



16th November, 2023

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001
Scrip Code: 540738

Sub: Press Release – Elevate Your Brand Visibility: SHREEJI's Truck advertisement Program Now in Action

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of Press Release with respect to commencing of Truck Advertisement Program by the Company.

Kindly take the same on records.

Yours Faithfully

For Shreeji Translogistics Limited

Rajnikant C. Shah
Wholetime Director
(DIN: 00269109)



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PAN No. : AAEC3602B
SAC Code : 996511
CIN No. : L63010MH1994PLC077890

Elevate Your Brand Visibility: SHREEJI's Truck advertisement Program Now in Action

Vashi, Navi Mumbai, 16th November 2023: Shreeji Translogistics Limited (STL), a leading player in the trucking industry, is delighted to announce its latest venture of advertising on its trucks.

- STL is delighted to announce that it has started a new venture of mobile advertising on its trucks offering businesses a dynamic platform to showcase their products and services to wider audience.
- With this initiative, Shreeji aims to provide Companies with a cost-effective and high-impact way to reach their target audience, while also creating additional revenue streams for the Company.
- The advertisement showcases as below:



Commenting on the announcement, the Management team of *Shreeji Translogistics Limited*, stated:

“We are pleased to introduce advertising concept that not only benefits businesses but also supports commitment to excellence in the transportation industry. Compared to traditional advertising channels, using SHREEJI's trucks as mobile billboards offers a cost-effective way to reach a larger and more diverse audience.

Further, advertisers have the flexibility to design their advertisements according to their branding, ensuring a consistent and compelling message which is economical and sustainable approach creating additional yields

for the company. We can say, SHREEJI's trucks are impossible to miss on the road, ensuring that advertisements receive maximum visibility and attention.”

About Shreeji Translogistics Limited.

Shreeji Translogistics Limited (STL) was incorporated in 1984, headquartered in Vashi, Navi Mumbai. The Company is engaged in freight management, logistic solutions, and warehousing services. It caters a range of logistical requirements from Over Dimensional Cargo (ODC) movement to bonded trucking movements. The various types of services provided by the Company include full truck load transport services (FTL), parcel and part truck load services/ less than truck load (LTL), import-export services and ODC services. It operates different types of trucks based on design and size along with varying capacities. Its container trucks are used for transportation of parcels, white goods, and consumer packaged goods (FMCG). The Company's platform trucks are mainly used for import-export containers and also for transportation of heavy-duty goods like automotive parts and machineries. It owns and operates a fleet of around 300 owned trucks and more than 4,500 outsourced trucks. STL is led by a team of seasoned professionals with robust experience in the logistics sector.

For further information on the Company, please visit www.shreejitranslogistics.com

Mrs. Himani Dave, CS

Shreeji Translogistic Ltd.

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