



Pharmaceuticals Limited

**Registered & Corporate Office :**

Plot No. 72, H. No. 8-2-334/3 & 4, Road No. 5,

Opp. SBI Executive Enclave, Banjara Hills,

Hyderabad - 500 034, Telangana, INDIA.

Tel : +91-40-2525 9999, Fax : +91-40-2525 9889

CIN : L24239TG1987PLC008066

Email: info@smspharma.com, www.smspharma.com

Date: 22<sup>nd</sup> June, 2020

To,

The Manager,  
Corporate Filings Department,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400 001

The Manager,  
Listing Compliance Department,  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot no. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400 051.

Security Code: 532815

Symbol: SMSPHARMA

Dear Sir/Madam,

Sub: Intimation received for the proposed acquisition under Regulation 10(5) of the SEBI (SAS1) Regulation, 2011.

We have received the intimation under Regulation 10(5) of SEBI (Substantial Acquisition Shares Takeovers) Regulations, 2011 for the proposed acquisition of 54,67,000 (Fifty four lakhs sixty seven thousand) Equity shares (6.46%) of the Company from the acquirer namely, Mr. Vamsi Krishna potluri to acquire the shares from Mr. Veeravenkata Satyanarayana Murthy Talluri, as inter-se transfer of equity shares between the promoters and promoters group.

This information is submitted to the Stock Exchanges pursuant to the Regulation 3(ii) of SEBI (Prohibition of Insider Trading) Regulations, 2015 as Unpublished Price Sensitive Information (UPSI).

A copy of the intimation letter dated 22<sup>nd</sup> June, 2020 received from the acquirer is attached.

This is for your information and records.

Thanking you,

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'V.S. Venkatish', is written over the typed name.

V.S.Venkatish

Company Secretary

Encl: a/a

Date : 22.06.2020

From:

Vamsi Krishna Potluri  
Plot No: 265Q, Road No:10  
Jubilee Hills  
Hyderabad – 500 033.

To:

Listing Centre/Corporate Relation Department  
B S E Limited  
P J Towers, Dalal Street  
Mumbai : 400001

Asst. Vice President  
National Stock Exchange of India Limited  
“Exchange Plaza”, Bandra-Kurla Complex  
Bandra East, Mumbai : 400051

Scrip Code : 532815

Email : [corp.relations@bseindia.com](mailto:corp.relations@bseindia.com);  
[corp.comm@bseindia.com](mailto:corp.comm@bseindia.com)

Trading Symbol : SMSPHARMA

Email : [takeover@nseindia.com](mailto:takeover@nseindia.com)

**The Company Secretary**  
**SMS Pharmaceuticals Limited**  
Plot No. 72, H.No: 8-2-334/3 & 4, Road No. 5  
Opp. SBI Executive Enclave, Banjara Hills  
Hyderabad 500034.

Dear Sirs,

Sub: Intimation under Regulation 10(5) of the SEBI (SAST) Regulation, 2011.

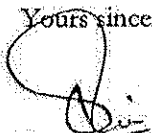
Ref: Name of the Target Company: SMS Pharmaceuticals Limited - ISIN: INE812G01025

Intimation is hereby given, pursuant to Regulation 10(5) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011, as amended, (hereinafter referred to “Regulations”) that I intend to acquire 54,67,000 (fifty-four lakhs sixty-seven thousand) equity shares (6.46%) of SMS Pharmaceuticals Limited (“Target Company”) on or after Friday, 26.06.2020 from Mr. Veeravenkata Satyanarana Murthy Talluri. The said transaction is an inter-se transfer between members of Promoters/Promoters’ Group / Persons acting in concert.

An advance intimation in the prescribed form as required under aforesaid regulation is enclosed herewith for your information and records.

Thanking you,

Yours sincerely,



Vamsi Krishna Potluri

Encl as above

**Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1.	Name of the Target Company (TC)	SMS Pharmaceuticals Limited ("Target Company") CIN : L24239TG1987PLC008066
2.	Name of the acquirer(s)	Vamsi Krishna Potluri
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Promoter Group & Persons acting in concert
4.	Details of the proposed acquisition	
	a	Name of the person(s) from whom shares are to be acquired <b>Veervenkata Satyanarana Murthy Talluri</b>
	b	Proposed date of acquisition Any time after 4 (four) working days from the date of this intimation, i.e. on or after Friday, June 26, 2020
	c	Number of shares to be acquired from each person mentioned in 4(a) above 5467000 Equity Shares
	d	Total shares to be acquired as % of share capital of TC 6.46%
	e	Price at which shares are proposed to be acquired Rs. 43.05 per share
	f	Rationale, if any, for the proposed transfer Inter-se transfer of equity shares of SMS Pharmaceuticals Ltd between members of Promoter and Promoter Group Persons acting in concert.
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a)(ii) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 as amended ("Takeover Regulations, 2011")
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	Rs.43.05 per share (NSE)



7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	Not applicable			
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	We hereby declare that the acquisition price is not higher by more than 25% of the price computed in Point 6.			
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)	We hereby declare that the transferor and transferee have complied /will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011.			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	We hereby declare that all the conditions specified under Regulation 10(1)(a) of the takeover Regulations, with respect to exemptions have been duly complied with, to the extent applicable.			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares/Voting rights	% w.r.t. total share capital of TC	No. of shares/Voting rights	% w.r.t. total share capital of TC
a.	Acquirer(s) and PACs (other than sellers)(*)	41106330	48.56%	46573330	55.02
b.	Seller (s)	15859020	18.73%	10392020	12.28



**Vamsi Krishna Potluri**

Promoter Group & Persons acting in concert of Target Company

**Date:** 22.06.2020

**Place:** Hyderabad