

20 March 2024

To,

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai – 400 051

Scrip Code: 500870

Scrip Symbol: CASTROLIND

Dear Sir/Madam,

Sub.: Press Release

Please find enclosed herewith the Press Release titled “**Castrol and bp sign timeless superstar Shah Rukh Khan as brand ambassador**”.

The same can also be viewed on the Company’s website at:

https://www.castrol.com/en_in/india/home/about-castrol/newsroom/press-releases.html

This is for your information and records.

Thank You.

Yours faithfully,

For **Castrol India Limited**

Hemangi Ghag

Company Secretary & Compliance Officer

Encl.: A/a

Registered address:

Castrol India Limited

CIN: L23200MH1979PLC021359

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PRESS RELEASE

Castrol and bp sign timeless superstar Shah Rukh Khan as brand ambassador

MUMBAI, 20 March 2024: Castrol, a subsidiary of the bp Group and a global pioneer in lubricants, announces its strategic association with Shah Rukh Khan, the iconic Bollywood superstar, as its brand ambassador. This association marks a significant step in Castrol India's commitment to delivering high-performance lubricants.

Over the next two years, Shah Rukh Khan will feature in digital, print, and TV campaigns for bp and Castrol, showcasing their wide range of products.

Mr. Sashi Mukundan, President of bp India and Senior Vice President of the bp group, commented, *"The association with Shah Rukh Khan reflects our dedication to innovation and excellence in the automotive industry. This move embodies our shared values of performance, reliability, and sustainability. We are proud to be a part of this endeavor, as we shape the future of mobility together."*

Mr. Sandeep Sangwan, Managing Director of Castrol India Limited, added, *"This association signifies Castrol's dedication to innovation and excellence, mirroring the actor's illustrious career. With Shahrukh Khan onboard, our commitment to enhancing vehicle performance is embellished for generations to come."*

Shah Rukh Khan, known for his versatile career spanning three decades, embodies Castrol's spirit of continuous evolution. His passion for automobiles further strengthens the synergy with Castrol.

Expressing his excitement, the timeless superstar **Shah Rukh Khan** remarked, *"I am thrilled to associate with Castrol, a brand I've long admired for its commitment to performance. As a fellow automobile enthusiast, I believe Castrol's dedication perfectly aligns with my pursuit of excellence. Together, we aspire to inspire and empower drivers to revel in the joy and liberation of the open road. I am eager to embark on this journey together."*

This association reflects Castrol's vision for the future, anchored in innovation and technology. With Shah Rukh Khan as its brand ambassador, Castrol India aims to reach a wider audience and maintain its status as a premier choice for advanced lubricants and services.

About Castrol:

Castrol India Limited is one of India's leading lubricant companies with brands such as Castrol CRB, Castrol GTX, Castrol Activ, Castrol POWER1, Castrol MAGNATEC and Castrol VECTON, which are the brands of choice for millions of consumers and customers across the country. The Company also operates in select segments like High Performance Lubricants and metalworking fluids used in a wide variety of industries such as automotive manufacturing, mining, machinery, and wind energy. Castrol has a large manufacturing and distribution network in India with three blending plants and a distribution network of 350 distributors who reach consumers and customers through over 100,000 retail outlets. For more information, please visit www.castrol.co.in.

For more information, please get in touch with:

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