

24th December 2019

**The National Stock Exchange of India Limited
Manager-Listing
Exchange Plaza, Bandra Kurla Complex,
Bandra (East) Mumbai – 400 051
Tel No.: 022-2659 8237/38
Symbol: COFFEEDAY**

**BSE Limited
General Manager-DSC
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 001
Tel No.: 022-2272 2039
Scrip Code: 539436**

**Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001
Ph: + 91-80-40012345**

Dear Sirs,

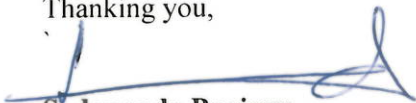
Sub: Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in relation to Pledge of Equity Shares of Coffee Day Enterprises Limited.

We wish to inform you that there was an Invocation of pledged equity shares of Coffee Day Enterprises Limited in connection with the borrowings availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We request you to kindly take the same on record.

Thanking you,


**Sadananda Poojary
Company Secretary
Coffee Day Enterprises Limited#**



#The disclosure is being done by the Company for and on behalf of the Promoter and Promoter Group.

Place: Bangalore

Date: 24th December 2019

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Coffee Day Enterprises Limited
Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer/seller	<p>Sellers:</p> <p>Promoter: VG Siddhartha</p> <p>Promoter Group: Malavika Hegde Coffee Day Consolidations Private Limited Devadarshni Info Technology Private Limited Gonibedu Coffee Estates Private Limited Sivan Securities Private Limited</p> <p><i>(The shares pledged to the Various Lenders were invoked from the accounts of promoter and promoter between 30th July 2019 to 20th December 2019)</i></p>
Whether the acquirer/seller belongs to Promoter/Promoter group	No, Acquirer does not belong to the Promoter Group.
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited
Details of the acquisition / disposal as follows:	
Before the acquisition under consideration, holding of :	
a) Shares carrying voting rights	(a) 113,929,198 (Promoter + Promoter Group)
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	(b) 103,187,578 (Pledged)
c) Voting rights (VR) otherwise than by shares	(c) NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	(d) NA
e) Total	(e) 113,929,198
Details of acquisition/sale	
a) Shares carrying voting rights acquired/sold	a) 76,539,340 (invocation of pledged shares)
b) VRs acquired /sold otherwise than by shares	b) NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	c) NA
d) Shares encumbered / invoked/released by the acquirer	d) NA
e) Total	e) 76,539,340
After the acquisition/sale, holding of:	
a) Shares carrying voting rights	a) 37,389,858
b) Shares encumbered with the acquirer	b) 26,648,238
c) VRs otherwise than by shares	c) NA
d) Warrants/convertible securities/any other	d) NA



instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total	
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Invocation of pledged shares by Lenders
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	From 30 th July 2019 till 20 th December 2019
Equity share capital / total voting capital of the TC before the said acquisition / sale	211,251,719 Equity Shares of INR 10 each
Equity share capital/ total voting capital of the TC after the said acquisition / sale	211,251,719 Equity Shares of INR 10 each
Total diluted share/voting capital of the TC after the said acquisition	211,251,719 Equity Shares of INR 10 each

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.


Sadananda Poojary
Company Secretary
Coffee Day Enterprises Limited#



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Place: Bangalore

Date: 24th December 2019