



Date: 09-12-2022.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers, Dalal Street,
Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,

Sub: Press Release- pTron launches Basspods P481 with ENC and massive 60-hour playtime just at 899/-.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that pTron launches Basspods P481 with ENC and massive 60-hour playtime just at 899/-. It further states that the earbuds with 50ms low latency offers massive battery power & a dual HD mic for ENC calling and will be available for purchase exclusively on Flipkart from 11 Dec 22.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED
(FORMERLY KNOWN AS FOUR SOFT LIMITED)
CIN: L72200TG1999PLC033131

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pTron launches Basspods P481 with ENC and massive 60-hour playtime just at 899/-

- *The earbuds with 50ms low latency offers massive battery power and a dual HD mic for ENC calling.*
- *Basspods P481 will be available for purchase exclusively on Flipkart from 11 Dec 22.*

National, 9th Dec 2022: The fastest-growing audio and high-quality digital lifestyle accessories brand, pTron announced the launch of Basspods P481 True Wireless Earbuds exclusively on Flipkart. Featuring the longest battery in the Basspods franchisee, the P481 with deep noise cancellation for calls is an incredible combination of inspired design and innovative technology. With an introductory price of INR 899 only, the Basspods P481 is priced below many of pTron's direct competitors' most recent introductions and comes with a powerful suite of features well above its accessible price with a 1-yr warranty.

Made for the millennials on the go, the slick and stylish Basspods P481 features top-notch BT5.3 quick connectivity, 50ms low latency, smart & intuitive touch sensor controls, and a universal type-c fast charging for a great audio experience.

*Speaking at the launch, **Mr. Ameen Khwaja, Founder & CEO, pTron** said, "The brand pTron has become synonymous with innovative products that everyone can afford. We launched our first true wireless almost three years ago and have been perfecting our truly wireless ever since. The Basspods P481 with insane playtime and outstanding call capabilities offers an unmatched true wireless experience. pTron is proud to continue innovating and creating products that everyone can afford. With the launch of our Basspods P481, we continue to lead the industry and provide the same value & convenience to our consumers who prefer to shop on Flipkart."*

Offering the ultimate true-wireless experience, the Basspods P481 is perfect for streaming content all day long. The user can enjoy music, video, or social media content just as the creator intended with pTron's signature noise-canceling technology and high-resolution audio capability. Remarkably small & light (approx. 4gms in weight) combined with a shape that perfectly matches humans, the earbuds are designed with comfort and convenience in mind.

The Basspods P481 is packed with a gigantic playtime of 60 hours with a powerful and compact charging case. Additionally, just 10-minute quick charging gives you up to 240 minutes of playtime. With the help of a new 10mm driver unit these small earbuds pack a punch, producing powerful bass and stunningly clear vocals despite their size, bringing out the best in whatever genre or entertainment you choose. Perfect for busy commutes, the advanced processor in the earbuds improves noise canceling, enhances sound quality, and reduces distortion with less

power for distraction-free listening and a great calling experience. These earbuds are also Google Assistant/Siri & Alexa compatible, helping you with everyday tasks for hands-free help on the go.

Packed in a chic minimal aesthetic with a trendy design and satin-finish body, the earbuds are IPX4 rated for protection from sweat and water, making it appropriate for life on the go inside or outside the home.

Available in stylish black & classic white color to suit your daily lifestyle, the Basspods P481 will be available at a special introductory price of INR 899/- only on Flipkart, from 11th Dec, 12 noon onwards.

Product Link:

<https://www.flipkart.com/ptron-basspods-p481-tws-earbuds-black-bluetooth-headset/p/itm20995ab6d6d2c>

<https://www.flipkart.com/ptron-basspods-p481-tws-earbuds-white-bluetooth-headset/p/itm55b55d1028d71>

Full technical features include:

- 60+ hours playtime (13.5 hrs playtime on a single full charge thru earbuds)
- Dual Connect technology allows each bud to be used independently
- Built-In MEMS -42dB+/-3dB microphone in both buds
- Bluetooth 5.3 with 10m Range
- Driver: 10mm custom-designed dynamic driver
- Multi-function Controls: Answer/Hangup/Reject Phone Call, Music Play/Pause, Next Song, Previous Song & Mode Swap (Music mode will be ON by default)
- Battery: Earbud - 40mAh Li-polymer, Charging case - 400mAh Li-polymer
- Charge time: Earbud - 1 hour, Case - 1.5 hours
- IP Rating: IPX4 (earbuds only)
- Weight: 37.2 g (earbuds + case), Earbuds: 3.4 g each, Case: 29.4 g
- 1-year warranty

About pTron:

pTron is a brand owned by Palred Electronics Private Limited which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004. pTron, today, is aspiring to be a global brand pushing boundaries far and wide. Ramping up capacities, opening up new channels of business and reaching out to consumers in new geographies are all steps being taken to explore new horizons. pTron has sold more than 11 million units until FY22. Growing at the rate of 26% YoY, pTron aims to sell an additional 5 million units in FY23.

Website: pTron.in

For any media queries, please contact: MSL

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