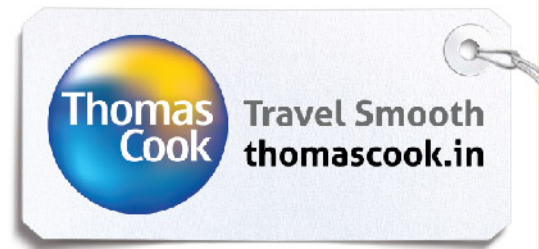


**Thomas Cook (India) Ltd.**  
Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717

A FAIRFAX Company



July 11, 2022

The Manager,  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413

The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release dated July 11, 2022 titled “Thomas Cook India & SOTC extend their exclusive Partnership with Vistara- Launch Vistara Getaways - International”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
Company Secretary and Compliance Officer

Encl: a/a



## **Thomas Cook India & SOTC extend their exclusive Partnership with Vistara Launch Vistara Getaways - International**

**Ready-to-book and personalised air inclusive holidays; affordable luxury to premium options  
150 India & International holiday options**

- **Includes: Vistara flights, premium hotel brands, transfers, sightseeing/experiences**
- **Simple, quick, end-to-end online bookings/transactions**
- **Reassurance/Assistance of Thomas Cook & SOTC holiday experts (call centres + pan India outlets)**
- **Dedicated concierge services**

**Mumbai, July 11, 2022:** Thomas Cook (India) Limited, India's leading omnichannel travel services company and its Group Company, SOTC Travel, have launched Vistara Getaways – International, in an extension of their exclusive partnership with Vistara, India's finest full-service carrier (a joint venture of the Tata Group and Singapore Airlines). Post the success of Vistara Getaways (Domestic), launched in 2021, to capitalise on easing of international restrictions and the convenience of no-visa/easy visa short haul destinations, the first phase of the international launch offers attractive air-inclusive holidays across Thailand, Singapore, Dubai and Maldives.

Vistara Getaways, powered by a cutting-edge technology platform designed and built by the Thomas Cook India Group, presents customers with dynamic inventory and ready-to-book holidays. Each Vistara Getaways comes with flights (Vistara), transfers, premium hotel stays, sightseeing/experiences, visas (where required) and a dedicated concierge service. The seamless digital interface empowers Vistara's customers with speed and convenience with the added advantage of support from Thomas Cook & SOTC's holiday experts via its call centres and extended retail outlets pan India.

With a strategic intent to target Vistara's discerning customers, Thomas Cook & SOTC have handpicked premium global hotel brands including, Dusit Thani in Thailand, Armani Hotel Dubai, Angsana Ihuru and Banyan Tree Vabbinfaru in Maldives, etc.

The Vistara Getaways portfolio also offers top domestic locations including Kashmir, Himachal Pradesh, Leh-Ladakh, Uttarakhand, Rajasthan, Goa, Andamans, Kerala and the North East. The products feature exclusive offers on Taj Hotels and The Leela Palaces Hotels & Resorts packages.

To create awareness and accelerate demand for Vistara Getaways, Thomas Cook and Vistara have launched a joint marketing campaign across media platforms.

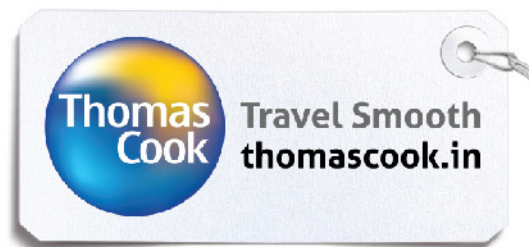
**Mr. Mahesh Iyer, Executive Director & CEO, Thomas Cook (India) Ltd.** said, *"Post the successful launch of our Vistara Getaways domestic range last year, we are delighted to extend our partnership with Vistara to international short-haul destinations. We intend to leverage the strong pent up demand and convenience of no visa/easy visa destinations to introduce Vistara Getaways for S.E Asia, UAE and Maldives. We have ensured great care in selection of hotels and our product range extends from affordable luxury to premium holidays."*

He added, *"I am proud of the virtual Vistara Getaways platform designed and developed by our Thomas Cook Tech Team - ensuring speed and a seamless consumer experience. To incorporate that all important human interface, customers can avail of our omnichannel network – speak to our holiday experts via our call centres or walk in to their closest Thomas Cook outlet - across India."*

**Mr. Deepak Rajawat, Chief Commercial Officer, Vistara** said, *"The market has been showing signs of strong recovery, especially since the resumption of scheduled international operations. India's best airline,*

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*Vistara is already trusted by millions of people for its world-class products, service and on-point hygiene and safety protocols. With Vistara Getaways – International, backed by the consistency and quality of SOTC and Thomas Cook, we hope to be able to capitalise on the rising demand, grow our customer base and delight them with holistic travel experiences.*

For further details, click here:

[Vistara Getaways](#)

\*T&C apply

**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook India) Limited. (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, The Best Travel Agency – India at TTTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 72.34% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Limited:**

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

**For more information, visit:**

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

**Media Enquiries:**Suzanne Pereira | +91 98202 97665 | [suzanne.pereira@thomascook.in](mailto:suzanne.pereira@thomascook.in)