 (Rupees Ten only) each fully paid-up.		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	1,09,75,404 (One Crore Nine Lakh Seventy Five Thousand Four Hundred and Four) equity shares having face value of Rs.10 (Rupees Ten only) each fully paid-up.		
<b>Total diluted share/voting capital of the TC after the said acquisition</b>	<b>2,19,50,808 (Two Crore Nineteen Lakh Fifty Thousand Eight Hundred and Eight) equity shares having face value of Rs.10 (Rupees Ten only) each fully paid-up.</b>		

*(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.*

*(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.*



**Name:** Manohar Lal Agarwal

*For and on behalf*

*Mr. Manohar Lal Agarwal, Mr. Madhu Sudan Agarwal, Mr. Pankaj Agarwal,  
Mr. Anand Agarwal and Mr. Ashish Agarwal*

**Place:** Delhi

**Date:** March 8, 2021

**ANNEXURE – A: DETAILS OF THE ACQUIRER AND PERSONS ACTING IN CONCERT**

S. No.	Name	Equity Shares held at the time of last disclosure	Equity shares sold prior to Record Date	Bonus Equity Shares allotted based on Record Date	Total holding after allotment of Bonus Equity Shares
1.	Mr. Manohar Lal Agarwal	6,80,000	80,000	600,000	1,200,000
2.	Mr. Madhu Sudan Agarwal	6,80,000	18,106	661,894	1,323,788
3.	Mr. Pankaj Agarwal	6,80,000	-	680,000	1,360,000
4.	Mr. Anand Agarwal	3,40,000	40,000	300,000	600,000
5.	Mr. Ashish Agarwal	3,40,000	-	340,000	680,000
	<b>Total</b>	<b>27,20,000</b>	<b>138,106</b>	<b>2,581,894</b>	<b>51,63,788</b>

*Manohar*

**Name:** Manohar Lal Agarwal

*For and on behalf*

*Mr. Manohar Lal Agarwal, Mr. Madhu Sudan Agarwal, Mr. Pankaj Agarwal, Mr. Anand Agarwal and Mr. Ashish Agarwal*

**Place:** Delhi

**Date:** March 8, 2021