

By Mail

01 October 2019

**The National Stock Exchange of India Limited**  
**Manager-Listing**  
**Exchange Plaza, Bandra Kurla Complex,**  
**Bandra (East) Mumbai – 400 051**  
**Tel No.: 022-2659 8237/38**  
**Symbol: COFFEEDAY**

**BSE Limited**  
**General Manager-DSC**  
**Phiroze Jeejeebhoy Towers**  
**Dalal Street, Fort,**  
**Mumbai – 400 001**  
**Tel No.: 022-2272 2039**  
**Scrip Code: 539436**

**Coffee Day Enterprises Limited**  
**23/2 Coffee Day Square**  
**Vittal Mallya Road**  
**Bangalore – 560001**  
**Ph: + 91-80-40012345**

Dear Sirs,

**Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We wish to inform you that there was an Invocation of pledged equity shares of Coffee Day Enterprises Limited in connection with the borrowings availed by the Group Company.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

  
**Malavika Hegde**  
**Promter Group**

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	01 10 2019
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked	Malavika Hegde

Details of Invocation of Shares

Name of the Promoter[s] or PACs with him	Promoter Holding in the Target Company [1]			Promoter holding already encumbered [2]			Details of events pertaining to encumbrance [3]						Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]]	
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / invocation / release of encumbrance	Type of encumbrance [pledge/lien/non disposal undertaking/others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered		No. of shares
V.G Siddhartha	4,06,07,200	19.22%	19.22%	2,99,16,857	14.16%								2,99,16,857	14.16%
Gombedu Coffee Estates Private Limited	0	0.00%	0.00%	-	0.00%								-	0.00%
Devedarshini Info Technologies Pvt Ltd	63,08,440	2.99%	2.99%	63,08,440	2.99%	NA	NA	NA		NA		NA	63,08,440	2.99%
Coffee Day Consolidations Pvt Ltd	65,13,851	3.08%	3.08%	65,13,008	3.08%								65,13,008	3.08%
Malavika Hegde	30,35,506	1.44%	1.44%	29,85,104	1.41%	Invocation	23-Sep-19	Pledge	In connection with the loan availed by Coffee Day Enterprise and its Group Companies	29,23,104	1.38%	Invocation of pledged shares by Yes Bank Limited	62,000	0.03%
Malavika Hegde	1,12,402	0.05%	0.05%	62,000	0.03%	NA	NA	NA		NA		NA	62,000	0.03%
Sivan Securities Pvt Ltd	32	0.00%	0.00%	32	0.00%								32	0.00%
<b>TOTAL</b>	<b>5,35,41,925</b>	<b>25.35%</b>	<b>25.35%</b>	<b>4,28,00,337</b>	<b>20.26%</b>					<b>29,23,104</b>	<b>1.38%</b>		<b>4,28,00,337</b>	<b>20.26%</b>