



BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

CIN: L93000MH2013PLC246147

Tel: +91 86523 69975

Website: www.brandbucketmediatech.in

E-mail: brandbucketmediatech@gmail.com

Date: 09/11/2023

To,
The Department of Corporate Services,
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street Fort,
Mumbai - 400001

Scrip Code - 543439

Sub: Outcome of 04/2023-24 Board Meeting Scheduled to be held on today i.e.
Thursday, 09th November, 2023

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing obligation and Disclosure Requirements), 2015 this is to inform you that Board of Directors of Brandbucket Media & Technology Limited in their Meeting held today i.e. Thursday, 09th November, 2023 at 05:00 PM and concluded at 06:20 PM at its Registered office at Office No.208, 2nd Floor, Shiv Shakti, SRA Chs Ltd Link Road, Anna Nagar, Andheri west, Mumbai-400053 Mumbai City MH 400053 IN. The Board discussed and approved the following matters:

1. The Standalone Un-Audited Financial Results of the Company for the Half Year ended September 30, 2023, pursuant to Regulation 33 of SEBI (LODR) Regulations, 2015.
2. Approved the Limited Review Report on the Standalone Unaudited Financial Results of the Company for the Half Year ended September 30, 2023.

Thanking you,
Yours Faithfully,

For Brandbucket Media & Technology Limited

SANJIV

HASMUKH SHAH

Digitally signed by SANJIV
HASMUKH SHAH
Date: 2023.11.09 18:23:54
+05'30'

Mr. Sanjiv Hasmukh Shah

Director

Din - 06709778

Registered Office : Office No.208, 2nd Floor, Shiv Shakti, SRA Chs Ltd Link Road, Anna Nagar,
Andheri west, Mumbai-400053 Mumbai Mumbai City MH 400053 IN



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Statement of Unaudited Financial Results for the Half Year ended and Year ended September 30, 2023

(Rs. in Lakhs Except Share Data and Ratio)

Particulars	For the Half Year ended			For the Year Ended	
	September 30, 2023	March 31, 2023	September 30, 2022	March 31, 2023	March 31, 2022
	Audited /unaudited	Audited /unaudited	Unaudited	Audited	Audited
I Revenue from operations	896.32	1,307.14	524.17	1,831.31	1,726.87
II Other Income		-	0.00	-	
III Total Revenue (I+II)	896.32	1,307.14	524.17	1,831.31	1,726.87
IV Expenses:					
(a) Purchase of stock-in-trade/ Cost of serv	762.07	1,221.75	470.53	1,692.28	1,643.39
(b) Employee benefits expense	12.45	10.52	8.03	18.55	17.89
(c) Finance costs		0.00			
(d) Depreciation and amortization expens	40.40	43.75	17.92	61.67	7.34
(e) Other expenses	14.56	13.33	9.65	22.98	20.61
Total Expenses	829.48	1,289.33	506.15	1,795.48	1,689.23
V Profit/(Loss) Before Tax (III - IV)	66.84	17.80	18.03	35.83	37.64
VI Tax expense:					
(a) Current tax expense	5.57	6.31	5.49	11.80	9.41
(b) Deferred tax expense/(credit)	11.81	-3.83	0.99	-2.84	4.89
Total Tax Expense	17.38	2.48	6.48	8.96	14.30
VII Profit/(Loss) for the period/year (V-VI)	49.46	15.32	11.55	26.87	23.34
VIII Paid-up equity share capital (Face Value of	1,050.30	1,050.30	315.30	1,050.30	315.30
Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	2,518.00	2,468.54		2,468.54	697.54
X Earnings per share (before extraordinary shares):- Face Value of ₹ 10/- each (not annualised):					
a) Basic	0.471	0.15	0.37	0.26	0.74
b) Diluted	0.471	0.15	0.37	0.26	0.74
XI Earnings per share (before extraordinary shares):- Face Value of ₹ 10/- each (not annualised):					
a) Basic	0.471	0.15	0.37	0.26	0.74
b) Diluted	0.471	0.15	0.37	0.26	0.74
XII Weighted Average No. of Shares considered for calculating earning per share (Including impact of bonus shares as per AS 20)	105.030	105.03	31.53	105.03	31.53

For and on behalf of the Board of Directors
BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

Nishikant

NISHIGANDHA SHASHIKANT KELUSKAR

Managing Director

DIN: 09154554

Place : Mumbai

Date : 09/11/2023



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Notes to Financial Results

- 1 The above Financial Results and Statement of Assets and Liabilities were reviewed by the Audit Committee and then approved by the Board of Directors at their respective meetings held on November 9, 2023
- 2 The Results for the half year ended and year ended 30th September, 2023 are audited by the statutory auditor of the company in compliance with Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
- 3 These financial results have been prepared in accordance with the recognition and measurement principles of Accounting Standards ("AS") prescribed section 133 of the Companies Act 2013 (the "Act") read with relevant rules issued thereunder and the other accounting principles generally accepted in India.
- 4 The Earning Per Share (EPS) has been computed in accordance with the Accounting Standard on Earnings Per Share (AS 20) which required effect of bonus issue to be given till the earliest period reported.
- 5 The Company is exclusively engaged in the business of AMC business of Servicing of IT Components. This in the context of Accounting Standard (AS 17) "Segment Reporting", notified under the Companies (Accounting Standards) Rules, 2006, constitutes one single primary segment. The Company does not have a secondary segment. Accordingly, disclosures required under AS 17 are not applicable.
- 6 Previous year/period's figures have been regrouped/reclassified wherever necessary to correspond with the current period's classification for comparison.

For and on behalf of the Board of Directors
BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

NISHIGANDHA SHASHIKANT KELUSKAR
Managing Director
DIN: 09154554
Place : Mumbai
Date : 09/11/2023



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Balance Sheet as at September 30, 2023

Particulars	(Rs. in Lakhs)	(Rs. in Lakhs)	(Rs. in Lakhs)
	As at	As at	As at
	Sept 30, 2023	March 31, 2023	March 31, 2022
	Unaudited	Audited	Audited
	₹	₹	₹
A EQUITY AND LIABILITIES			
(1) Shareholders' funds			
(a) Share capital	1,050.30	1,050.30	315.30
(b) Reserves and surplus	2,518.00	2,468.54	697.54
(2) Non-Current Liabilities			
(a) Long-term borrowings	-	-	-
(b) Deferred tax liabilities (net)	-	7.68	14.88
(c) Other long-term liabilities	-	-	-
(d) Long-term provisions	-	-	-
(3) Current liabilities			
(a) Short-term Borrowings	-	-	-
(b) Trade payables			
(i) Total outstanding dues of micro enterprises and small enterprises;	-	-	-
(ii) Total outstanding dues of creditors other than micro enterprises and small enterprises	171.62	140.28	132.26
(c) Other Current Liabilities	-101.80	20.56	64.01
(d) Short-term Provisions	62.91	79.82	15.27
TOTAL EQUITY AND LIABILITIES	3,701.03	3,767.18	1,239.26
B ASSETS			
(2) Non-Current assets			
(a) Property, Plant & Equipment and Intangible Assets			
(i) Tangible Assets			23.10
(ii) Intangible Assets	407.23	278.98	317.70
(ii) Capital work-in-progress			
(iii) Intangible Assets under Development			
(b) Non-current investments	120.25	120.25	120.25
(c) Deferred tax assets (net)	-19.50		
(d) Long-term Loans & Advances	2,792.77	2,595.72	-
(e) Other non-current assets	-	-	-
(3) Current assets			
(a) Current investments	-	-	-
(b) Inventories	-	-	-
(c) Trade Receivables	365.57	533.10	610.17
(d) Cash and cash equivalents	34.72	239.13	168.04
(e) Short-term loans and advances			
(f) Other current assets			
TOTAL ASSETS	3,701.03	3,767.18	1,239.26

For and on behalf of the Board of Directors
BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

NISHIGANDHA SHASHIKANT KELUSKAR

Managing Director

DIN: 09154554

Place : Mumbai





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CASH FLOW STATEMENT FOR THE PERIOD ENDED SEPTEMBER 30, 2023
(Rs. in Lakhs)

Particulars	For the year ended Sept 30, 2023		For the year ended March 31, 2023		For the year ended March 31, 2022	
	₹	₹	₹	₹	₹	₹
A CASH FLOW FROM OPERATING ACTIVITIES :						
1 Profit/(Loss) Before Tax		66.84		35.83		37.64
Add / (Less) : Adjustment for						
Depreciation and Amortization Expense	40.40		61.67		7.34	
Finance Cost	-		-		-	
Interest Income on Deposits	-		-		-	
		40.40		61.67		7.34
2 Operating Profit/(Loss) before Working Capital Changes		107.24		97.50		44.98
Changes in Working Capital :						
Adjustment for (increase)/decrease in operating assets						
Trade receivables	167.53		77.07		(296.90)	
Long Term Loans and Advances	-		-		-	
Short Term Loans and Advances	(197.05)		(2,595.72)		(118.25)	
	(29.52)		(2,518.65)		(415.15)	
Adjustment for increase/(decrease) in operating Liabilities:						
Trade Payables	31.34		8.02		(61.57)	
Short Term provision	(16.91)		60.35		47.52	
Other Current Liabilities	(122.36)		(43.45)		53.74	
other adjustments					(30.98)	
	(107.93)		24.92		8.71	
Net Changes in Working Capital		(137.45)		(2,493.73)		(361.46)
3 Cashflow from Operations before taxes		(30.21)		(2,396.23)		(361.46)
Net Income Tax Paid		(5.57)		(11.80)		(9.40)
Net Cash flow from Operating Activities (A)		(35.77)		(2,408.03)		(370.86)
B CASH FLOW FROM INVESTING ACTIVITIES						
Purchase of Property, Plant & Equipment		(168.64)		-		(319.91)
Purchase of Intangible Asset under Development		-		-		-
Interest on Deposits		-		-		-
Net Cash flow used in Investing Activities (B)		(168.64)		-		(319.91)
C CASH FLOW FROM FINANCING ACTIVITIES						
Proceeds from issue of equity shares		-		2,479.12		825.00
Proceeds/(Repayment) of Borrowings		-		-		-
Finance Cost Paid		-		-		-
Net Cash flow from Financing Activities (C)		-		2,479.12		825.00
Net Increase / (Decrease) in Cash and Cash Equivalents (A+B+C)		(204.41)		71.09		134.23
Cash and cash equivalents at the beginning of the period/year		239.13		168.04		33.81
Cash and cash equivalents as at the end of the period/year		34.72		239.13		168.04
		(204.41)		71.09		134.23
Cash and Cash Equivalents consists of :-						
Cash-in-Hand		2.82		1.43		0.37
Balance in Current Accounts		31.90		237.70		167.67
Total		34.72		239.13		168.04

Note:

The above Cash Flow Statement has been prepared under the "Indirect Method" set out in Accounting Standard (AS-3) "Cash Flow Statements" notified under the Companies (Accounting

For and on behalf of the Board of Directors
BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

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NISHIGANDHA SHASHIKANT KELUSKAR
Managing Director
DIN: 09154554
Place : Mumbai
Date : 09/11/2023






LIMITED REVIEW REPORT

**Limited Review Report on Standalone half year ended as on 30th September, 2023
Unaudited Financial Results of the Company pursuant to Regulation 33 of the SEBI
(Listing Obligation and Disclosure Requirements) Regulations, 2015**

To the Board of Directors
Brandbucket Media & Technology Limited

1. We have reviewed the accompanying statement of unaudited standalone financial results of Brandbucket Media & Technology Limited (the "Company") for the half-year ended 30th September 2023, ("the Statement ") being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
2. This statement is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard 25 Interim Financial Reporting, prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India and in compliance with Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'). Our responsibility is to issue a report on these financial statements based on our review.
3. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatements. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited standalone financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Bhagat & Co.
Chartered Accountants
Firm Registration Number -127250W


Shankar Prasad Bhagat
Partner
Membership No:052725
Place: Ahmedabad
Date: November 09, 2023
UDIN: 23052725BGWWID4146





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Subject: Non-Applicability of Disclosure Under Regulation 23(9) Of Sebi (Listing Obligations And Disclosure Requirements) Regulations, 2015- Disclosure of Related Party Transactions For The Quarter & half year Ended September 30, 2023.

Dear Sir/Madam,

Pursuant to Regulation 15(2)(b) of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 the Compliance with the Corporate Governance provisions as specified in Regulation 17 to 27 and clause (b) to (i) of sub regulation (2) of Regulation 46 and Para C, D and E of schedule V of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 shall not apply to the listed entity which has Listed its Specified securities on SME / ITP Platform.

In this regard, please note that our Company is listed on Bombay Stock Exchange of India Ltd. (SME Platform) and therefore, our Company is not required to submit "Disclosure on Related Party Transactions" as required under Regulation 23 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the quarter & half year ended on 30.09.2023.

Please take the same on your record and acknowledge the receipt of the same.

Thanking you,
Yours Faithfully,

For Brandbucket Media & Technology Limited

SANJIV

HASMUKH SHAH

Digitally signed by SANJIV
HASMUKH SHAH
Date: 2023.11.09 18:24:50 +05'30'

Mr. Sanjiv Hasmukh Shah
Director
Din - 06709778

**Registered Office : Office No.208, 2nd Floor, Shiv Shakti, SRA Chs Ltd Link Road, Anna Nagar,
Andheri west, Mumbai-400053 Mumbai Mumbai City MH 400053 IN**