



28th September, 2023

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 Scrip Code: 532357 - EQ	To, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400051 Symbol: MUKTAARTS - EQ
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Kind Attn: Corporate Relations Department

Dear Sir/Madam,

SUB: INTIMATION UNDER REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosing herewith presentation made before the Members at the 41st Annual General Meeting of the Company held on Wednesday, 27th September, 2023 and meeting started at 4:02 p.m. (IST) through Video Conferencing / Other Audio-Visual Means.

Kindly take the above information on your records.

Thanking you.

Yours faithfully,
For Mukta Arts Limited

Hemal N. Pankhania
Company Secretary & Compliance Officer

Encl.: as above

Mukta Arts Ltd

AGM Presentation

Year in Review



Year in Review

- The company showed some areas of improvement across all its businesses in the past 12 months
- Revenues up as well as footfalls for Mukta A2 Cinemas as compared to the previous year
- Mukta A2 Cinemas has seen a strong uptick in business in summer 2023
- Mukta Arts standalone saw a 25% profit on revenues after taxes for the year
- Mukta Arts launched its TV Series 'Janaki' on DD to excellent feedback
- WWI saw increased student intake, hitting pre-pandemic numbers
- WWI land case continuing but a resolution seems much closer



Mukta A2 Cinemas

- Mukta A2 Cinemas saw its footfalls increase from 1.7 million to over 4 million in the past 12 months
- Revenues also up in India and Bahrain, growing over 200% from the previous year
- The company opened a location in Chittorgarh, Rajasthan and exited loss-making properties
- Since July 2023, the performance of theatres has been record-breaking with the company twice breaking all time records in collections and F&B
- Pipeline for the coming year looks strong with engaging content
- Ad revenues have also gradually returned to near normal levels
- Mukta A2 has signed an MoU to create a chain of theatres in the Kingdom of Saudi Arabia on a management basis





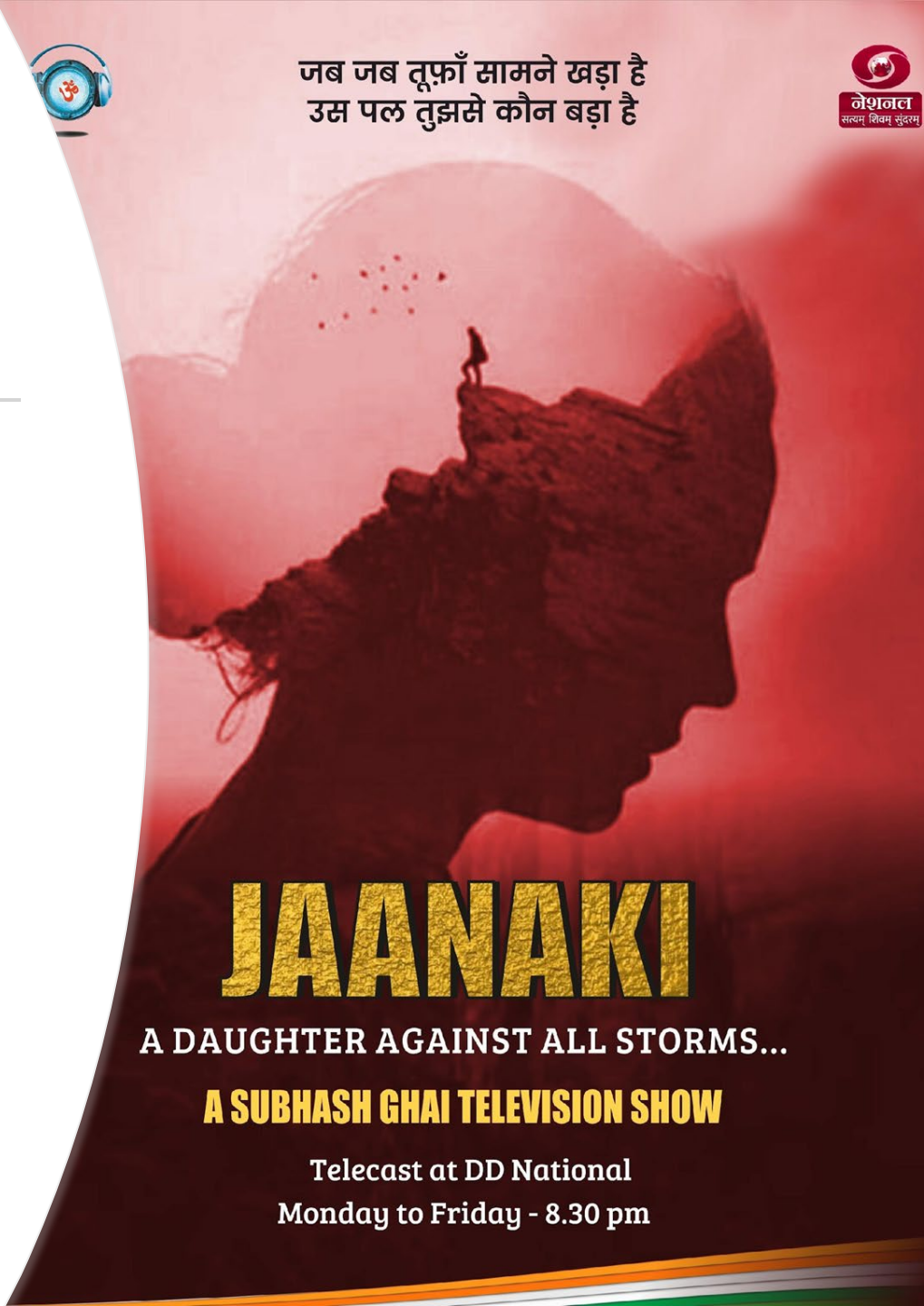
Mukta A2 Cinemas, Samastipur

Mukta Arts Productions

- Mukta Arts started shooting its series 'Janaki' for Doordarshan and the show premiered on August 15 to excellent reviews
- The show has already been approved for its full run of 208 episodes
- In addition, three new films are proposed for the coming year including 'Salakhen' starring Jackie Shroff and Mezwan Jaffrey
- Discussions are on with studio partners for the upcoming slate which includes 'Chor Police' and 'Khalnayak Returns'.
- The Marathi film 'Tu Mi Ani Amaira' is also ready for release in the coming months
- Conversations are also ongoing with various streaming services for a range of series projects



'Jaanaki' Mahurat and Poster



Whistling Woods International

- WWI has had a good intake of students, back to pre-pandemic levels
- Over 450 students were recruited in July 2023 taking the total count of students on the campus to back over 1100
- WWI has signed major affiliations partnerships with international universities including Queen Mary University, London, University of the Arts, London, Toronto Metropolitan University and several others
- WWI also signed an agreement with gaming giant Ubisoft and became the authorized partner of Epic Games' Unreal Engine
- The WWI land issue also seems to be coming to a conclusion with hearings resuming and therefore hope of a positive outcome in a short time-frame





Whistling Woods International Convocation (Left)



Celebrate Cinema: Celebrating 75 Years of India's Independence (Right)

Way Ahead

- Mukta A2 Cinemas will continue to ride the positive wave of box office performance and strengthen its offering across properties
- Saudi deal should bring additional value to the bottom line without investment
- New cinema openings are planned
- 'Janaki' Production will continue until Feb 2024 which should strengthen the company's profitability significantly
- Film Production will resume in 2024 with a Studio partner for the three films in development to ensure risk is adequately mitigated
- WWI will continue to focus on emerging media and immersive technology to build toward new course offerings
- WWI land case resolution, if it happens this financial year, could lead to significant upside for the company and shareholders



Thank You

Rahul Puri

