

April 4, 2024

The Manager  
Corporate Relationship Department  
**BSE Limited**  
1<sup>st</sup> Floor, New Trading Wing,  
Rotunda Building,  
P J Towers, Dalal Street, Fort,  
Mumbai - 400001

The Manager  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai - 400051

The Secretary  
**The Calcutta Stock Exchange Limited**  
7, Lyons Range,  
Kolkata - 700001

**BSE Security Code: 500043****NSE Symbol: BATAINDIA****CSE Scrip Code: 1000003**

Dear Sir/Madam,

**Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023**

**Reg: Change in Senior Management Personnel (SMP)**

In compliance with the captioned provisions, we hereby disclose the following change in SMP:

Sl.	Details of Information	Information
1.	Name and Designation	<b>Mr. Satyam Sharma</b> <b>Head - Merchandising</b>
2.	Reason for change	Appointment
3.	Date of appointment	April 4, 2024
4.	Term of appointment	Full time employment
5.	Brief profile	Mr. Satyam Sharma is an experienced professional with over 18 years in the industry. His expertise spans across product management, global sourcing, category management and he excels in managing the product merchandising intricacies. He holds a Post Graduate Degree in Fashion Merchandising & Marketing (2004) from National Institute of Fashion Technology, Hyderabad.

Other disclosures in terms of SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, that are not applicable to the above have not been separately commented upon.

We request you to take the same on record.  
Thanking you,

Yours faithfully,  
**For BATA INDIA LIMITED**

**NITIN BAGARIA**  
*AVP – Company Secretary & Compliance Officer*

**BATA INDIA LIMITED**

CIN: L19201WB1931PLC007261

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