

September 26, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip & DuDigital Global Limited Forge Groundbreaking Alliance to Revolutionize Visa and Passport Services**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at www.easemytrip.com.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

**PRIYANKA
TIWARI**

Digitally signed by
PRIYANKA TIWARI
Date: 2023.09.26 12:02:24
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Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



EaseMyTrip & DuDigital Global Limited Forge Groundbreaking Alliance to Revolutionize Visa and Passport Services

New Delhi, September 26, 2023- DuDigital Global Limited, a leading global technology company specializing in administrative and non-judgmental tasks related to visa, passport, identity management, and citizen services for governments worldwide, has embarked on a transformative journey by joining forces with EaseMyTrip, among India's largest and most renowned online travel agencies. Together, they are poised to revolutionize visa and passport services.

DuDigital Global Limited, has garnered international acclaim for its unwavering commitment to excellence and innovation. The company's global footprint extends to governments across the world, where it has become synonymous with streamlined processes, heightened security, and superior service quality.

This historic partnership brings DuDigital's unmatched expertise in administrative services, visa, passport, and identity management to the forefront. DuDigital's impressive portfolio includes successful collaborations with governments in various nations, where it has redefined citizen services for diverse populations.

EaseMyTrip, among India's largest and most renowned online travel agencies, has transformed the travel industry with its user-friendly platform and comprehensive travel services. Since its inception in 2008, EaseMyTrip has consistently delivered exceptional experiences to travelers worldwide. The company offers a wide array of travel-related services, including flight bookings, hotel reservations, holiday packages, and more, tailored to meet the needs of both leisure and business travelers.

Under the visionary leadership of Nishant Pitti, CEO, and Co-founder of EaseMyTrip, the company has expanded its reach within India and across borders. EaseMyTrip's commitment to providing cost-effective and efficient travel solutions aligns seamlessly with DuDigital Global Limited's mission of excellence.

The alliance between DuDigital Global Limited and EaseMyTrip is poised to elevate the visa and passport services experience. Leveraging EaseMyTrip's extensive knowledge of the travel industry, this partnership aims to simplify and enhance every facet of the travel documentation process, delivering unparalleled convenience to customers.

Nishant Pitti, CEO, and Co-founder of EaseMyTrip, expressed his enthusiasm about the partnership, stating, "We are thrilled to unite with DuDigital Global Limited in this transformative endeavor. Our collaboration harnesses DuDigital's global expertise in administrative services and our deep-rooted knowledge of the travel industry. Together, we are committed to introducing comprehensive solutions that not only simplify the visa and passport application process but also set new standards for service excellence."

Rajji Rai, Chairman of DuDigital Global Limited, shared his perspective, saying, "This partnership signifies a significant milestone in our journey to redefine administrative services. We are excited about the possibilities it holds for enhancing the travel documentation experience. Our joint efforts with EaseMyTrip underscore our dedication to excellence and innovation."

The partnership marks a pivotal moment in the evolution of visa and passport services. DuDigital Global Limited and EaseMyTrip share a vision of redefining travel documentation and elevating the overall travel experience for individuals and businesses alike.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary valueadded services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About DuDigital

DuDigital Global Limited is engaged in the business of providing Visa Processing Services to embassies of various countries. We manage human interface between the visa applicant and the technical visa processing unit of the embassy of the Country for which we are awarded the contract or subcontract. The company's role is administrative and non-judgmental tasks related to visa application, digitalization, document verification and biometric data collection for its customers.

DUDigital Global Limited is a specialized outsourcing and technology solutions provider that caters to governments and diplomatic missions. With a focus on visa, passport, identity management, and citizen services, the company efficiently handles administrative tasks associated with these processes. Acting as a crucial intermediary between visa applicants and the technical visa processing unit at the respective embassies, DUDigital ensures a smooth human interface. By taking charge of administrative responsibilities like visa application management, digitalization, document verification, and biometric data collection, the company allows government authorities to concentrate entirely on the vital task of assessment. Additionally, DUDigital extends its expertise by offering exclusive citizenship programs in collaboration with Migrate World, particularly in the South Asia region.

For more queries, please contact:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304