

June 16, 2022

The Secretary National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai - 400051 Symbol : EQUITASBNK	The Secretary BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code : 543243
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Dear Sir/ Madam

Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015,

Please find enclosed Press Release dated June 16, 2022 titled "Equitas Small Finance Bank to launch ENJOI - a kids exclusive savings account " which is being released for publication.

Kindly take the above information on record.

Thanking you.

Yours truly

For Equitas Small Finance Bank Limited



Sampathkumar K R
Company Secretary



BEYOND BANKING

When you bank with us, you contribute towards a better society.

Equitas Small Finance Bank Limited
(Previously known as Equitas Finance Limited)

2890689

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EQUITAS SMALL FINANCE BANK TO LAUNCH ENJOI – A KIDS EXCLUSIVE SAVINGS ACCOUNT

16th June 2022: Equitas Small Finance Bank Limited, one of the leading SFB in the country, is all set to launch the kids savings account called ENJOI, on the occasion of Father’s Day – June 19, 2022. The account introduces “young kids” to the financial world, encouraging them to develop an early habit of saving through which they can watch their money grow, as they become adults. The account will also help them take their first step towards a new age and technology oriented banking experience.

ENJOI will allow kids of 0-18 years to open savings account under the supervision of their parents. Minors aged 10 & above will also get an option for personalized Debit Card. To promote higher growth in savings, the account offers best-in-class 7% interest for savings balances between Rs.5 Lakhs to Rs.2 Crores. Upon written consent from parents, minors aged 10 & above can also avail self- operating account with limited transaction limits.

The account offers flexibility to choose the mode of savings either as Savings Account, balance starting as low as ₹ 1,000; RD (Recurring Deposit) for ₹ 500 monthly; FD (Fixed Deposit) for ₹ 10,000. Kids can deposit their own pocket money into the account and watch their savings grow with best-in-class interest rates.

Focussed on the theme of education and literacy, financial or otherwise, ENJOI account holders will also have access to exclusive deals from ed-techs and online learning providers. These offers and tie-ups have been exclusively sourced by the bank to offer maximum advantages to the account holders. Personalized Debit Card is complimentary for first year and can be enjoyed free for lifetime by maintaining the required balances.

Murali Vaidyanathan, Senior President & Country Head, Equitas Small Finance Bank Limited said, “ENJOI as an idea is built to allow growing kids to understand the power of savings and start their financial journey with our Bank. The habits and culture, taught at young age, stays with us in a long run. By inculcating the habit of saving early, with ENJOI, we are empowering the kids with the power of compounding by starting to save early. ENJOI enables the young Children who are the future of tomorrow to manage finance. We all have that emotional connect with our first bank account and with all the flexibility and features that ENJOI offers for the kids, we hope launching this account during the school reopening period, would make this their “Savings Ki Paathshaala”. With the launch of kids account, Equitas Small Finance Bank now has solution to cater to the savings needs in every stage of human evolution.”

About Equitas Small Finance Bank

As a new-age bank, Equitas Small Finance Bank Limited offers a bouquet of products and services tailored to meet the needs of our customers – individuals with limited access to formal financing

channels, as well as affluent and mass affluent, Small & Medium Enterprises (SMEs) and corporates. The bank has a well-diversified asset portfolio with a comprehensive retail liability business. With the innovative credit assessment procedure that aligns with our brand positioning of Beyond Banking, the bank extends loans to customers with limited to no credit record or income history, thus empowering the communities that need support to achieve their dreams. The bank believes in the Circle of Life, where the good ones does, comes back to them – When you bank with Equitas Small Finance Bank, you empower the bank to provide financial support to the lives of millions around, helping them take a step closer to their dreams.