

kaveri seed company limited



20th July, 2023

The Manager, Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400 051.
Maharashtra, India

The Secretary, Listing Department
BSE Limited
P.J. Towers, Dalal Street,
Mumbai - 400 001
Maharashtra, India

Symbol: KSCL

Script Code: 532899

Dear Sir/Madam,

Sub: Forwarding the copies of News Paper cuttings of publication for
Dispatch of Postal Ballot Notice to shareholders - Reg.,

With reference to the above, please find enclosed herewith the copies of newspaper cuttings of Business Standard (English) and Nava Telangana (Telugu) dated 20th July, 2023 in which the dispatch of Postal Ballot Notice to Shareholders of the Company are published.

This is for your information and record.

Thanking You,

Yours faithfully,

For KAVERI SEED COMPANY LIMITED



V. Sreelatha
Company Secretary

Encls:- a/a.

FIFA WOMEN'S WORLD CUP

Women players pitch for new playing field

From prize money to exposure, players struggle against biases despite ranking higher than men

SARITHAK CHOUDHURY New Delhi, 19 July

Earlier this month, when the Indian men's football team won the South Asian Football Federation (SAFF) Championship, beating Kuwait 5-4 in a nail-biting penalty shootout in Bengaluru, several of the country's celebrities including top sportsmen took to social media to send congratulatory messages. Just two months earlier, a contrasting story had played out in Ahmedabad when the Gokulam Kerala FC won the Indian Women's Football League (IWL), one of the country's top women's sporting events. The victory went practically unnoticed.



As the Fifa Women's World Cup begins on Thursday, the difference in the treatment of Indian men and women's football remains as wide as their rankings

One could argue that IWL was a domestic event, unlike SAFF, where the men's team was pitted against Bangladesh, Nepal, Bhutan, the Maldives, Pakistan and Sri Lanka. But then, the women's team are SAFF champions too, having won the first four of its five women's editions played so far.

Four years, being on Thursday, the difference in the treatment of Indian men and women's football remains as wide as their rankings. While the Indian women's football team holds the 60th position in the Fifa rankings, the men's team ranks 100, a spot it climbed to on June 29 with its win in the SAFF Championship.

DRIBBLING THROUGH BARRIERS

Fifa's India ranking: 60 Women, 100 Men. Prize money: ₹10 lakh IWL, ₹6 crore ISL.

Broadcasters

IWL: None. Only evening matches streamed on YouTube; morning matches not streamed. ISL: Star Sports until last season.

Top of the league

Most appearances: Onam Bembem Devi (85 matches). Top scorer: Balu Devi (52 goals).

The women's team has not qualified for the Fifa Women's World Cup, and there could be reasons for that. "The men's team plays tournaments at different levels throughout the year, which help hone its skills. The women get to play only three tournaments: Senior Women's National Football Championship, the Under-17 Nationals and the IWL," says Sujata Kar, a former player with the women's national team.

"If women get the same exposure, our performance will be far better." "When I was playing in the UK, they had 30 games that were played domestically. In addition to that, they also play 20 games for the national team," adds Nngangom Bala Devi, a forward with the Indian women's national team and the first Indian woman to score in a professional football league in Europe. "So, they play 50 games across the year.

Here we have barely three months of training and playing." "There is the issue of pay disparity, not just in India but globally. Last month, Fifa said that every player from the 32 teams participating in the 2023 World Cup would earn \$30,000. The

players from the winning team would take back \$270,000, part of the \$10-million prize pool — a 300 per cent jump from the 2019 edition. The total prize money awarded for the Men's World Cup, meanwhile, was four times that — \$440 million.

In India, media coverage also lags behind. The notice for broadcasting the IWL was published on April 21 — just five days before the tournament started. The bidding closed on April 24, with two potential broadcasters in the running. Eventually, a day before the league kicked off, the All India Football Federation (AIFF) announced that its YouTube channel would live stream the matches, and that too only those matches played at 4:30 in the evening. Those played at 8:30 in the morning weren't streamed.

"We have to reach the ground two hours before a match begins, and it took us an hour to get to the stadium (in Ahmedabad)," says Devi, India's highest scorer. So the players had to start for the stadium by 5 in the morning. "Plus, at times we had a game the very next day."

A number of players also complained about substandard accommodation, with some of the teams put up nearly 30 km from the venue. They also said that an all-vegetarian meal would be served to them in a pandal set up outside the hotel.

AIFF officials did not respond to Business Standard's queries. A former player with the national women's football team says that the matches should not have been held in summer. "Hopefully, things will improve next year," she adds.

"The leagues could have been organised in a better way. It was very demanding on the players' health, physical and mental," says Dalima Chhibber, a defender with the national team. "All of us struggled a little. Injuries were more frequent, and nutrition and stay were not up to the mark."

Kar says that when she used to play, they would have a camp for four months. "We also had practice games with other nations. Now, the players are called 20-30 days prior to the tournament and get less practice."

The former national team player quoted above says that several of the elite players are training on their own, with some of the teams put up nearly 30 km from the venue. They also said that an all-vegetarian meal would be served to them in a pandal set up outside the hotel.

"The field needs to be laid from the ground up, says Chhibber, complete with women coaches, educators and referees. And it needs to be levelled for men and women.

India ends Covid testing for int'l travellers

International travellers to India from Thursday, July 20, will no longer be randomly tested for Covid-19, according to government guidelines issued on Wednesday.

The MoHFW's decision comes at a time when daily active Covid-19 cases have dropped globally and "significant achievements" in vaccination coverage globally. India has administered over 2.2 billion Covid-19 vaccine doses to its eligible citizens.

Indiabulls HOUSING FINANCE. Public Issue of Secured Redeemable Non-Convertible Debentures. Coupon Rate up to 10.15% p.a. + Additional Incentive 0.25% p.a. Credit Ratings CRISIL AA Stable by CRISIL, ICRAA AA (Stable) by ICRA. Tranche I Issue Open. Security cover of 1.25 times on the principal amount and interest thereon. Minimum application of ₹10,000/- (10 NCDs) across all series (and in multiple of 1 NCD thereafter). Tenor: 24 months, 36 months & 60 months. Staggered redemption option: 36 & 60 months. Allotment on first come first serve basis. Subject to applicable tax deducted at source, if any. To subscribe, visit: www.indiabullshomecomings.com

Union Bank POSSESSION NOTICE (RULE 81) OF SECURITY INTEREST (ENFORCEMENT) RULES 2002. WHEREAS the undersigned being the Authorized Officer of Union Bank of India, CHANDA NAGAR Branch, Hyderabad... NOTICE TO SHAREHOLDERS NOTICE is hereby given that pursuant to the provisions of Section 110 of the Companies Act, 2013, read with Rules made thereunder...

kaveri seed company limited Regd. Office: 513 B, Miranra Complex, 5th Floor, S. D. Road, Secunderabad, Telangana - 500003. NOTICE TO SHAREHOLDERS NOTICE is hereby given that pursuant to the provisions of Section 110 of the Companies Act, 2013, read with Rules made thereunder...

Bank of India "HELLO, HOW CAN I HELP YOU?" Markets, Monday to Saturday. Opening of NRI Help Centre. One more step towards customer service excellence: For NRI customers BOI has opened NRI Help Centre at GIFT City, Gandhinagar. Call us on +91 79-69241100 between 7.00 am to 10.00 pm or E-mail us at FEBO.NRI@bankofindia.co.in. One stop solution for all NRI customers. Bank of India Relationship beyond banking. Call us on: 1800-103-1906 www.bankofindia.co.in

FORM NO. CA-2 (Pursuant to Section 230(3) of the Companies Act, 2013 and Rule 61 of the Companies (Compromises, Arrangements and Amalgamations) Rules, 2016) BEFORE THE HON'BLE NATIONAL COMPANY LAW TRIBUNAL, HYDERABAD BENCH COMPANY APPLICATION NO.33/2019/ND/2023. MEETING OF THE SECURED CREDITORS OF TRANSFERENCE COMPANY TO, D.D., (WEST) AT 12:30 PM, (IST) ON 20/07/2023.

FORM NO. CA-2 (Pursuant to Section 230(3) of the Companies Act, 2013 and Rule 61 of the Companies (Compromises, Arrangements and Amalgamations) Rules, 2016) BEFORE THE HON'BLE NATIONAL COMPANY LAW TRIBUNAL, HYDERABAD BENCH COMPANY APPLICATION NO.33/2019/ND/2023. MEETING OF THE SECURED CREDITORS OF TRANSFERENCE COMPANY TO, D.D., (WEST) AT 12:30 PM, (IST) ON 20/07/2023.

