



BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

June 19, 2023

To, BSE Limited ("BSE") , Corporate Relationship Department, 2 nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001	To, National Stock Exchange of India Limited ("NSE") , "Exchange Plaza", 5 th Floor, Plot No. C/1, G Block, Bandra- Kurla Complex, Bandra (East), Mumbai – 400 051
BSE Scrip Code: 517421	NSE Symbol: BUTTERFLY
ISIN: INE295F01017	ISIN: INE295F01017
Our Reference: 28/2023-24	Our Reference: 28 /2023-24

Dear Sir/Madam,

Sub: Newspaper Advertisement regarding the 36th Annual General Meeting ("the AGM") to be held through Video Conferencing ('VC')/ Other Audio-Visual Means ('OAVM')

Pursuant to the applicable provisions of the Companies Act, 2013 and SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, as amended from time to time and General Circular Nos.. 20/2020 dated May 5, 2020, 10/2022 dated December 28, 2022 issued by the Ministry of Corporate Affairs ("**MCA Circulars**"), and Circular No. SEBI/HO/CFD/CMD2/CIR/P/2022/62 dated May 13, 2022 and Circular No. SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated January 5, 2023, issued by the Securities and Exchange Board of India ("**SEBI Circulars**"), the Company has made a public notice informing about 36th Annual General Meeting of the Company through Video Conferencing (VC)/ Other Audio-Visual Means (OAVM)' scheduled to be held on **Wednesday, July 19, 2023 at 3:00 PM.**

We hereby submit the copies of the public notice published in English daily "**Trinity Mirror**" and Tamil daily "**Makkal Kural**" on **June 18, 2023**, for your information and the same is also uploaded on the website of the Company at <https://www.butterflyindia.com>

Information at glance

Particulars	Details
Mode	VC/ OAVM
Time and date of AGM	Wednesday, July 19, 2023 at 3:00 PM
Remote e-Voting start time and date	Saturday, July 15, 2023 from 9:00 a.m. (IST)
Remote e-Voting end time and date	Tuesday, July 18, 2023, till 5:00 p.m. (IST)
Remote e-Voting website of NSDL	https://www.evoting.nsdl.com

You are requested to take the above on record.

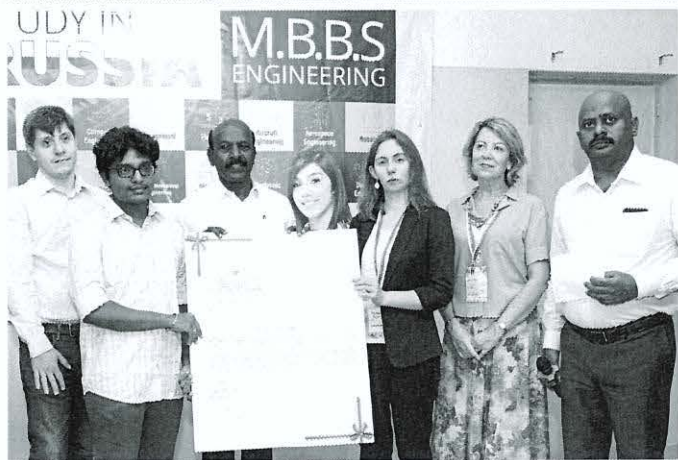
For Butterfly Gandhimathi Appliances Limited

Viral Sarvaiya
Company Secretary & Compliance Officer
ACS - 33764

Encl: A/a

Regd.office : 143.Pudupakkam Village, Vandalur-Kelambakkam Road, Kelambakkam - Pin 603 103,
Chengalpattu District, Phone : +91-44-47415500 CIN No : L28931TN1986PLC012728.
E-mail : gmal@butterflyindia.com, Web : www.butterflyindia.com

Corporate office : E-34, 2nd Floor, Egattur Village, Rajiv Gandhi Salai, Navalur - 600130, Chengalpattu District.
Phone : 044-49005100 E-mail : butterflyho@butterflyindia.com,



Health Minister Ma Subramanian inaugurates Russian Educational Fair

Chennai, June 18: Health Minister Ma Subramanian inaugurated the second edition of All India Russian Educational Fair 2023 in the presence of His Excellency Mr. Oleg N. Avdeev, the Consul General of the Russian Federation in South India, Mr. Gennadi A. Rogalev, Vice-Consul and Director, Russian Centre of Science and Culture, and Mr. Ravi Chandran C, MD, Study Abroad Educational Consultants.

The fair, which will be held during June 17 and 18, is expected to attract hundreds of medical aspirants from the city and the neighbouring districts. Students can secure on-the-spot admissions for their preferred Bachelor's and Post-graduate degree programs at the fair. The courses for the 2023-24 academic year are scheduled to commence from September, 2023.

The educational fair will also be conducted in other parts of Tamil Nadu. It is scheduled to take place in Madurai on June 20 at the Madurai Presidency Hotel, in Trichy on June 21 at Femina Hotel, in Salem on June 22 at GRT Hotel Zibe, and in Coimbatore on June 23 at The Grand Regent. The universities participating in the fair include: Volgograd State Medical University, Kazan State Medical University, Immanuel Kant Baltic Federal University, National Research Nuclear University 'MEPhI', Kursk State Medical University, Moscow Institute of Physics and Technology, and Higher School of Economics. For details about the programs and for undergraduate and postgraduate programs in medicine in Russia, Tamil medium students can also apply. There are no pre-qualifying exams like CET, IELTS, etc. for admissions to universities in Russia. Depending upon the university, and the place of study, the course fee can range from US\$ 3500 to US\$ 6000 per year for courses in English medium. However, as in the past, the Russian Government's annual Scholarship Program will offer 100 grants to Indian students this year as well. This will enable them to pursue Bachelor's, Master's, Specialist, and Postgraduate Programs in Russia's leading universities free of cost, announced higher government and university officials from Russia.

Complex Spine surgery at Kauvery Hospital helps young man regain hand function

Chennai, June 18: 36-year-old (name not mentioned) was slowly losing control and functioning of his right hand over the last 6 months. He had been operated when 2 years of age for possible spinal infection but led a normal life until 10 years ago when he started having difficulty in walking and balance. He consulted doctors in his hometown and was operated twice. Unfortunately, he did not improve and on the contrary started deteriorating in his functioning.



over many years". Dr K Sridhar who led the surgery thanked his colleagues Dr Satish Kannan, Dr Selvin Prabhakar, Dr Thas apart from the Neuro anaesthesia team led by Dr V Ponniah and said that such surgeries cannot be done without teamwork and complete understanding.

He got in touch with Dr K Sridhar, Group Mentor Neurosciences and Director Kauvery Institute of Brain and Spine, at Kauvery Hospital - Radial Road, Kovilambakkam, Chennai with whom he was already acquainted as the latter was part of the team which had operated on him as a child. On evaluating him, Dr Sridhar realised that he had a complex deformity of the spine between the neck and chest which was compressing the spinal cord and also had fluid collection inside the cord which was stuck at the site of the multiple previous surgeries.

After counselling the patient and the family Dr K Sridhar and his team undertook performing the marathon complex surgery that lasted almost 12 hours. The surgery had to be done in 3 stages on the same day - release of the spinal cord from the back, removal, and correction of the compressing deformity (kyphosis) from the front and then finally reconstruction of the spinal column from front and back. The complexity of the surgery was further increased because of the multiple previous surgeries and the fact that part of the problem was in the upper chest. Dr Sridhar said "Approaching the spine in the upper chest from the front is not a commonly done procedure. We were able to do this confidently as I have experience in this

ensuring that we did not harm the patient. Continuous monitoring of the patient's spinal cord function was done and this gave us the confidence that everything was going well."

The patient recovered well after surgery, has improved considerably in his hand function, and is walking with minimal support.

The Kauvery Hospital Radial Road team is sure that the young man will continue to improve and will very soon be able to resume his work.

Cinepolis unveils 3 new flavours of summer cooler beverages

Chennai, June 18: Cinepolis, the first international cinema exhibitor in India & a world-renowned movie cinema chain is thrilled to announce the launch of three exciting new flavours of Summer Cooler beverages.

As part of the Cola Cooler menu, cine-goers can now enjoy the delicious and refreshing taste of Kala Khatta, Masala Magic, and Mango Magic drinks while indulging in their favourite movies.

With the launch of the new summer menu the aim is to provide the valued patrons with a refreshing and memorable experience, perfectly complementing their cinematic journey. Get ready to tantalize your taste buds with Cinepolis India's new summer cooler menu. It's more than just a drink; it's an invigorating celebration of the vibrant flavours that define this season.



To commemorate the successful completion of The National Family Health Survey (NFHS-5) Tamil Nadu and Pudukcherry, SRM School of Public Health organised a function. 160 field workers of SRM School of Public Health participated in the survey taken in 23 districts of TN and Pudukcherry state. SRMIST Joint Vice Chancellor Dr. A Ravikumar, Prof Cladius Jenifer, National Family Health mission Deputy Director Dr. P. Shanthi, SRMIST Dean Dr. A Sundaram, SRM School of Public Health Dean Dr. Hari Singh, prof Dr. P. Bharathi were present at the function held at SRMIST.

BNI crosses 50,000+ members milestone

Chennai, June 18: Business Network International (BNI), the world's largest referral marketing organisation, is proud to announce its momentous achievement of surpassing 50,000 members in India. This significant milestone comes alongside BNI's groundbreaking initiative to empower small businesses in Tier 3 and 4 cities nationwide. Dr Ivan Misner, BNI's Founder & Chief Visionary Officer, visited India to commemorate these achievements.

Despite the challenges posed by the global pandemic, BNI has continued to thrive and reach exceptional growth in India. With 50,830 members across 1080 chapters in 121 cities, BNI has firmly established its presence in the country. The power of BNI's referral-based network is evident in the staggering 31,93,874 referrals passed, contributing to an impressive business volume of 30,516 Crores in the last 12 months.

Yatra Prime unveils Yatra Prime subscription

Chennai, June 18: Yatra Online, Inc., through its Indian subsidiary Yatra Online Limited ('Yatra'), India's leading corporate travel services provider and one of India's leading online travel companies, is proud to introduce Yatra Prime, a game-changing subscription offering that enhances the way customers experience travel with a wide range of exceptional benefits.

Yatra Prime subscription unlocks a world of advantages for its members, making travel more affordable, convenient, and enjoyable. Key features of Yatra Prime encompass numerous benefits that go beyond expectations, such as no convenience fees over and above all ongoing offers, special fares on domestic air tickets, and access to dedicated and on-priority VIP customer support.

PUBLIC NOTICE

My Client N. Ravindran son of late C. Natarajan - N. Sakku Bai, declare that the property belongs to her mother late N. Sakku Bai, comprised in S.R.O. No. 1758/4, Situated at Kil Thiruthangal Village, Sivakasi Taluk, Viruthunagar District, under the Registered Sale Deed Dated. 17-06-1968, Document No. 1654 of 1968 at S.R.O. Sivakasi. The said original document was missed on 23.12.2021 when I met my advocate at Madras High Court Campus and same was not traceable, if any one finds the same, you are required to contact the undersigned in this address within 7 days from the date of this publication of this notice, failing which it would be presumed that no one has any claims or objections that my clients dealing with the property and my client's rights in no way will be affected.

M. KAMARAJ M.A., B.L., Advocate
No. 7/20, Velayutham Colony - 5, Street, Salligaram, Chennai - 600 093.

Butterfly
Good for a lifetime

Butterfly Gandhimathi Appliances Limited
CIN: L28931TN1906PLC012728

Registered Office: 143, Pudukkottai Village, Vandulur-Kelambakkam Road, Kelambakkam - 603 103, Chengalpattu District, Tamil Nadu. Tel: +91 44 4741 5500
Website: www.butterflyindia.com, Email: info@butterflyindia.com

NOTICE OF THE 36TH ANNUAL MEETING TO BE HELD THROUGH VIDEO CONFERENCING ('VC') OTHER AUDIO-VISUAL MEANS ('OAVM')

Notice is hereby given that the 36th Annual General Meeting ('AGM') of the Company is scheduled to be held on Wednesday, July 19, 2023 at 3:00 P.M. (IST) through Video Conferencing ('VC') Other Audio-Visual Means ('OAVM') facility in compliance with all the applicable provisions of the Companies Act, 2013 and the rules made thereunder, read with General Circular Nos. 20/2020 dated May 5, 2020, 10/2022 dated December 28, 2022 issued by the Ministry of Corporate Affairs ('MCA Circulars'), and Circular Nos. SEBI/HO/CFD/CMD2/CIR/P/2022/62 dated May 13, 2022, Circular No. SEBI/HO/CFD/POD-2/P/CIR/2023/4 dated January 5, 2023, issued by the Securities and Exchange Board of India ('SEBI Circulars'), along with other applicable circulars issued in this regard by MCA & SEBI, to transact the business that will be set forth in the Notice of the Meeting.

In compliance with the above circulars, electronic copies of the Notice of the AGM and Annual Report for the financial year 2022-23 will be sent to all the Members having email IDs, as registered with Other Company Depository Participants ('ODPs') Registrar and Transfer Agent ('RTA'). In case any member is desirous of obtaining physical copy of the Annual Report for the financial year 2022-23, he/she may send a request to the Company by writing at butterfly.investorrelations@butterflyindia.com mentioning their Folio No./DP ID and Client ID.

The Annual Report of the Company along with Notice of AGM will also be made available on the website of the Company at <https://www.butterflyindia.com/investor-relations/>, the website of BSE Limited at www.bseindia.com and the National Stock Exchange of India Limited at www.nseindia.com and on the website of National Securities Depositories Limited ('NSDL') at www.evoting.nsdl.com

Members can attend and participate in the AGM through VC/ OAVM facility only. The instructions for joining the AGM and the manner of participation in the remote electronic voting or casting vote through the e-Voting system during the AGM are provided in the Notice of AGM. Members participating through VC/OAVM facility shall be counted for the purpose reckoning the quorum under Section 103 of the Companies Act, 2013.

Members holding shares in dematerialized mode, whose e-mail addresses are not registered with their Depository, are requested to register their email address for receipt of Notice of the 36th AGM, Annual Report and login details for joining the AGM through VC/ OAVM facility including e-Voting with their Depository only. The registered e-mail address will also be used for sending future communications. Further, Members are requested to notify any change in address or bank account details to their respective DPs.

Members holding shares in physical mode who have not registered their e-mail addresses with the Company can obtain Notice of the AGM, Annual Report and/or login details for joining the AGM through VC/ OAVM facility including e-Voting, by providing a duly signed request letter with Folio No., name of the shareholder, scanned copy of the share certificate (front and back), self-attested scanned copy of PAN and Aashtr by e-mail to sta@nseindia.com.

Members holding shares in physical form are advised to update their PAN, KYC (e-mail address, mobile number, bank account, signature etc.) and Nomination details as mandated under vide SEBI No. SEBI/HO/MIRSD/MIRSD-PO-1/P/CIR/2023/37 dated March 16, 2023 to avoid freezing of their folios on or after October 1, 2023.

In terms of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, and Regulation 44 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, the Company is providing the facility to its Members to exercise their right to vote by electronic means on any or all of the businesses specified in the Notice convening the 36th AGM of the Company through e-Voting services of NSDL. Members will have an opportunity to cast their vote remotely on the businesses as set out in the Notice of AGM through e-Voting system during the AGM.

The cut-off date to determine eligibility to cast votes by electronic voting is Wednesday, July 12, 2023. The e-Voting period commences on Saturday, July 15, 2023 at 09.00 A.M. (IST) and will end on Tuesday, July 18, 2023, at 5.00 P.M. (IST) for all the Members, whether holding shares in physical form or in dematerialized form. The remote e-voting module shall be disabled by NSDL for voting thereafter. Remote e-voting shall not be allowed beyond the said date and time.

The Members who will be present in the AGM through VC/OAVM facility and have not cast their vote through remote e-Voting can exercise their voting rights during the AGM. A Member may participate in the meeting even after exercising his right to vote through remote e-Voting but shall not be allowed to vote again during the meeting.

A person who has become a Member of the Company after the Notice is being sent but on or before the cut-off date of e-Voting, i.e. Wednesday, July 12, 2023, may obtain the Login ID and Password by following the instructions as mentioned in Notice of the 36th AGM, sending a request at evoting@nsdl.com. In case of any query regarding Voting, Members may contact Ms. Pallavi Mhatre, NSDL, at 1800 222 990 and 1800 22 44 30 or send request at evoting@nsdl.com.

The Board of Directors have appointed Mr. M. Alagar, Managing Partner failing him, Mr. D. Saravanan, Partner of M.S. Alagar & Associates, Practicing Company Secretaries as a Scrutinizer to scrutinize the voting process in a fair and transparent manner. Members will be able to attend the AGM through VC/ OAVM or view the live webcast of AGM provided by NSDL at <https://www.evoting.nsdl.com> by using their e-Voting login credentials.

In case of any queries relating to e-Voting, you may refer to the FAQs for members and e-Voting user manual for members available at the bottom section at <https://www.evoting.nsdl.com> or call on toll free no.: 1800-222-990 or send request at evoting@nsdl.com.

The Annual Report, Notice including the e-Voting procedure and the other relevant documents, will be made available on the Company's website at <https://www.butterflyindia.com/for/inspection>.

The above information is being issued for the information and benefit of all the Members of the Company and is in Compliance with the MCA Circulars.

By order of the Board of Directors
For Butterfly Gandhimathi Appliances Limited
Sd/-
Viral Saraiya
Company Secretary & Compliance Officer
Membership No.: A33764

Date: June 18, 2023
Place: Chennai

