IDBI Trusteeship Services Ltd

CIN: U65991MH2001GOI131154



Ref. No.: ITSL/OPR/2018-19/2303

Date: July 01, 2019

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400001	National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E), Mumbai - 400 051	
Emami Limited. Emami Tower, 687, Anandapur E M Bypass, Kolkata, West Bengal, 700107		

Dear Sir/Madam,

Sub: Disclosure pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in relation to release of equity shares of Emami Limited.

Pursuant to the disclosure required to be made under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached the disclosure in respect of release of equity shares of **Emami Limited** in favour of IDBI Trusteeship Services Limited (ITSL) acting in its capacity as Debenture Trustee for the benefit of Debenture Holders.

For and on behalf of

IDBI Trusteeship Services Ltd

Authorized Signatory

Detaile	of Pologo of charge under			
Details				
	eration			
a)	Shares carrying voting rights			
	acquired/ sold			
b)	VRs acquired/sold otherwise than			
	by shares			
c)	Warrants/convertible	96,73,000	2.13 %	2.13 %
	securities/any other instrument			
	that entitles the acquirer to receive			
	shares carrying voting rights in the			
	TC (specify holding in each			
	category) acquired/sold			
d)	Shares in nature of encumbrance			
	(pledge/lien/non-disposal			
	undertaking/others)			
e)	Total (a+b+c+d)	96,73,000	2.13 %	2.13 %
After	the Release under consideration			
holding	g of acquirer along with PACs of:			
a)	Shares carrying voting rights			
b)	VRs otherwise than by shares			
c)	Warrants/convertible			
	securities/any other instrument			
	that entitles the acquirer to receive			
	shares carrying voting rights in the			
	TC (specify holding in each			
	category) after acquisition.	Nil		
d)	Shares in nature of encumbrance		Nil	Nil
	(pledge/lien/non-disposal			
	undertaking/others)			
e)	Total (a+b+c+d)	Nil	Nil	Nil
6. Mod	e of acquisition (under	At the instructions of		
)/Release (e.g. open market / public	Debenture Holder/s,		
	rights issue / preferential allotment /	96,73,000 equity shares of		
inter-se	e transfer etc.)	Emami Ltd. were released		
		on June 28, 2019 which		
		were pledged in favour of		
		IDBI Trusteeship Services		
		Limited acting as		
		Debenture Trustee were		
		released and therefore		
		resulting into disclosure		
		requirement of 2% and		
7.6.1		above.		
7.Salient features of the securities acquired		At the instructions of		
including time till redemption, ratio at		Debenture Holder/s,		
which it can be converted into equity		96,73,000 equity shares of		
shares,	etc.	Emami Ltd. were released		
		on June 28, 2019 which		
		were pledged in favour of		
		IDBI Trusteeship Services		



Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Part- A – Details of Acquisition 1. Name of the Target Company (TC)	Emami Limited.			
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer 3. Whether the acquirer belongs to	IDBI Trusteeship Service for NCDs issued by Er Frankross Ltd., and Prab Debenture Holders. The pledged pursuant to resp Debentures in our favou	mami Raviraj Viniyo hakar Viniyog Pvt Lto e shares of the tar pective share pledge	g Pvt Ltd., Emam I. for the benefit o get company wer agreements for sain	
Promoter/Promoter group				
4.Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited , National St	ock Exchange of India	a Limited	
5. Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)	
Before the acquisition (under pledge) Release of Pledge of shares under consideration, holding of acquirer along with PACs of: a) Shares carrying voting rights b) Shares in nature of encumbrance (pledge/lien/non-disposal undertaking/others) c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entities the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	r	2.13 %	2.13 %	
e) Total (a+b+c+d)	96,73,000	2.13 %	2.13%	



8. Date of acquisition /sale release of Pledge of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable 9. Equity share capital /total voting capital	Limited acting as Debenture Trustee were released and therefore resulting into disclosure requirement of 2% and above. 28-06-2019	
of the TC before the said acquisition/ sale	as disclosed in the shareholding pattern dated March 31st, 2019 disclosed on the website of BSE Limited.	
10. Equity share capital/total voting capital of the TC after the said acquisition/sale	45,39,35,238 equity shares as disclosed in the shareholding pattern dated March 31st, 2019 disclosed on the website of BSE Limited.	
11. Total diluted share/voting capital of the TC after the said acquisition/sale.	45,39,35,238 equity shares as disclosed in the shareholding pattern dated March 31st, 2019 disclosed on the website of BSE Limited.	

Note:

* Under present disclosure, total release over 96, 73,000 equity shares calculating to 2.13 % of paid up share capital of the Target Company.



For IDBI Trusteeship Services Ltd

Authorized Signatory

Place: Mumbai Date: July 01, 2019

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (***) These shares are pledged for different transactions involving different lenders and there is no nexus/inter connection between those transactions and present transactions.
- (****) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.
- (*****) We are the Trustees and holding the shares by way of Share Pledge as Security and we do not have any intention of making investment in shares or acquisition of shares for trading. It is not the business or activity of ITSL to deal in any shares. ITSL does not operate and acquire any shares by purchasing or buying from the Securities Market. ITSL need to sell the Pledged shares only when the Borrower has committed default in Payment of interest or repayment of Principal and in no other case. The sole purpose of the sale is to recover the defaulted dues of the Lenders and not for making any gain.