

3rd August, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

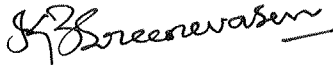
Dear Sir,

Reg : Sales update for the month of August 2019.

Please find enclosed the Press Release regarding the Company's sales update for the month of August 2019.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

Press Release



TVS Motor Company registers sales growth of 4% in August 2019 over July 2019

Hosur, September 03, 2019: TVS Motor Company registered sales of 290,455 units in August 2019 as against sales of 279,465 in July 2019, and 343,217 units in the month of August 2018.

Two-Wheeler

Total two-wheeler registered sales of 275,851 units in August 2019 as against sales of 330,076 units in the month of August 2018. Domestic two-wheeler registered sales of 219,528 units in August 2019 as against sales of 275,688 units in the month of August 2018.

Total motorcycle sales of the company registered 109,393 units in August 2019 as against sales of 131,743 units in August 2018. Total scooter sales of the Company registered 109,272 units in August 2019 as against sales of 126,676 units in August 2018.

Exports

The Company's total exports grew by 6% increasing from 66,028 units in August 2018 to 69,702 units in August 2019. Two-wheeler exports grew by 4% increasing from 54,388 units in August 2018 to 56,323 units in August 2019.

Three-Wheeler

Three-wheeler sales of the Company grew by 11% increasing from 13,141 units in August 2018 to 14,604 units registered in August 2019.

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

Website: www.tvsmotor.com **Email:** corporate@tvsmotor.com **CIN:** L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006

Press Release



the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact

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