By Mail

01 July 2019

The National Stock Exchange of India Limited Manager-Listing Exchange Plaza, Bandra Kurla Complex, Bandra (East) Mumbai – 400 051 Tel No.: 022-2659 8237/38 Symbol: COFFEEDAY BSE Limited General Manager-DSC Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai – 400 001 Tel No.: 022-2272 2039 Scrip Code: 539436

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001 Ph: + 91-80-40012345

Dear Sirs.

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there was a pledge of equity shares of Coffee Day Enterprises Limited in connection with the borrowings availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

V G Siddhartha

Promoter

Disclosure by the Promoter[5] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[7] and 31[7] of SEB| [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

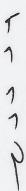
01 07 2019

Coffee Day Enterprises limited
BSE Limited
National Stock Exchange of India Limited

Name of the Target Company [TC]
Names of the Stock Exchanges where
the shares of the target company are
listed

Date of Reporting

Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked has been created / released /invoked betails of Release/Piedge of Shares Name of the Promoter(s) or PACs with him	shares encumbrance Promoter Holding in the Target Company [1]	the Target C	ompany [1]	Pron	V G SI Promoter holding already encumbered [2]	V G Siddhartha			Det	Details of events pertaining to encumbrance [3]	:umbrance [3]			Post event holding of encumbered shares [creation [(2)+(3)]) release (2) 434 inwording (70/4)	t holdi ed sha
	No. of shares	% of total share capital	% wirt diluted share capital	20	No of shares	% of total share capital	Type of ever [creation / release / invocation]	nt Date of creation. invocation./ release of encumbrance	Type of event Date of creation / Type of encumbrance (creation / Invocation) (creation / Invocation / Invocat	Reasons for encumbrance	No of shares	% of total share capital	Name of the entity in whose favour shares encumbered	z	No of shares
	6.64.74.700	227 752		32 75%	4 64 64 757	21 99%	Creation	on 25 06 2019		in connection with the borrowings availed by Group Pledge Companies	2927000		Pledge of shares in favour of Kotak Mahindra Bank Limited for the borrowings availed from Kotak 1.39% Mahindra Invistments Limited		4,93,91,757
A O SIDUIAIMA												0	•		87,39,104
Gonibedu Coffee Estates Private Limited	1 10 71 104	4 5 24%	%	5 24%	87,39,104	4 14%	6								
Devadarshini Info Technologies Pvt Ltd	1,24,08,440	5 87%	%	5.87%	1,03,08,440	4 88%	8								
Coffee Day Consolidations Pvt Ltd	1,22,68,416	5.81%	%	5.81%	1,17,70,573	5.57%	8					0 0			55,89,000
Malavika Hegde	85,62,506	4 05%	3%	4 05%	55,89,000	2 65%	*	,				S			
Sivan Securities Pvt Ltd	4,44,032	32 021%	1%	0.21%	4,44,000	0.21%	%					0			8,62,42,874



11,39,29,198 53.93%

53.93%