



To
Department of Corporate Services,
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal
Street, Mumbai – 400 001

To
Listing Department,
National Stock Exchange of India Limited
C-1, G-Block, Bandra-Kurla Complex
Bandra, (E), Mumbai – 400 051

**Scrip Code: 540403, Scrip Symbol: CLEDUCATE
ISIN: INE201M01011**

Dear Madam/Sir(s),

Sub: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the Board of Directors of Keystone Integrated Marketing Services Private Limited, a material subsidiary of the Company, has unanimously approved the appointment of Soma Advisory Partners LLC, Irvine California, as the Bankers to the Keystone Group, by way of circular resolution passed on February 05, 2021, in order to seek prospective investors in the Indian and/or International markets and to carry out such further activities, as may be required in this respect, with a view to accelerate and scale up the growth of its Keystone Virtual Events Platform.

While granting approval, the Board took into account the following:

'Keystone Integrated Marketing Services Private Limited (Keystone IMS), founded in 1997, Keystone IMS is among India's leading integrated marketing solutions provider with presence in 3 broad areas of Integrated Marketing Services Consisting of Digital services (Tele-Marketing, Digital Marketing, Marcom), Premium services (On-Ground Events & Managed Manpower) and Virtual Events Platform (KVEP). It's a wholly-owned subsidiary of CL Educate Limited (Listed on NSE and BSE: CLEDUCATE). Headquartered in New Delhi, Keystone IMS has offices in India besides Singapore, Dubai & the US. The USD 18 Million firm (FY 20) which counts Dell, Cisco, AWS, Microsoft, Google, SAP among its clients, has strategized and executed several programs and campaigns for over 200 clients across IT, ITES, Pharma, FMCG, Telecom, BFSI and Real Estate among others.

Keystone Virtual Event Platform (KVEP) was launched in May 2020. One big differentiator that sets this platform apart from others (which are mostly designed by technology-focused ventures) is how the team has incorporated into its user functionality, their insights drawn from over two-decades of delivering thousands of successful flagship events globally. The platform has 3 big pillars, Experiential, Interactivity and Data & Analytics. With AI at the heart of it, the platform gives out a phenomenal amount of behavior patterns for the clients to understand their customers better.

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CL EDUCATE LIMITED

Registered Office: Plot No. 9A, Sector-27A, Mathura Road, Faridabad, Haryana-121003
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The Board also considered the benefits of executing events from virtual platforms as compared to physical events in Kestone IMS, as also the key milestones achieved post the launch of Kestone Virtual Event Platform (KVEP).'

A Meeting of the Board of Directors of Kestone Integrated Marketing Services Private Limited has been scheduled to be held on February 13, 2021 to inter-alia consider granting in-principle approval to raise funds in the Company and/or in any of its group companies. Necessary disclosures to this effect shall be made with the Stock Exchanges after the conclusion of the Board Meeting.

We request you to take the same on record.

Thanking You

For CL Educate Limited



Rachna Sharma
Company Secretary & Compliance Officer
ICSI Membership No.: A17780

Place: New Delhi
Date: February 05, 2021