

22 September 2020

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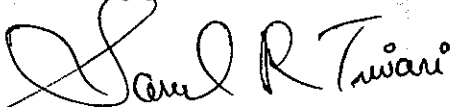
Subject: Intimation in respect of Bajaj Finserv Health Limited pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

We are sending herewith a copy of the first product offering from its Health-Tech venture, Bajaj Finserv Health Limited, a wholly-owned subsidiary of the Company.

You are requested to take the same on record.

Thanking you,
Yours faithfully,
For Bajaj Finserv Limited



Sonal R Tiwari
Company Secretary

Encl: as above.



Bajaj Finserv Limited

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Bajaj Finserv announces the first offering from its Health-Tech venture subsidiary

- *A health-tech solutions business, aimed at improving the health outcomes of consumers through smarter, connected and holistic care*
- *Introduces 'Aarogya Care', an industry-first, offering a wide range of Personalized, Preventive and Prepaid Healthcare packages*
- *Based on a mobile-first approach, 'Aarogya Care' integrates the various complementary components of the health ecosystem, to provide ease of access to quality and affordable healthcare, anytime, anywhere*

Pune, 22nd Sept 2020: Bajaj Finserv Ltd, India's leading financial services conglomerate, today announced the formal launch of the first core offering from its wholly owned subsidiary Bajaj Finserv Health Ltd., (Bajaj Finserv Health), a health-tech solutions business, aimed at improving the health outcomes of Indian consumers through smarter, connected and holistic care plans. With this new venture, the loan and insurance provider, has now forayed into the healthcare ecosystem, aiming to make healthcare experience convenient and all-inclusive for consumers.

Bajaj Finserv Health, brings to the market its core offering of '**Aarogya Care**', an industry first product, providing Preventive, Personalized, Prepaid health care packages to consumers. With a mobile-first approach, 'Aarogya Care' integrates the various complementary components of the health ecosystem, to provide ease of access to quality and affordable healthcare, anytime, anywhere. Powered by the latest innovations in digital health technology, the Bajaj Finserv Health App is like a personalised health manager, offering consumers a digital gateway to access convenient, connected and cost-effective health solutions right at their fingertips.

Bajaj Finserv Health has already empanelled 112 hospital partners, operating 200 hospitals in India, 3 diagnostic and laboratory centres having 671 consumer touch points and over 9,000 doctors registered on the platform. The health care services will be provided by these network partners.

Over the years, Bajaj Finserv, witnessed phenomenal success in catering to the unmet financial needs of consumers through its different financial service business – be it building one of India's largest and fastest growing non-banking consumer lending business or steadily growing two of the largest and most respected private general and life insurance companies with an expansive distribution reach and serving an equally extensive customer base across the country. With the combined strength and capability of the group businesses, a large pool of over 120 MM consumer franchise, largest Health EMI financing and among the industry best claim pay-out experiences, Bajaj Finserv seeks to further the service offerings of its consumers with the additional suite of solutions through Aarogya Care.

About Bajaj Finserv Health Ltd

Bajaj Finserv Health Ltd. is a public limited company incorporated under the Companies Act, 2013, as a wholly-owned subsidiary and is engaged in the business of marketing, promoting and selling Healthcare and Wellness plans/ products/ schemes in connection with health, wellness and management of illness to intending Customers, through online and /or integrated healthcare ecosystem.

To know more visit [_www.bajajfinservhealth.in](http://www.bajajfinservhealth.in)