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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "*Zensar wins 2020-21 Cloud Award*".

This is for your information and dissemination purpose.

Thanking you,

Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary



Encl. as above

Zensar wins 2020-21 Cloud Award

Recognized in the category-'Cloud Consultancy/MSP of the year'

Princeton, NJ, US, April 9, 2021: [Zensar](#), a leading digital solutions and technology services company, announced that it has been declared a winner in the Cloud Consultancy/MSP of the year in the international [Cloud Computing Awards](#) program, The Cloud Awards. The [Cloud Awards](#) is an international program which recognizes and honors industry leaders, innovators and organizational transformation in cloud computing. Zensar's approach to cloud is based on its proven framework called cloud adoption framework (CAF) which is aligned to industry leading cloud providers.

Ajay S. Bhutoria, Chief Executive Officer and Managing Director, Zensar, said, "It is a special honor to be recognized by a global platform like the Cloud Awards. Our work with our clients in the area of cloud is focused on helping them increase their velocity and enhance operational efficiencies with an objective to deliver on growth."

Head of Operations for the Cloud Awards, James Williams, said, "Zensar is a deserving winner of the 2020-21 Cloud Awards. Every year, we find ourselves reporting the winners of the Cloud Awards, in simple awe at the scalability and agility of cloud-based solutions. This year has been wholly different. While we're as staggered as ever by the sheer magnitude of cloud innovation, the last 12 months have been dominated by this wholly unanticipated, diverse array of exigent – and at times appalling – challenges presented by the pandemic."

Harjott Atrii, Executive Vice-President and Global Head, Digital Foundation Services, Zensar, commented, "We are excited to win in our first ever Cloud Awards participation. Cloud has played a pivotal role in helping global businesses run operations, especially in the wake of the current global situation. Our winning entry featured the work we did for a global financial firm and was focused on bringing in agility to its overall operations. This enabled the client to leverage benefits of an end to end cloud operations strategy."

Overview of the winning entry:

Zensar was a consulting partner and implementation partner to one of the global financial services firm. Business agility was critical to increase operational efficiency. Absence of automated process for was leading to manual time-consuming interventions and thus, many human errors. The need of the hour was how to improve productivity and cost optimization. Zensar played the role of trusted-advisor and MSP to help the customer formulate and execute a cloud operations strategy.

Our work with the customer has led to visible business outcomes for them. In a snapshot, some of the highlights are as below:

- Reduction in operational cost which led to new areas of technology investment opportunities
- End to end automated resolution enabled significant savings of time and money by decreasing resolution time in minutes
- Faster migration methodology leading to faster go-to-market
- Service availability, transparency and visibility, security and compliance, well-architected framework, and agile methodology are some key benefits

Zensar's Digital Foundation Services enable clients to accelerate digital transformation by leveraging technologies such as cloud, automation and artificial intelligence to deliver business outcomes such as 35% faster time-to-market, work from anywhere and lower capital expense. The unique service-centric monitoring capabilities are a foundational element for Zensar's integrated managed service

platform, The Vinci™. Zensar's managed services enabled by this platform drive the three Ps (proactive, predictive and preventative) across multiple environments, thereby delivering enhanced operational services through a lean and agile environment.

About Zensar (www.zensar.com)

Zensar is a digital solutions and technology services company that partners with global organizations across industries to achieve digital transformation. With a strong track record of innovation, investment in digital solutions, and commitment to client success, Zensar's comprehensive range of services and solutions help clients achieve new thresholds of business performance through client satisfaction, excellence in delivery, and innovation.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of US\$ 4B. The group has diverse business interests in the areas of infrastructure, tires, pharmaceuticals, IT, and specialty industries.

For any queries please reach out:

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Safe Harbor

Certain statements in this release concerning our future prospects are forward-looking statements which involve a number of underlying identified / non identified risks and uncertainties that could cause actual results to differ materially. This release and other statements – written and oral –that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. However the same are subject to risks and uncertainties, including but not limited to, our ability to manage growth; fluctuations in earnings /exchange rates; intense competition in IT services including factors affecting cost advantage; wage increases; ability to attract and retain highly skilled professionals; time and cost overruns on fixed price, fixed-time frame or other contracts; client concentration; restrictions on immigration; our ability to manage international operations; reduced demand for technology in our service offerings; disruptions in telecommunication networks; our ability to successfully complete and integrate acquisitions; liability for damages on our service contracts; government measures in India and countries where our customer operate, withdrawal of governmental fiscal incentives; economic downturn in India, and/or around the world, political instability, legal restrictions on raising capital or acquiring companies; and unauthorized use of intellectual property and general economic conditions affecting the industry.

In addition to the foregoing, global pandemic like COVID-19 may pose an unforeseen, unprecedented, unascertainable and constantly evolving risk(s), inter-alia, to us, our customers, delivery models, vendors, partners, employees, general global operations and may also impact the success of companies in which we have

made strategic investments, demand for Company's offerings and the onshore-offshore-nearshore delivery model.

The results of these assumptions made relying on available internal and external information are the basis for determining the carrying values of certain assets and liabilities. Since the factors underlying these assumptions are subject to change over time, the estimates on which they are based, are also subject to change accordingly. These forward-looking statements represent only the Company's current intentions, beliefs or expectations, and any forward-looking statement speaks only as of the date on which it was made. The Company assumes no obligation to revise or update any forward-looking statements, whether as a result of new information, future events, or otherwise.

