

MILOEUX MEDIA & ENTERTAINMENT PRIVATE LIMITED

CIN: U74999DL2018PTC335574

Registered Office: Unit No. – 806, D-Mall Plot No. A-1, Wazirpur District, Centre NSP,
Pitampura, Delhi 110034.

Date: 19th August, 2021

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

**Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we Miloeux Media & Entertainment Private Limited have acquired 15,46,39,175 equity shares of Zee Media Corporation Limited, a company listed on your stock exchange, on the 17th day of August, 2021 by way of conversion of unlisted, fully-paid, 0.01% Compulsorily Convertible Preference Shares (CCPS), issued on a preferential basis, into fully paid Equity Shares equity shares of Zee Media Corporation Limited. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Miloeux Media & Entertainment Private Limited

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Date: 2021.08.19
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Hemant Gupta
Authorised Signatory

Encl: As above.

CC:

Zee Media Corporation Limited
14th Floor, A Wing, Marathon Futurex,
N M Joshi Marg, Lower Parel,
Mumbai – 400 013

ANNEXURE - 1
Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	ZEE MEDIA CORPORATION LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Miloeux Media & Entertainment Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable (Refer note 1)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category*)	15,46,39,175	NIL	24.73%
e) Total (a+b+c+d)	15,46,39,175	Nil	24.73%
<i>*Compulsory Convertible Preference Shares</i>			
Details of acquisition			
a) Shares carrying voting rights acquired	15,46,39,175	24.73%	24.73%
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
a) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NIL	NIL	NIL

d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
e) Total (a+b+c+/-d)	15,46,39,175	24.73%	24.73%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	15,46,39,175	24.73%	24.73%
b) VRs otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
e) Total (a+b+c+d)	15,46,39,175	24.73%	24.73%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Conversion of unlisted, fully-paid, 0.01% Compulsorily Convertible Preference Shares (CCPS), issued on a preferential basis, into fully paid Equity Shares		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	CCPS are converted into Equity Shares in the ratio of 1:1. The Equity shares issued on conversion of CCPS shall rank pari passu in all respects including as to dividend, with the existing fully paid up equity shares of face value of Re.1/- (Rupee One) each of the Company.		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	August 17, 2021		
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 47,07,89,505 divided into 47,07,89,505 Equity Shares of Re.1/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 62,54,28,680 divided into 62,54,28,680 of Equity Shares of Re.1/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 62,54,28,680 divided into 62,54,28,680 of Equity Shares of Re.1/- each		

Note:

~~(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.~~

Note 1- % w.r.t. total share/voting capital has been computed based on the post issue paid up equity share capital of the TC

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

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Signature of the acquirer / Authorised

Signatory Place: DELHI

Date: August 19, 2021

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