

REF:TSL:SEC:2023/273

August 31, 2023

National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir/Madam,

Sub: Press Release

We enclose hereto a Press Release regarding the participation in Farm Progress Show USA.

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

Regd. Office: TVS Building, 7-B, West Veli Street, Madurai 625 001.

Tel:+91 0452 2356400, Fax: +91 0452 2443466 | Website: www.tvseurogrip.com | Email: secretarial@eurogriptyres.com

Manufacturing Unit: Vellaripatti, Melur Taluk, Madurai-625 122, Tel:+91 452 2443300





TVS Eurogrip Tyres showcases new range of agricultural radial tyres at Farm Progress Show 2023

**Tigertrac Radial series comprises a complete range for Tractor, Row Crop and Flotation tyres.*

Chennai, <date>, August 2023: TVS Eurogrip, one of the fastest-growing global brands in 2-wheeler & 3-wheeler tyres, and Off-Highway Tyres, participated in the Farm Progress Show 2023 from August 29th to 31st, 2023.

The tyre major displayed their off-highway tyres in booth no 1212 at the event. Some of the products displayed include the Tigertrac FL909 Steel Belted and FL900 Textile Belted flotation radials for agricultural transport and implements. Tigertrac RC 900 R-1 with narrow radials is designed for high-speed sprayers and row crop tractors, TR 45 R-1 bias tyres for farm tractors and Tigertrac R-1W for tractor radial tyres. The wide portfolio of bias implement tyres are represented by models such as IM 45, I 09, F-2 tractor front tyres and R-2 and I-3 flotation tyres such as the TM 09 and FL 09.

Sharing more details about the participation, *Arvind Singh COO, TVS Srichakra Ltd.* said, *"We have made significant investments in capacity expansion and technology to cater to the growing demands from worldwide markets. Participation in such events is helping us showcase our capabilities at international forums. We are glad that we were able to display the Tigertrac range of farm radial tyres at this largest outdoor farm event of the United States. We believe such programs will help us expand our footprint in the USA."*

More than 600 exhibitors from around the world participated in the event.

For the last 70 years, the Farm Progress Show connects thousands of agricultural producers with companies that are pushing the boundaries of innovation in agriculture. Field demonstrations is an important feature of this show, and this include side-by-side tillage, harvest, grain handling, autonomy, UAV's as well as Ride and Drive opportunities.

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of TVS Eurogrip, Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 2 Billion TVS Mobility - the holding company for the businesses.

With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month.

The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.tvseurogrip.com>