

Date: 12/09/2023

To,
BSE LIMITED
Phiroze Jeejeebhoy towers,
Dalal Street,
Mumbai- 400 001.

Scrip ID/ Code: **BHATIA/540956**

Subject: **Execution of Super Business Associate Agreement**

Reference No: **Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/ Madam,

The Company has decided to expand its operation into various States of the India in a phased manner. Company will establish Stores in various part of the India to run the retail outlets to sell the electronic products under its store name "BHATIA's".

Company has executed the Agreement with Super Business Associate to appoint sub-branches in the State of Maharashtra as a step towards this end.

The Company has appointed Mr. Rahul Rajkumar Chawla and Mr. Sunil Ramchandra Ahuja as Super Business Associate for opening of various Branch Stores in the State of Maharashtra.

The Super Business Associates have vast experience in dealing with electronic products in the hinterland of Maharashtra and will boost the business of the Company.

This is for your information and record.

Thanking you
Yours Faithfully,
For Bhatia Communications & Retail (India) Limited

Sanjeev Harbanslal Bhatia
Managing Director
(DIN: 02063671)
Place: Surat