

2nd March, 2020

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of February 2020

Please find enclosed the Press Release regarding the Company's sales update for the month of February 2020.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

End : a/a

PRESS RELEASE



TVS Motor Company registers sales of 253,261 units in February 2020. BSIV stock reduction on track, exports grow 25 per cent

Hosur, March 02, 2020: TVS Motor Company registered sales of 253,261 units in February 2020 as against sales of 299,353 units in the month of February 2019 with exports increasing to 82,877 units. As planned, the Company is on track to reducing dealer level BSIV stock in the domestic market and is confident of retailing it this month. In addition, the outbreak of pandemic Coronavirus (COVID-19) has led to impact on supply of certain components for production of BS-VI vehicles. All efforts are on to normalise this at the earliest.

Two-Wheeler

Total two-wheelers registered sales of 235,891 units in February 2020 as against sales of 285,611 units in February 2019. Domestic two-wheeler registered sales of 169,684 units in February 2020 as against sales of 231,582 units in February 2019.

Motorcycle registered sales of 118,514 units in February 2020 as against sales of 122,551 units in February 2019. Scooter registered sale of 60,633 units in February 2020 as against sales of 86,935 units in February 2019.

Exports

The Company's total exports grew by 25% from 66,570 units registered in the month of February 2019 to 82,877 units in February 2020. Two-wheeler exports grew by 23% increasing from 54,029 units in February 2019 to 66,207 units in February 2020.

Three-Wheeler

Three-wheeler of the Company grew by 26% increasing from 13,742 units in February 2019 to 17,370 units registered in February 2020.

PRESS RELEASE



About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past five years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact

Varghese M Thomas / KS Harini: vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com
