

SEC/63/2021-22

November 03, 2021

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001. <b>Stock Code : 532638</b>	National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051. <b>Stock Symbol : SHOPERSTOP</b>
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**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir/ Madam,

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please be informed that the Company has extended the appointment of M/s. Perfect Relations Private Limited, for providing Public Relations (PR) Consultancy Services to the Company vide agreement executed by the Company on November 03, 2021, details whereof are mentioned below:

Name of the party with whom the agreement is entered	M/s. Perfect Relations Private Limited
Purpose of entering into the agreement	Public Relations (PR) Consultancy Services to Shoppers Stop Limited (the Company)
Shareholding, if any, in the entity with whom the agreement is executed	N.A.
Significant terms of the agreement (in brief) (Special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.)	N.A.
Whether the said parties are related to the Promoter / Promoter Group / Group Companies in any manner. If yes, nature of relationship	No
Whether the transaction would fall within Related Party Transactions? If yes, whether the same is done at "Arms Length"	No
In case of issuance of shares to the parties, details of issue price, class of shares issued	N.A.
Any other disclosures related to such agreements, viz., details of nominee on the Board of Directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	N.A.

Kindly take the same on records.

Thank you.

Yours faithfully,

For **Shoppers Stop Limited**

**Vijay Kumar Gupta**  
Head Legal, Company Secretary & Compliance Officer

**Shoppers Stop Ltd.**

Registered & Service Office : Umang Tower, 5<sup>th</sup> Floor, Mindspace, Off. Link Road, Malad (W), Mumbai 400 064.

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